

# BANDITS ON **GRAPHS** AND STRUCTURES

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Michal Valko, SequeL, Inria Lille - Nord Europe (HdR defense)

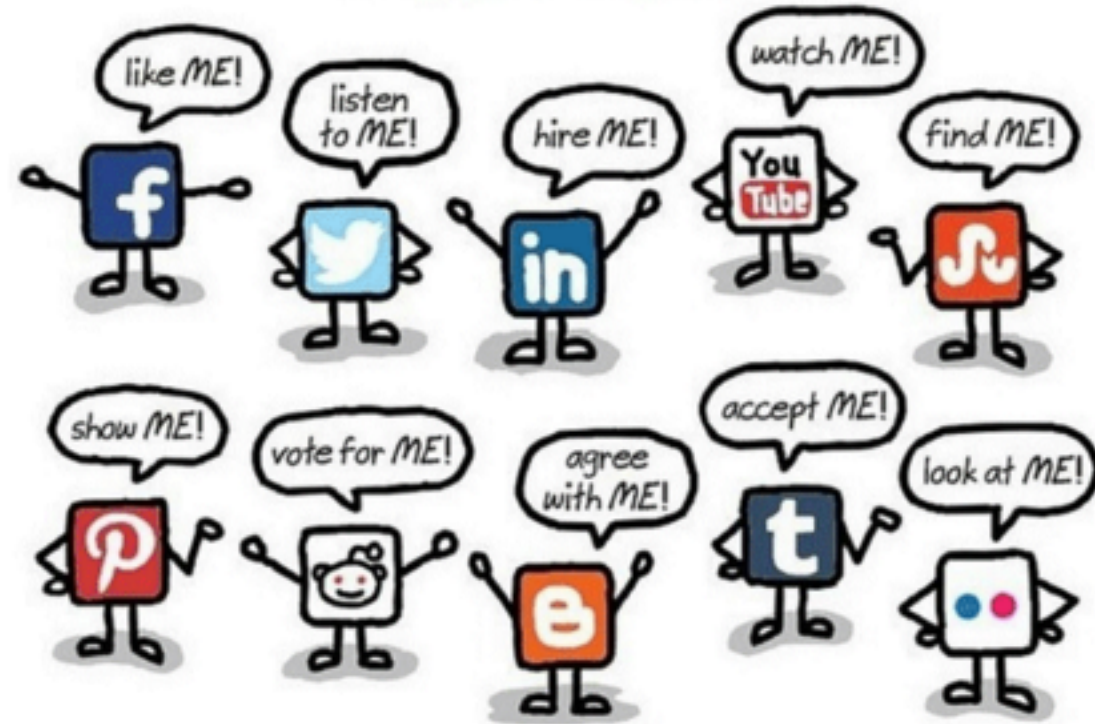


M.	Nicolas	<b>VAYATIS</b>	ENS de Cachan	Garant & Examineur
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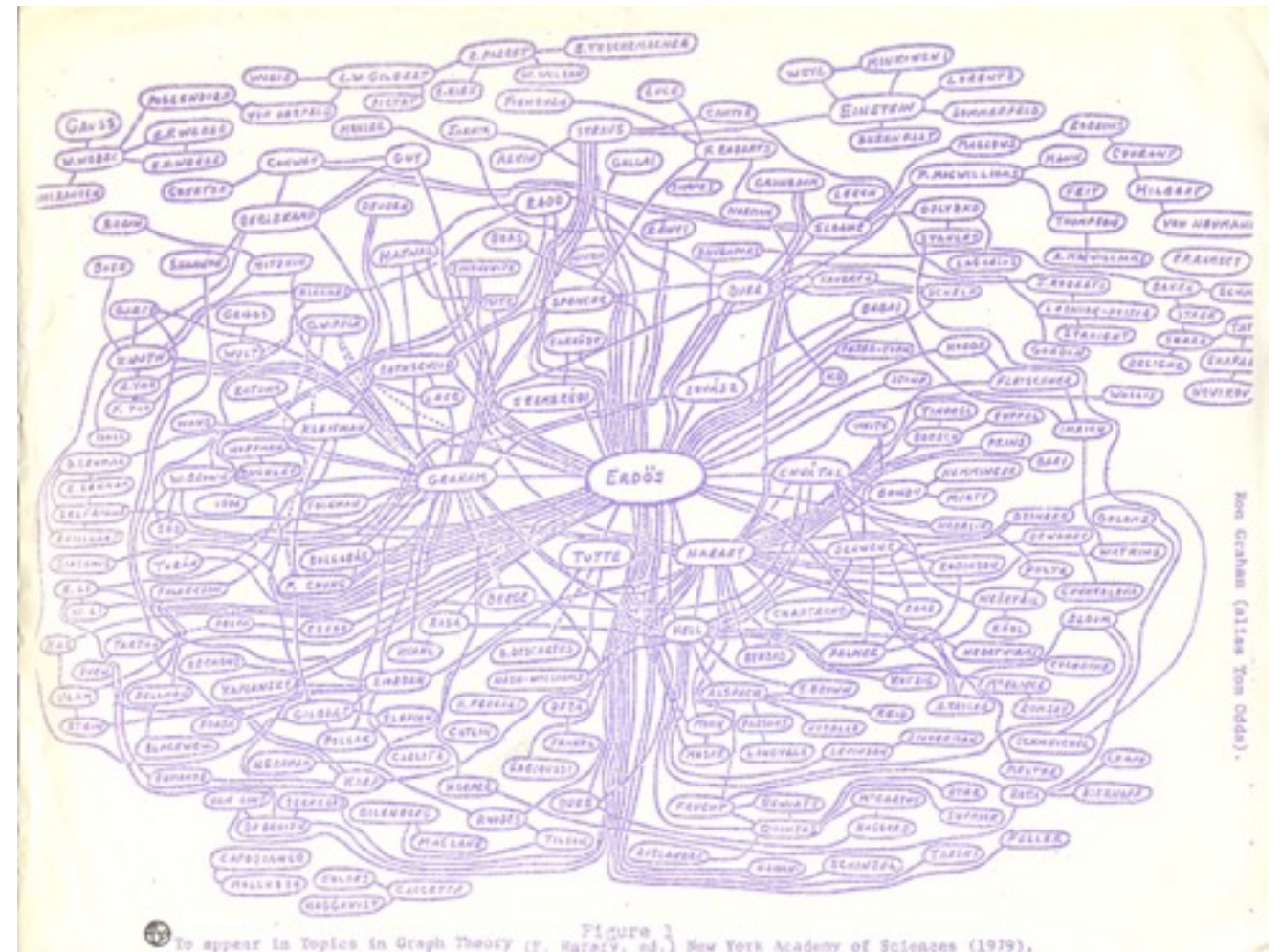
## Social MEdia



online social networks



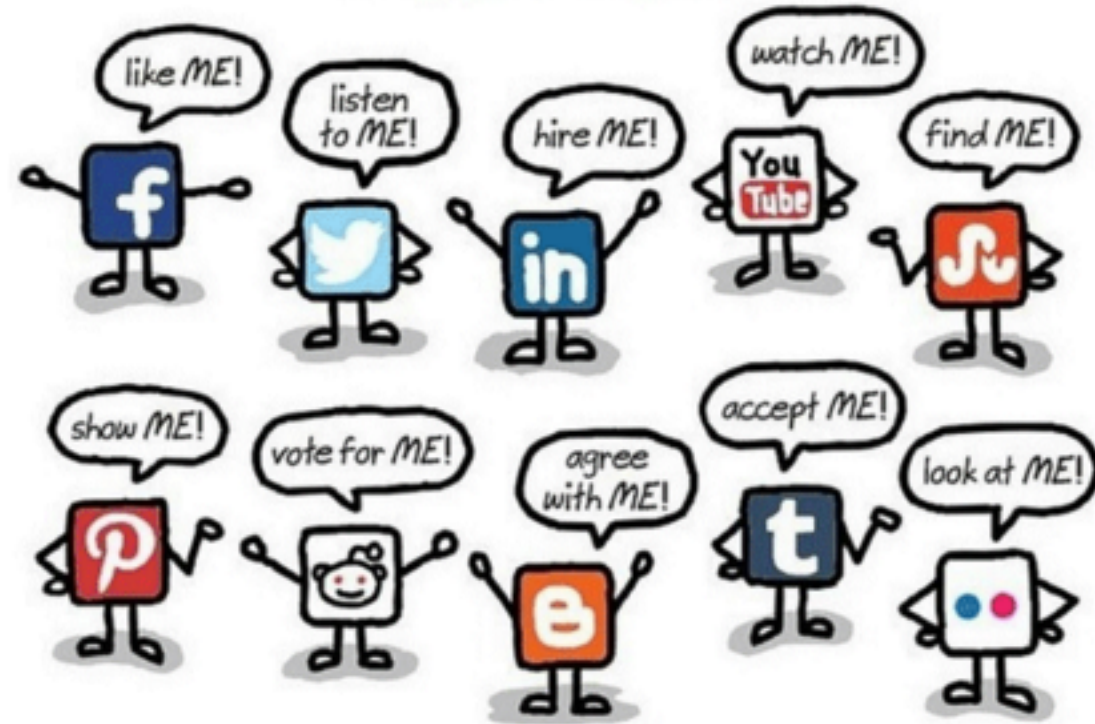
## online social networks



# Erdős number project



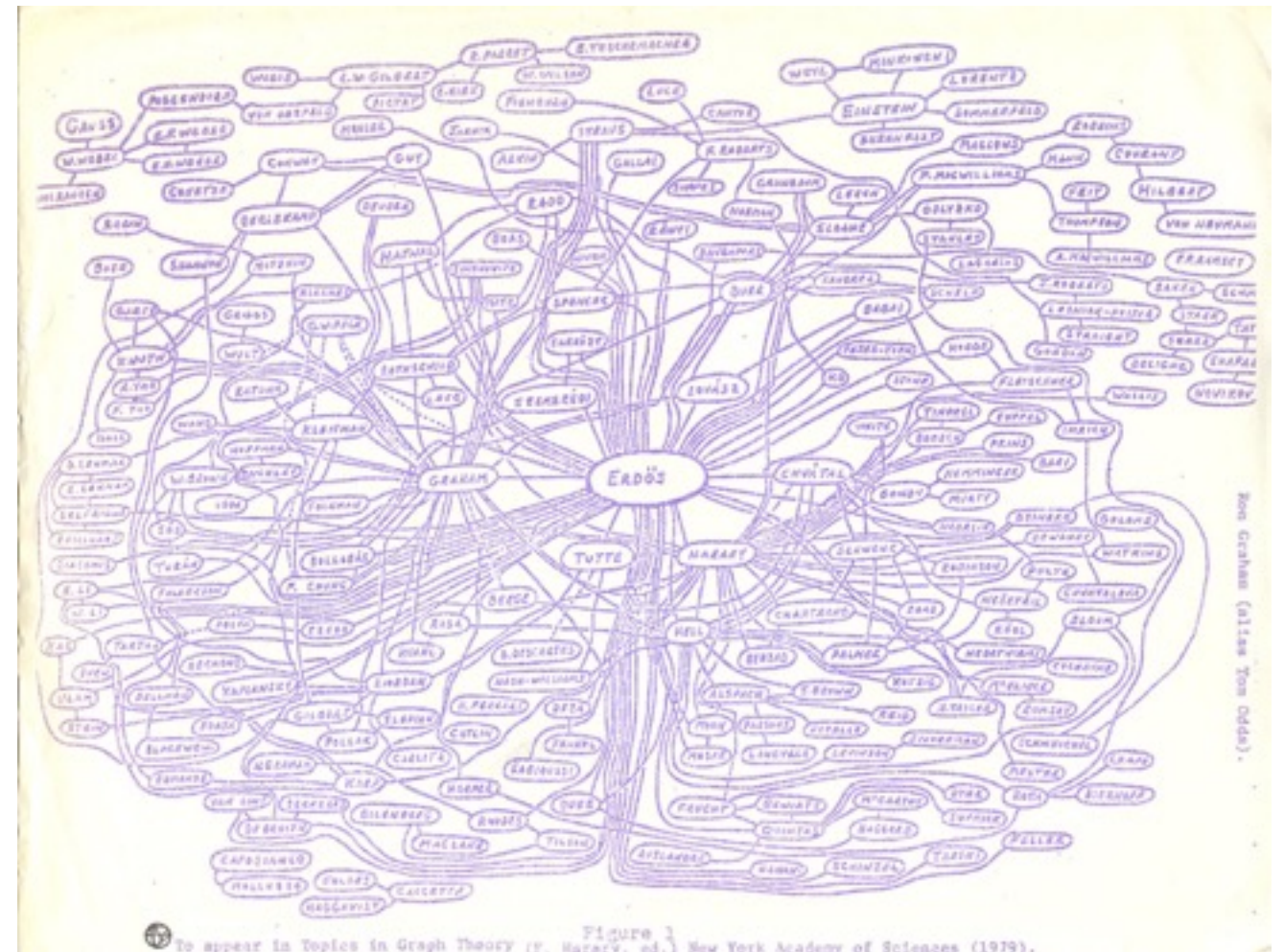
## Social MEdia



online social networks



Berkeley's floating sensor network

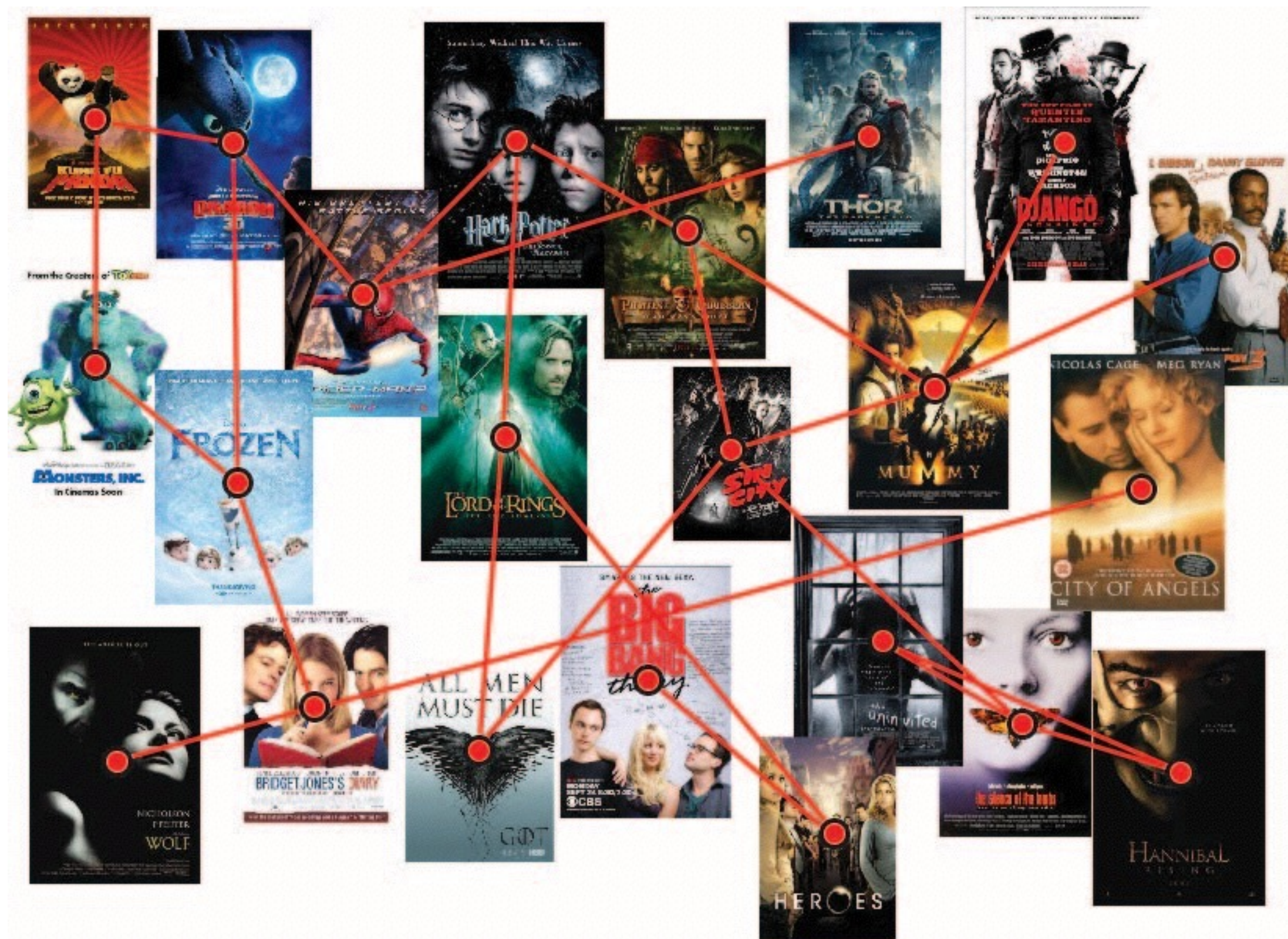


Erdős number project

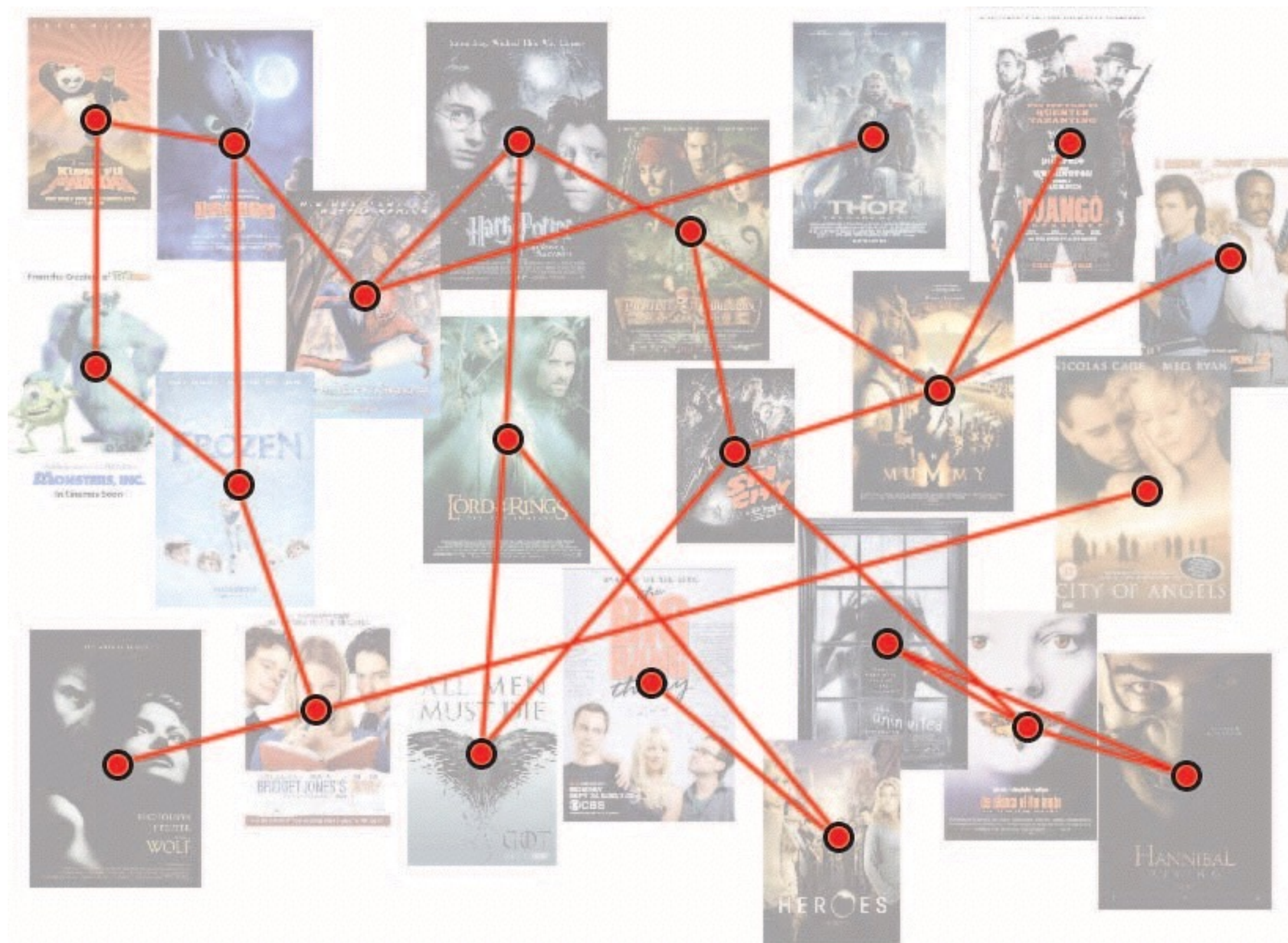






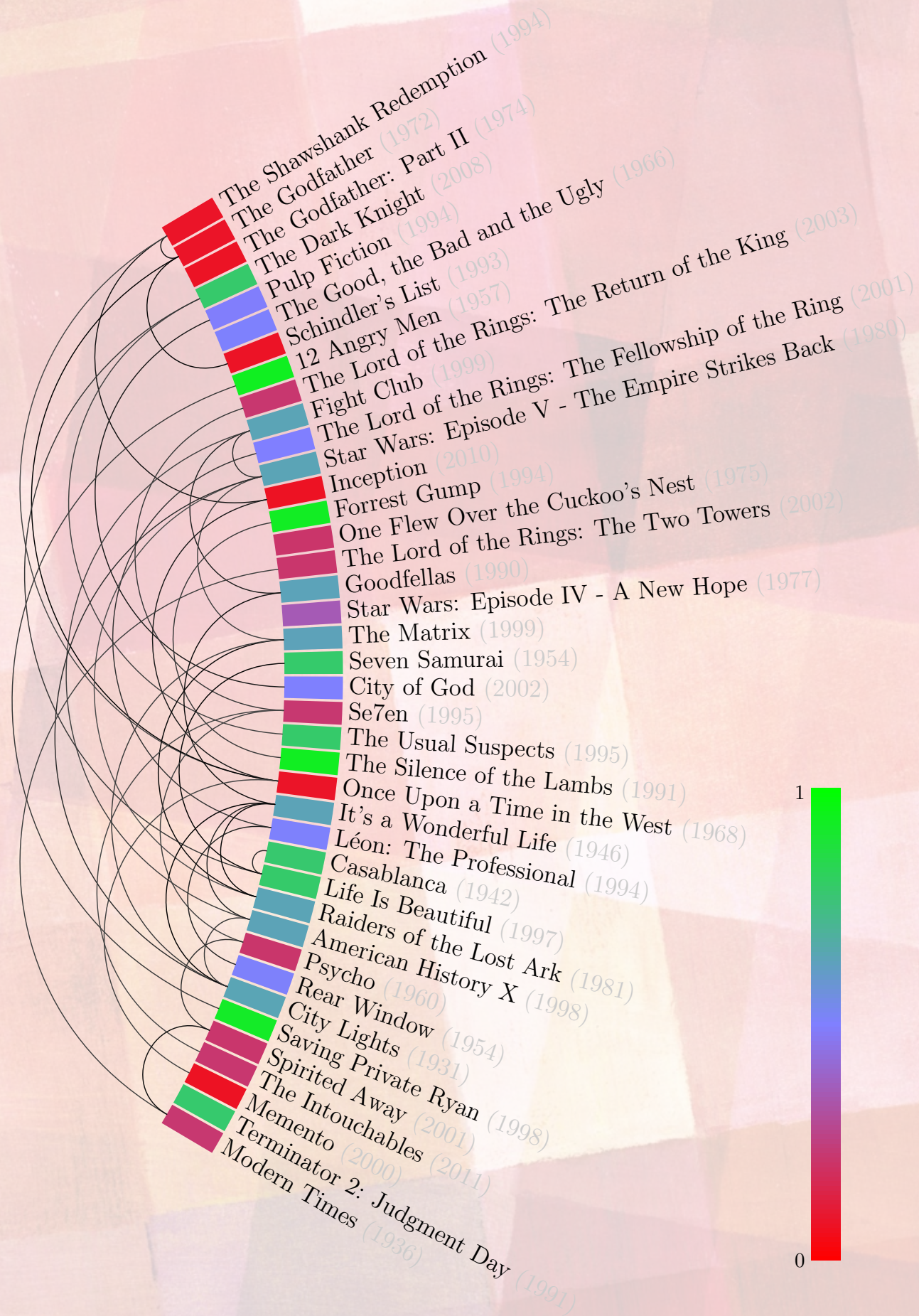








# Example of a graph bandit problem

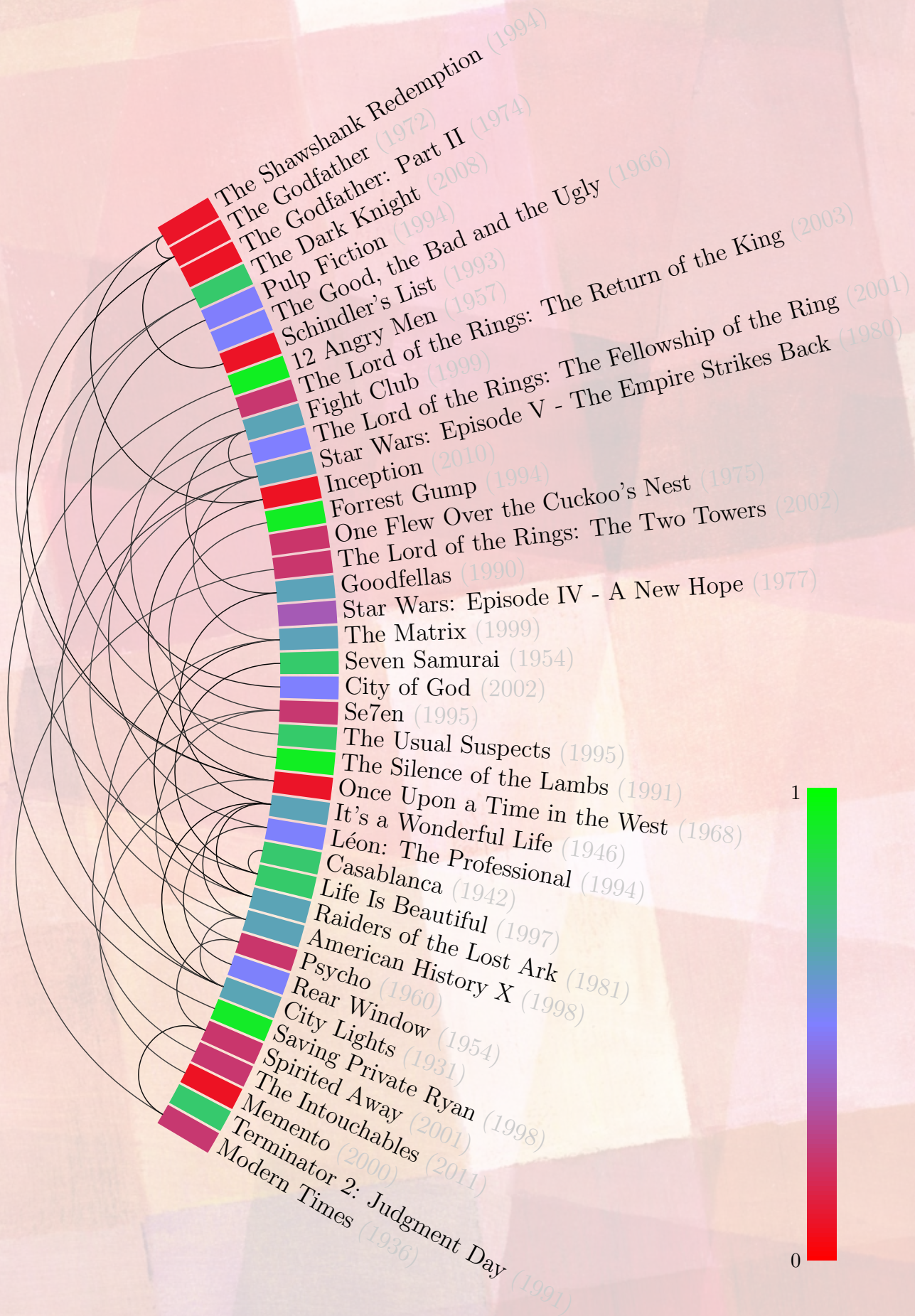




# Example of a graph bandit problem

.....

## movie recommendation

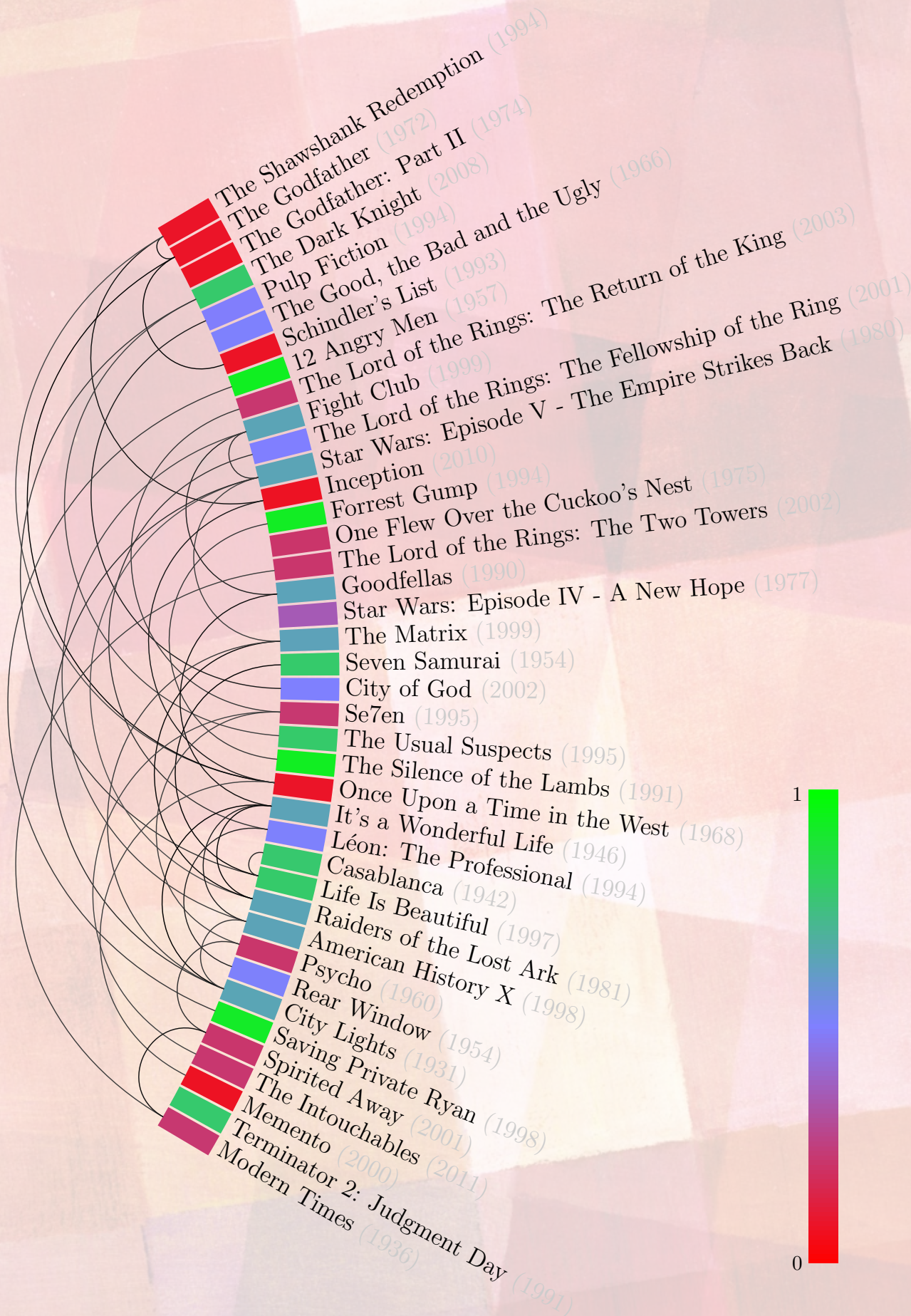




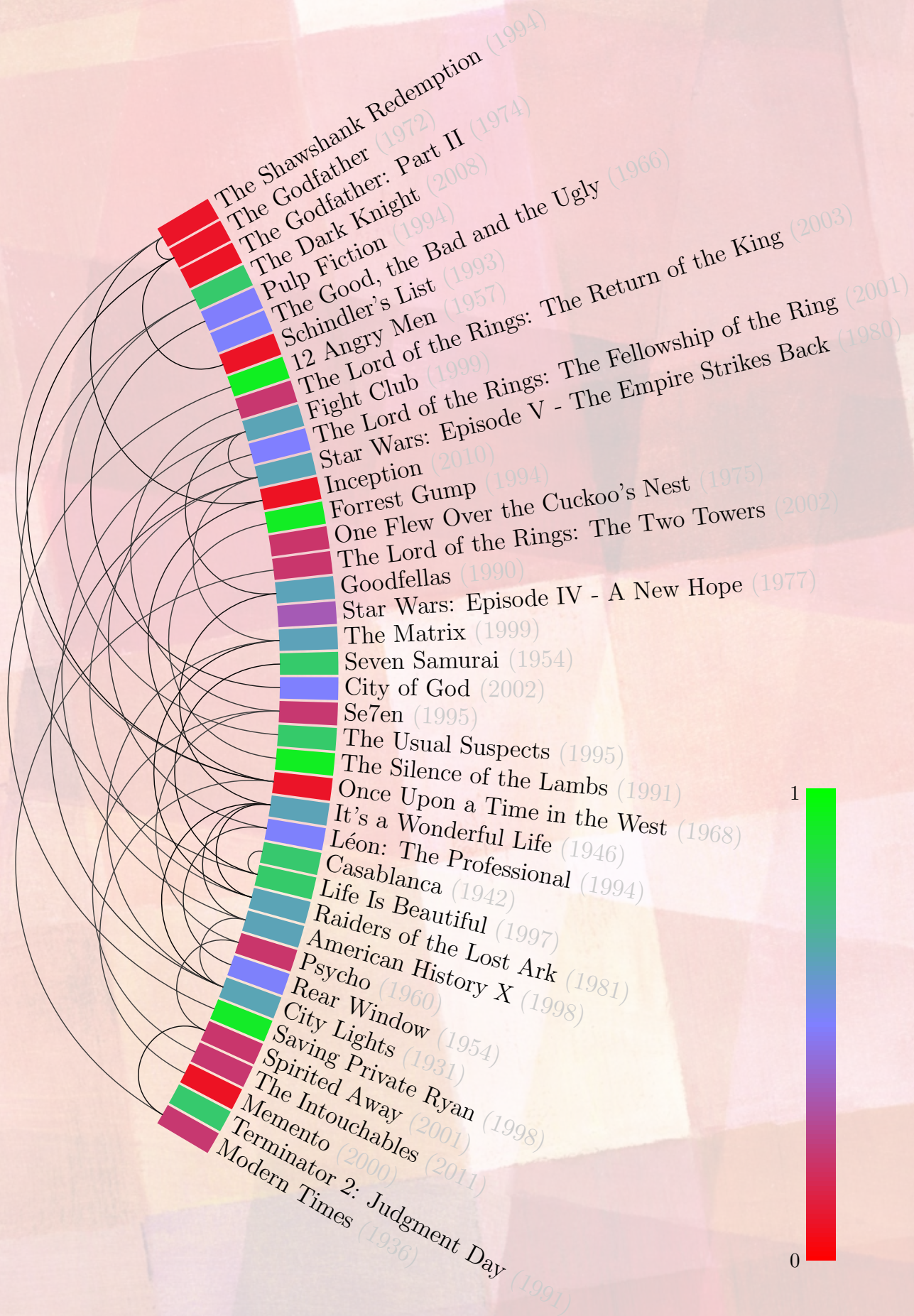
# Example of a graph bandit problem

## movie recommendation

- recommend movies to a **single user**





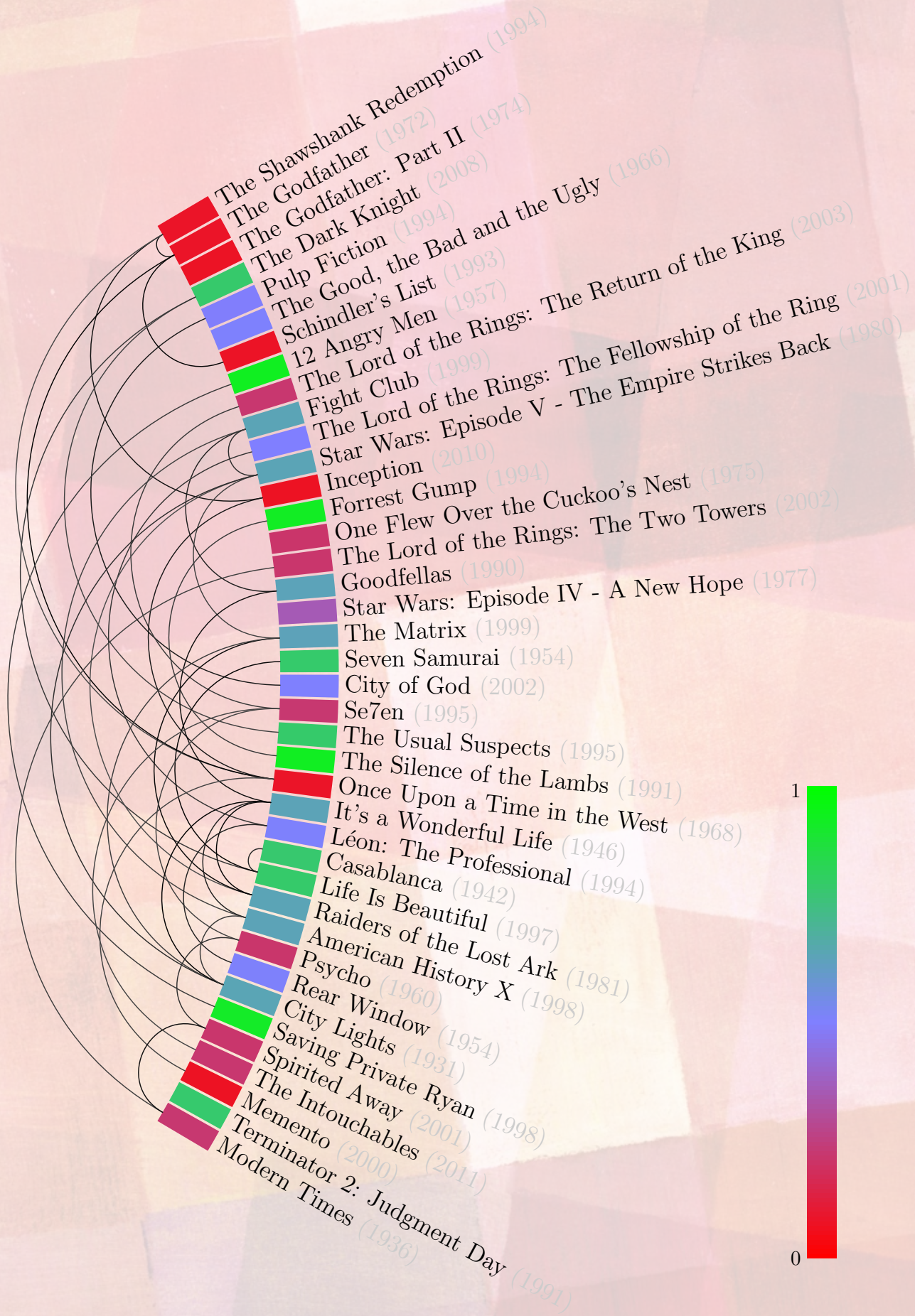


# Example of a graph bandit problem

## movie recommendation

- recommend movies to a
- **goal:** maximise the sum of the ratings (minimise regret)





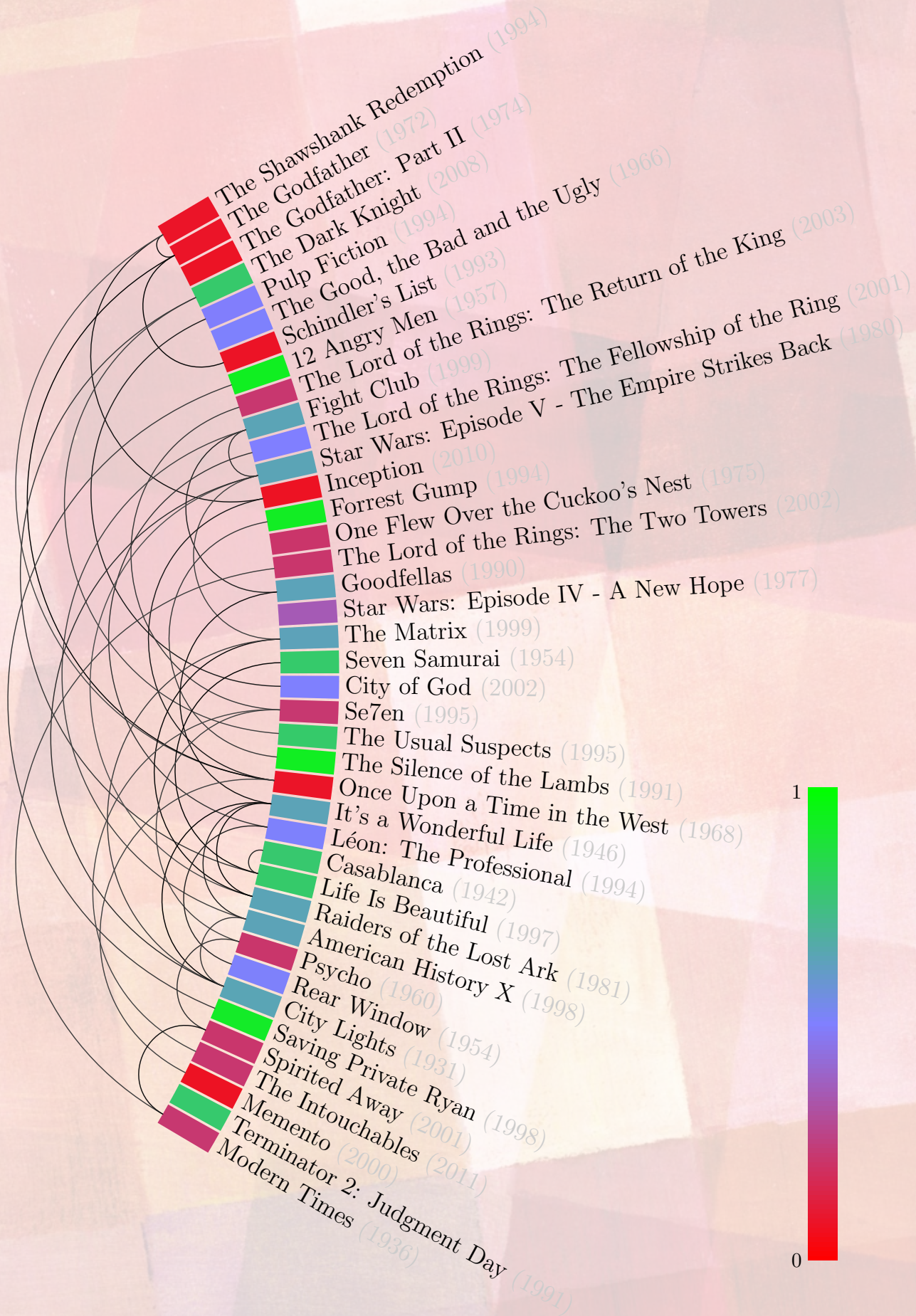
# Example of a graph bandit problem

## movie recommendation

- recommend movies to a
- goal:  
(minimise regret)
- good prediction after just a few steps

$$T \ll N$$





# Example of a graph bandit problem

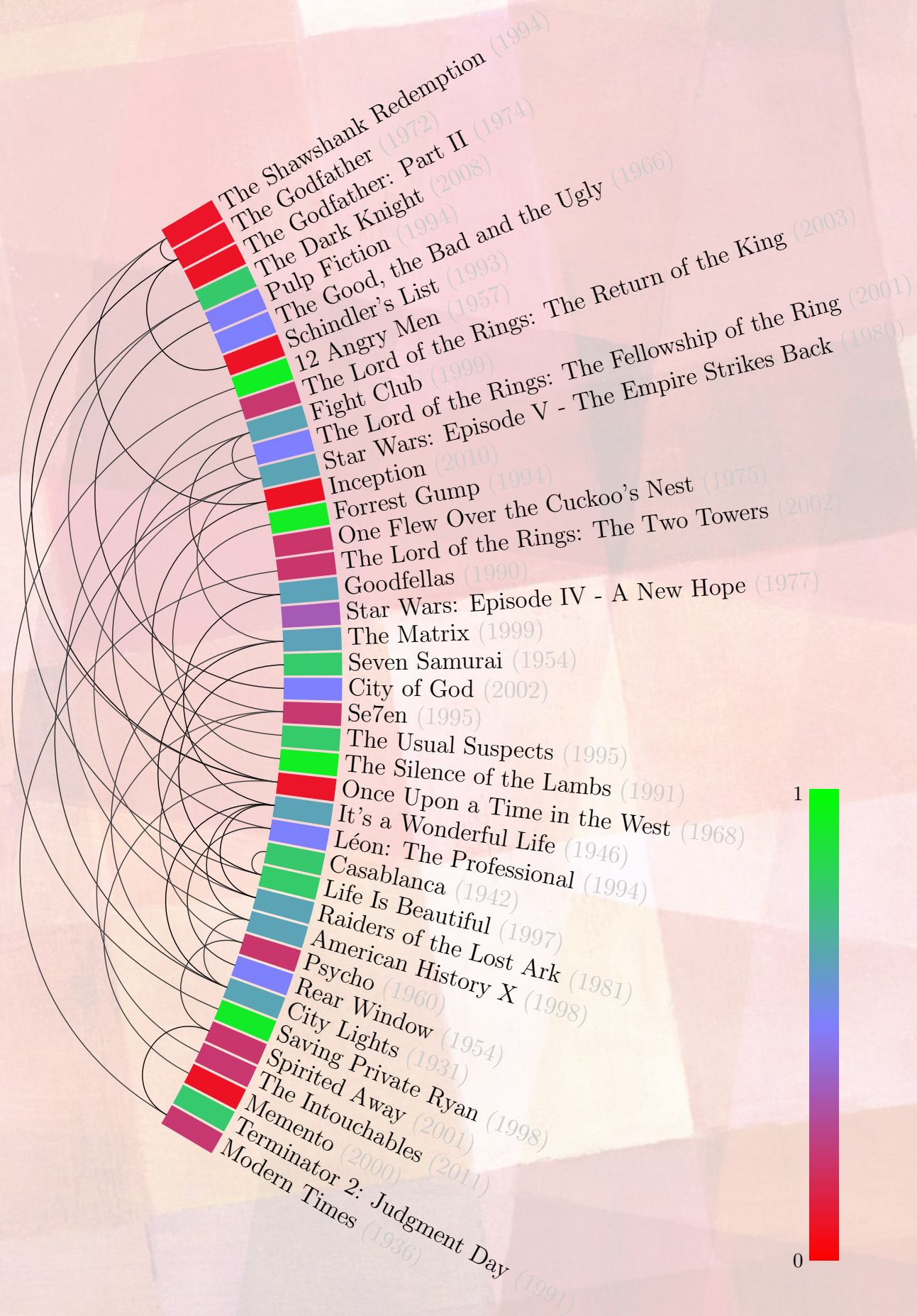
## movie recommendation

- ▶ recommend movies to a
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$$T \ll N$$

- ▶ extra information





# Example of a graph bandit problem

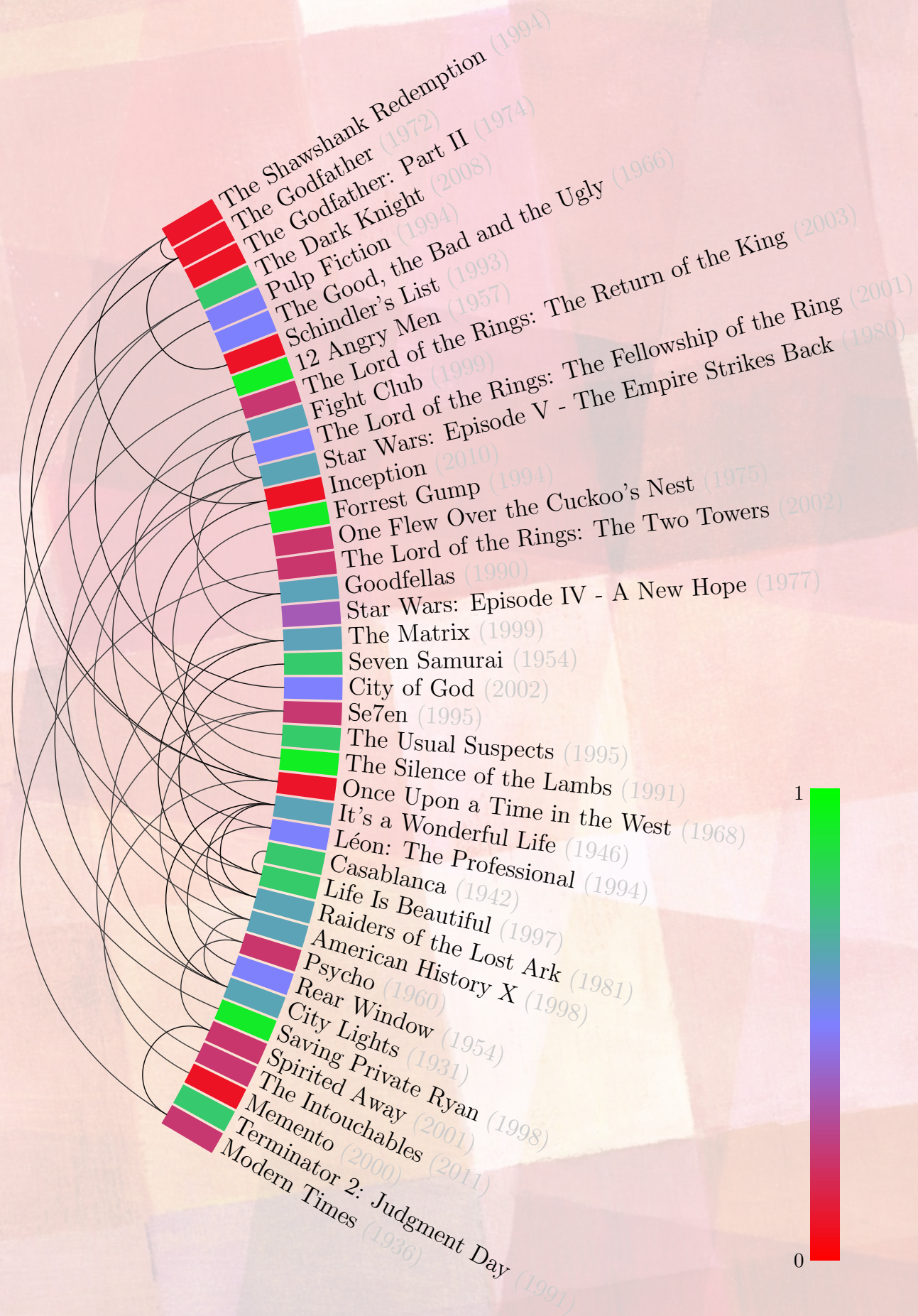
## movie recommendation

- ▶ recommend movies to a
- ▶ goal:  
(minimise regret)
- ▶ good prediction after just a few steps

$$T \ll N$$

- ▶ extra information
- ▶ ratings are smooth on a graph





# Example of a graph bandit problem

## movie recommendation

- ▶ recommend movies to a
- ▶ goal:  
(minimise regret)
- ▶ good prediction after just a few steps

$$T \ll N$$

- ▶ extra information
  - ▶ ratings are
- ▶ main question: can we learn faster?



# GETTING REAL





# GETTING REAL

.....

Let's be lazy and ignore the structure



# GETTING REAL

## Let's be lazy and ignore the structure





# GETTING REAL

## Let's be lazy and ignore the structure



## Multi-armed bandit problem!

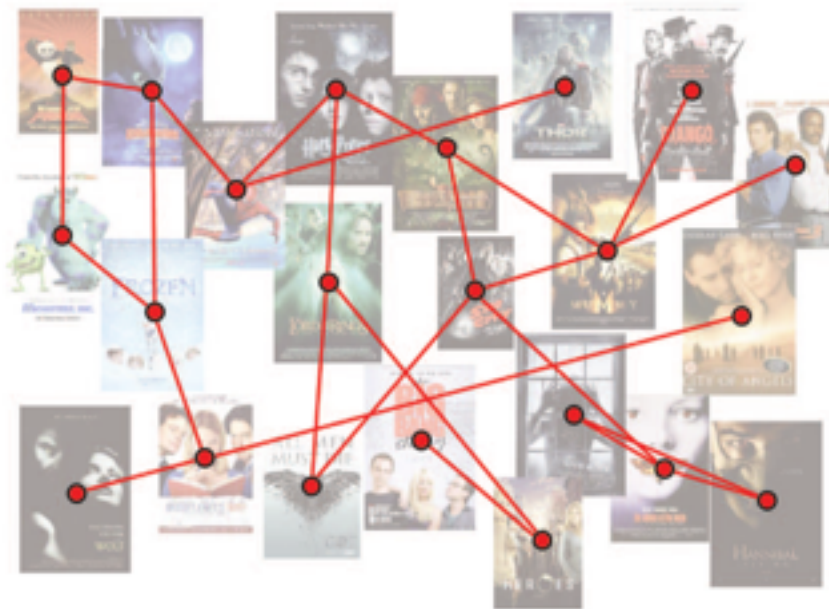



$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$



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Multi-armed bandit problem!

Worst case regret (to the best fixed strategy)

Matching lower bound (Auer, Cesa-Bianchi, Freund, Schapire 2002)

$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

#actions

#rounds



# GETTING REAL

Let's be lazy and ignore the structure



#actions

#rounds

Multi-armed bandit problem!

Worst case regret (to the best fixed strategy)

Matching lower bound (Auer, Cesa-Bianchi, Freund, Schapire 2002)

How big is N? Number of movies on <http://www.imdb.com/stats>: 3,792,257



[illegible]

## #rounds

## Problem: Too many actions!

$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

# LEARNING FASTER

---





# LEARNING FASTER

---

#actions

$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

#rounds

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$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

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- Arm independence is too strong and unnecessary



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$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

#rounds

- ▶ Arm independence is too strong and unnecessary
- ▶ Replace **N** with something much smaller

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$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

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- ▶ Arm independence is too strong and unnecessary
- ▶ Replace **N** with something much smaller
  - ▶ problem/instance/data dependent



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  - ▶ example: linear bandits **N** to **D**

#dimensions

# LEARNING FASTER

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- ▶ In this talk: **Graph Bandits!**

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  - ▶ sequential problems where **actions** are **nodes** on a graph

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- ▶ In this talk: **Graph Bandits!**
  - ▶ sequential problems where **actions** are **nodes** on a graph
  - ▶ find strategies that replace  $N$  with a **smaller** graph-dependent quantity

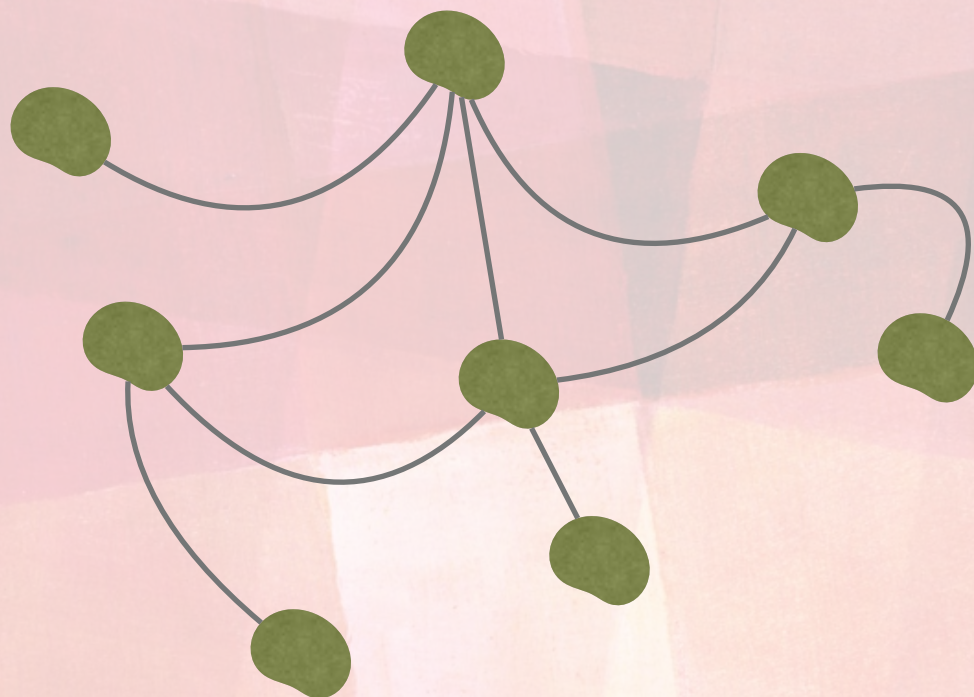
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# GRAPH BANDITS: GENERAL SETUP

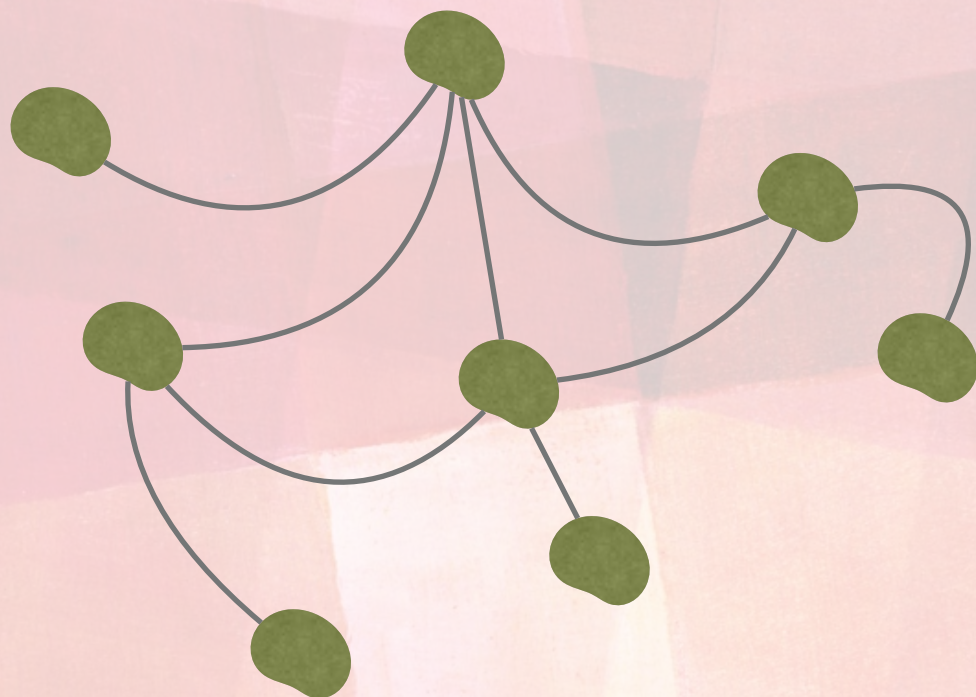
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# GRAPH BANDITS: GENERAL SETUP

.....

Every round  $t$  the learner



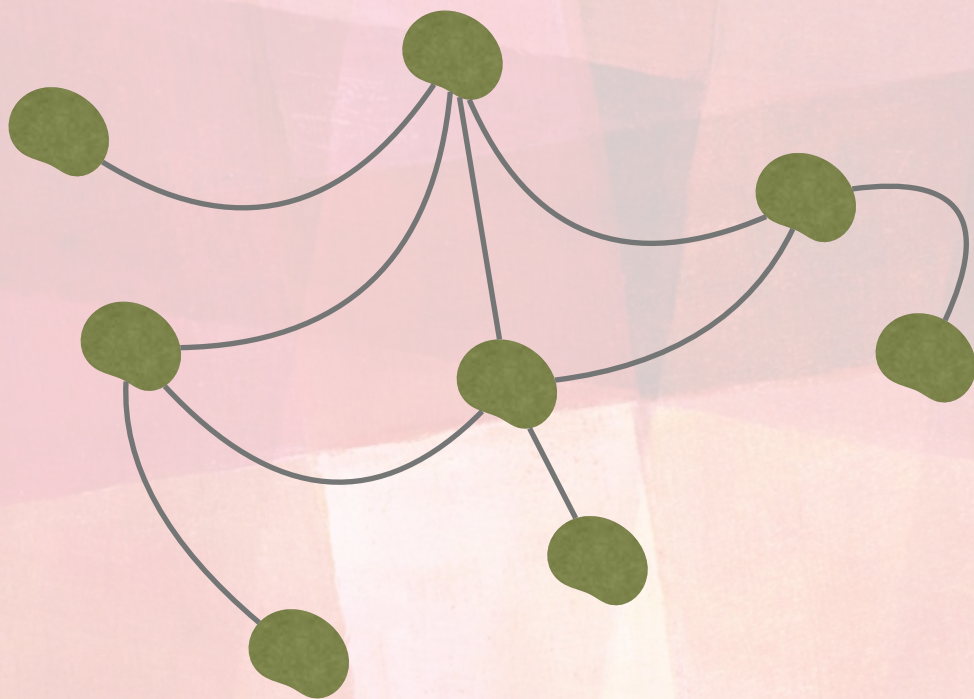


# GRAPH BANDITS: GENERAL SETUP

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Every round  $t$  the learner

- picks a node  $I_t \in [N]$

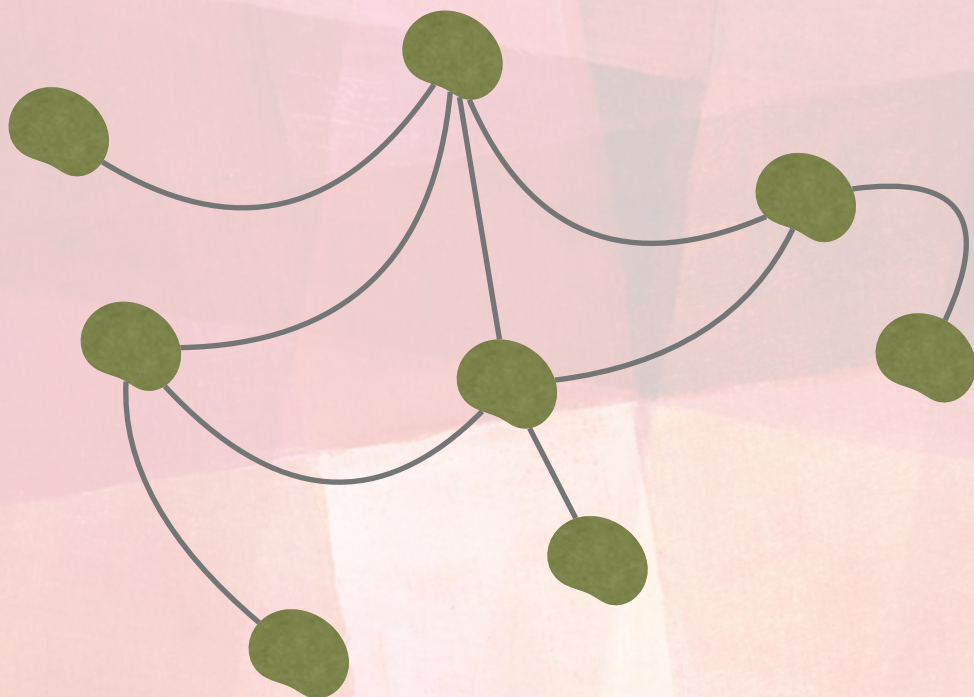


# GRAPH BANDITS: GENERAL SETUP

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Every round  $t$  the learner

- picks a node  $I_t \in [N]$
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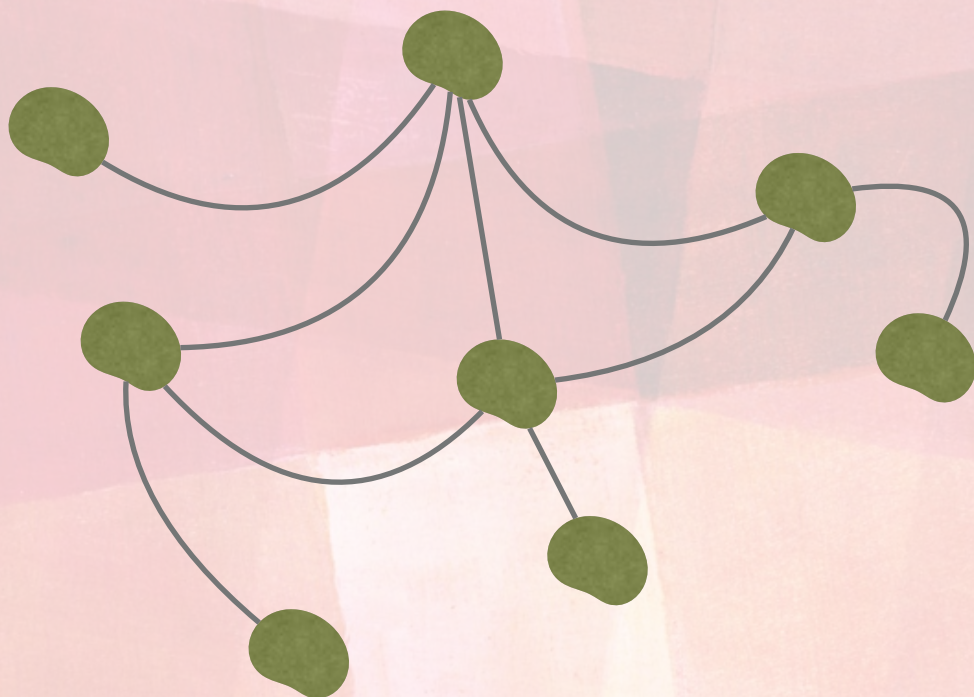


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The performance is total expected regret

$$R_T = \max_{i \in [N]} \mathbb{E} \left[ \sum_{t=1}^T (\ell_{t,I_t} - \ell_{t,i}) \right]$$



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1. loss

Specific problems differ in 2. feedback

3. guarantees



# STRUCTURES IN BANDIT PROBLEMS

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## GRAPHS



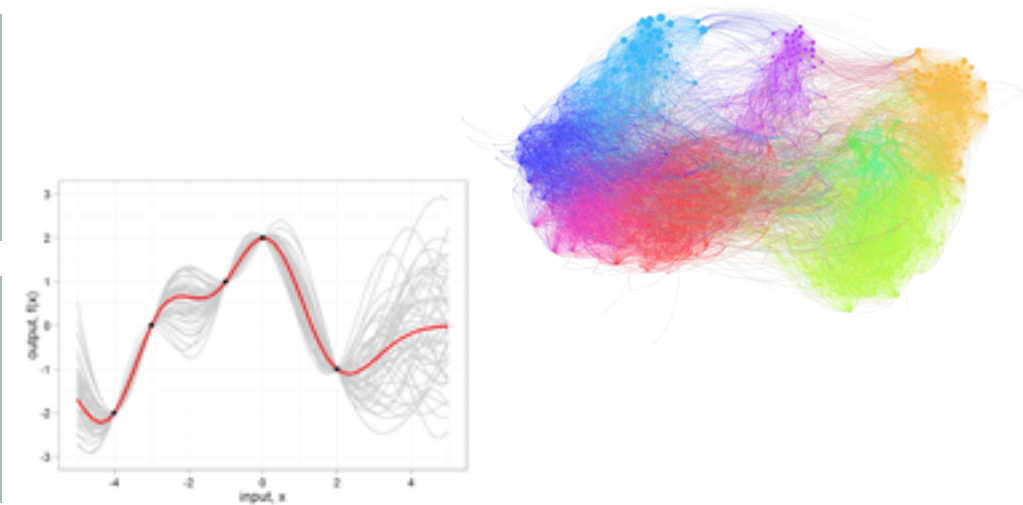


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GRAPHS

KERNELS

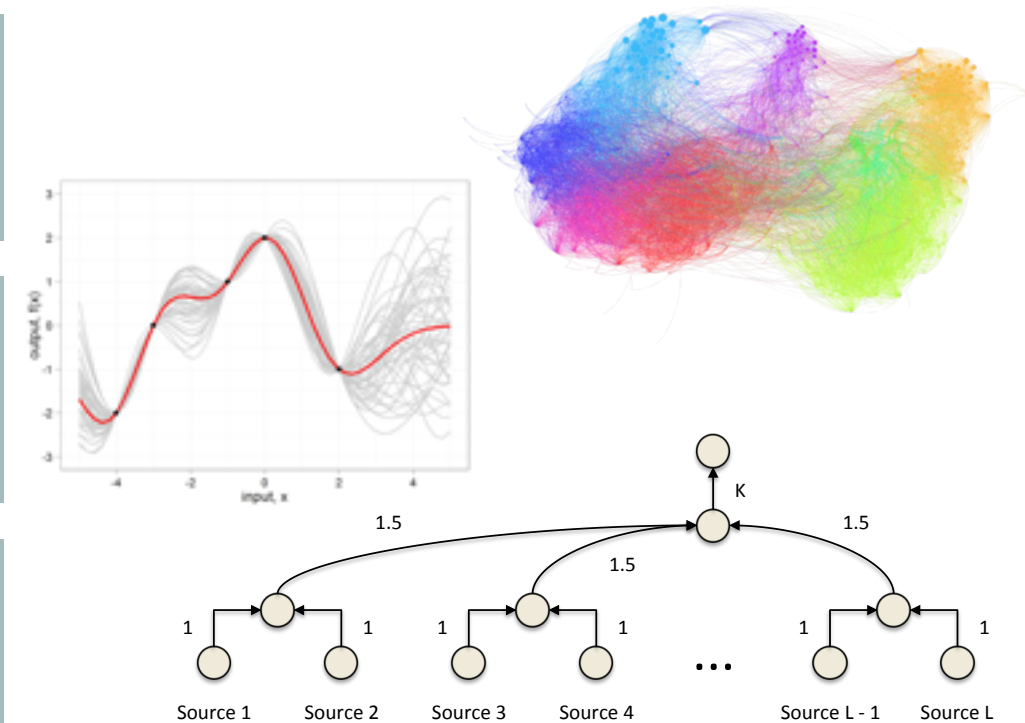


# STRUCTURES IN BANDIT PROBLEMS

GRAPHS

KERNELS

POLYMATROIDS





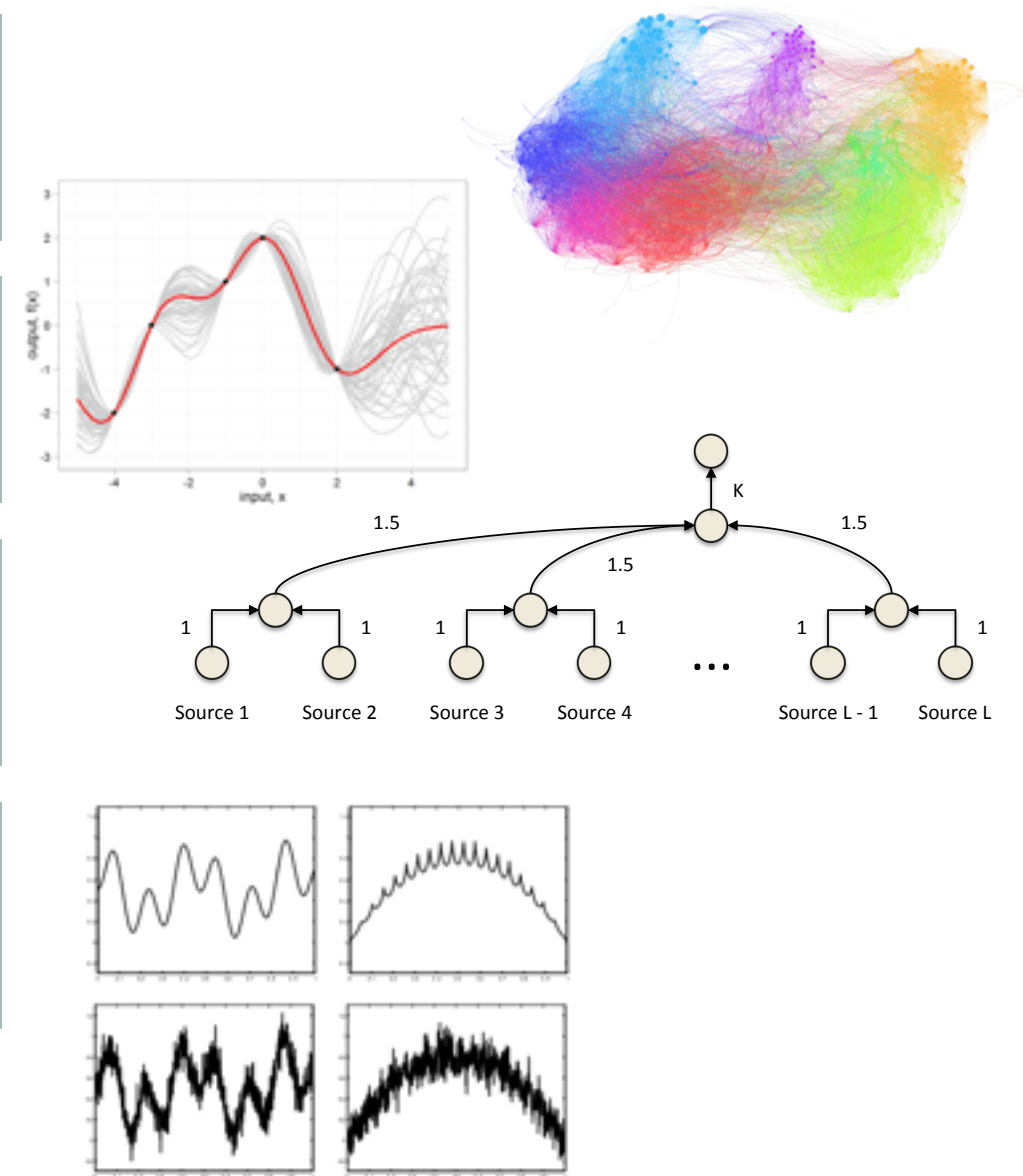
# STRUCTURES IN BANDIT PROBLEMS

GRAPHS

KERNELS

POLYMATROIDS

CONTINUOUS FUNCTIONS



# STRUCTURES IN BANDIT PROBLEMS

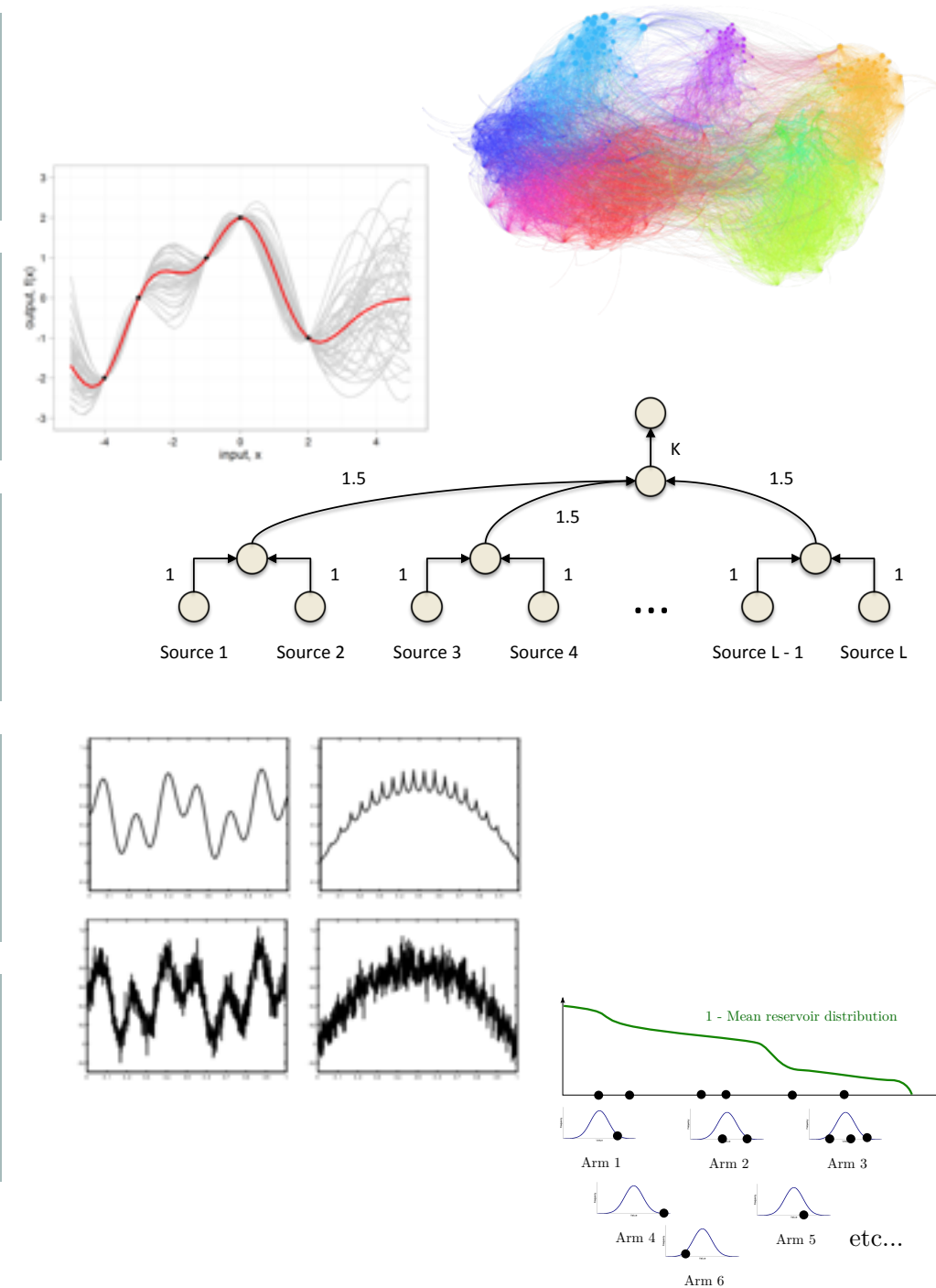
GRAPHS

KERNELS

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STRUCTURES WITHOUT TOPOLOGY





# STRUCTURES IN BANDIT PROBLEMS

GRAPHS

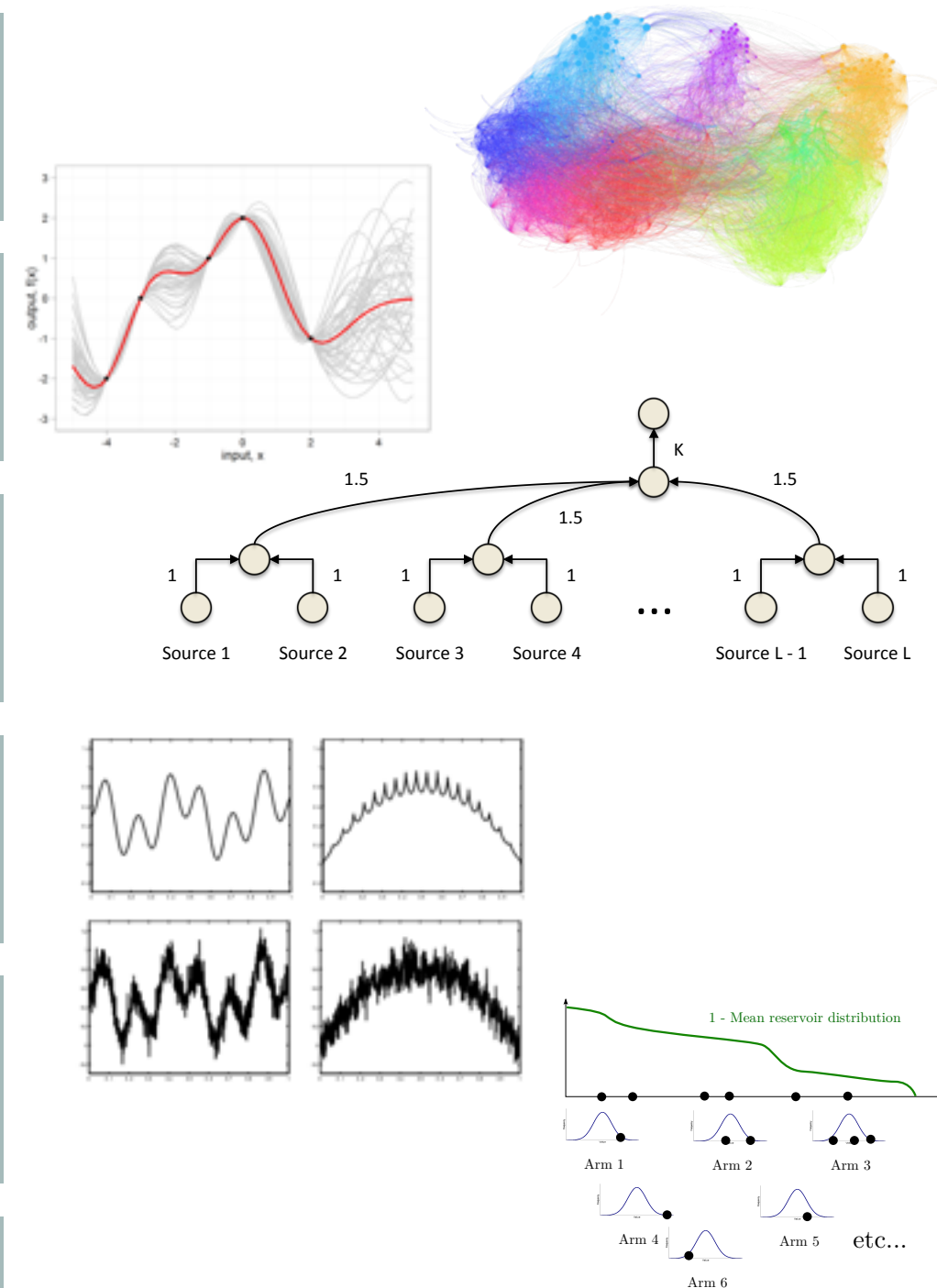
KERNELS

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...



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GRAPHS

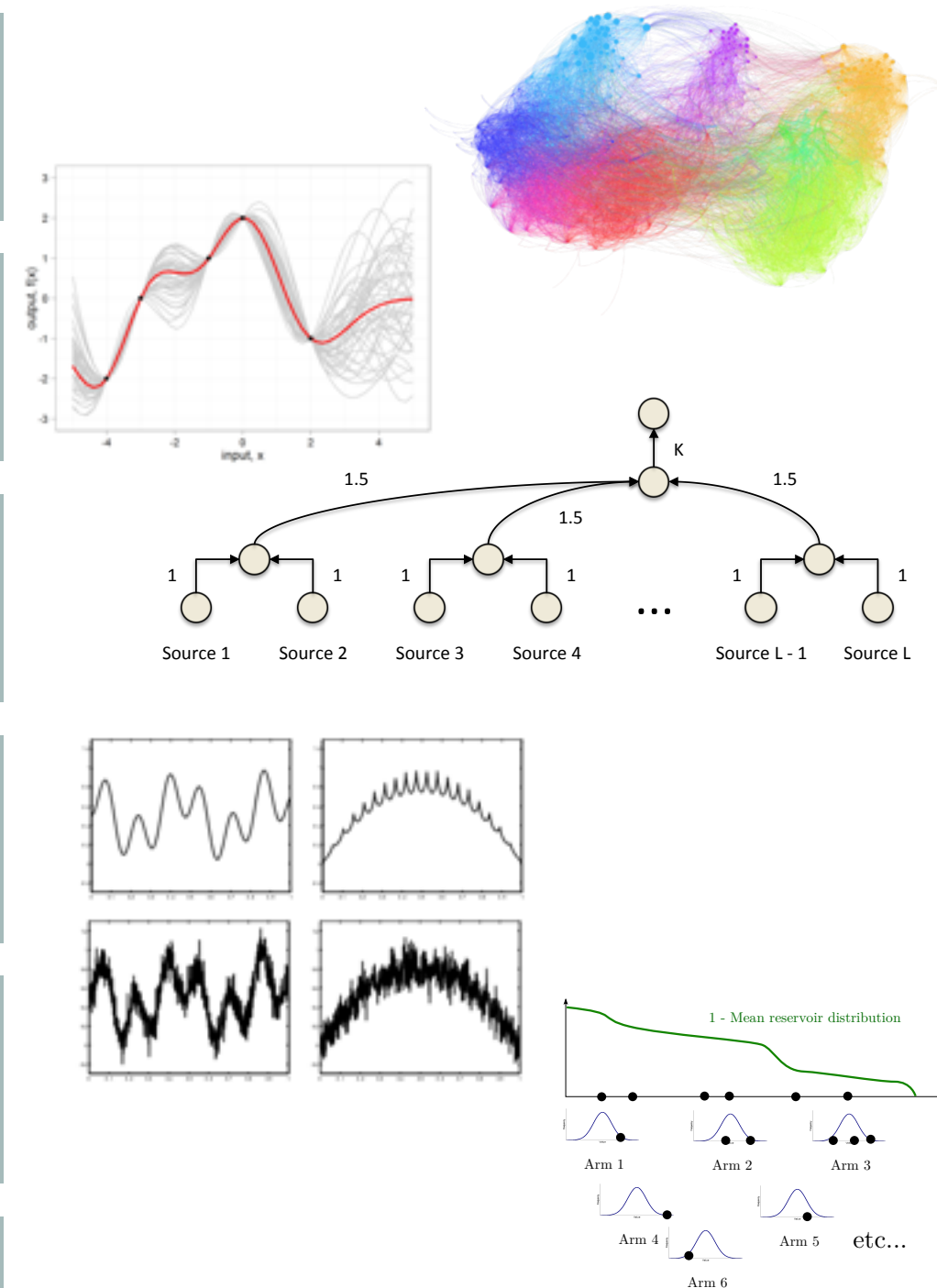
KERNELS

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CONTINUOUS FUNCTIONS

STRUCTURES WITHOUT TOPOLOGY

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# SPECIFIC **GRAPH** BANDIT SETTINGS

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**smoothness**  
spectral bandits



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**smoothness**  
spectral bandits

**side observations**  
on graphs

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**smoothness**  
spectral bandits

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**noisy side**  
**observations**  
on graphs



# SPECIFIC **GRAPH** BANDIT SETTINGS

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**smoothness**  
spectral bandits

**side observations**  
on graphs

**influence maximisation**  
revealing bandits

**noisy side**  
**observations**  
on graphs

# SPECIFIC **GRAPH** BANDIT SETTINGS

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**smoothness**  
spectral bandits  
 $R_T = \tilde{O}\left(\textcolor{red}{d}\sqrt{T \ln T}\right)$

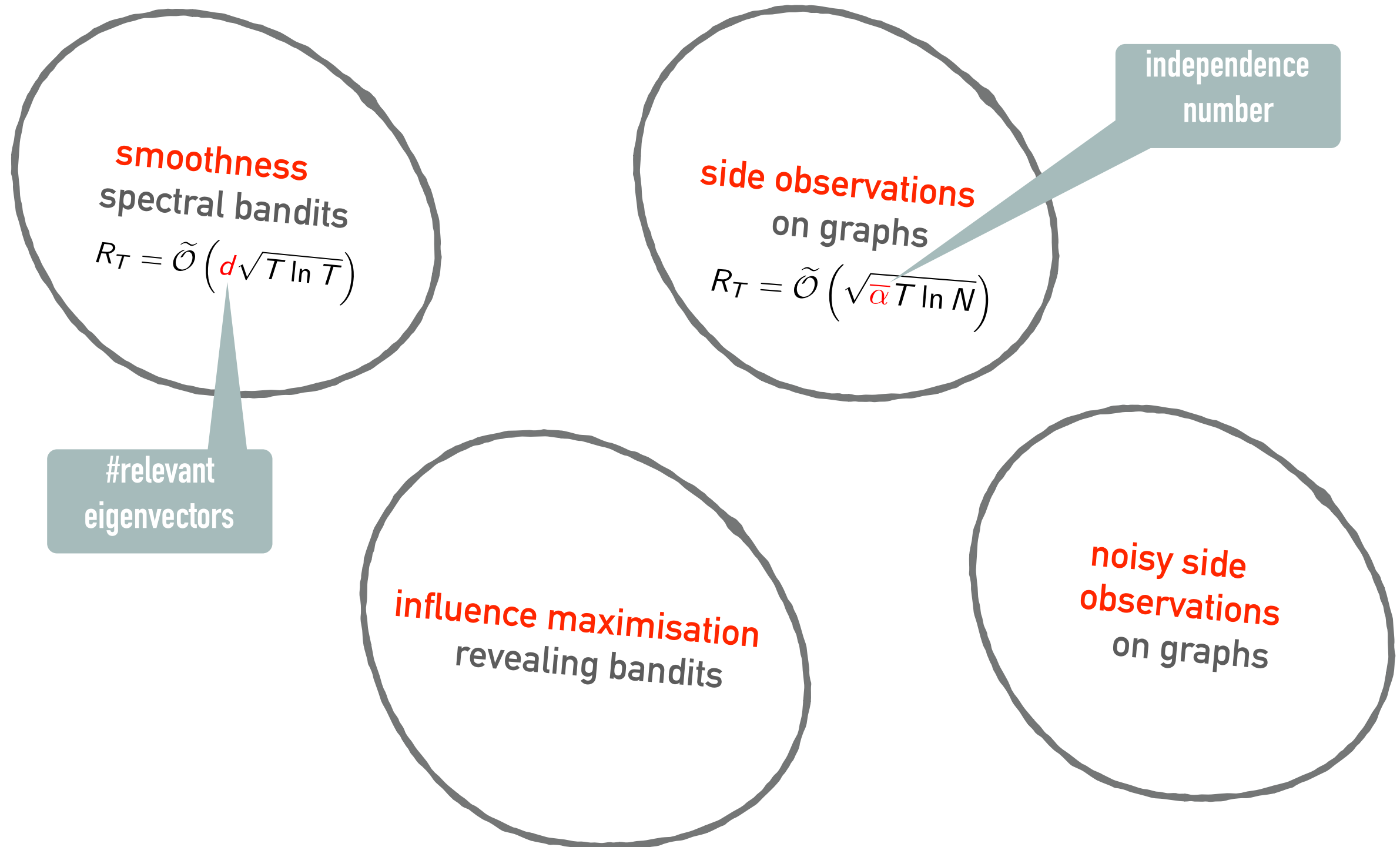
#relevant  
eigenvectors

**side observations**  
on graphs

**influence maximisation**  
revealing bandits

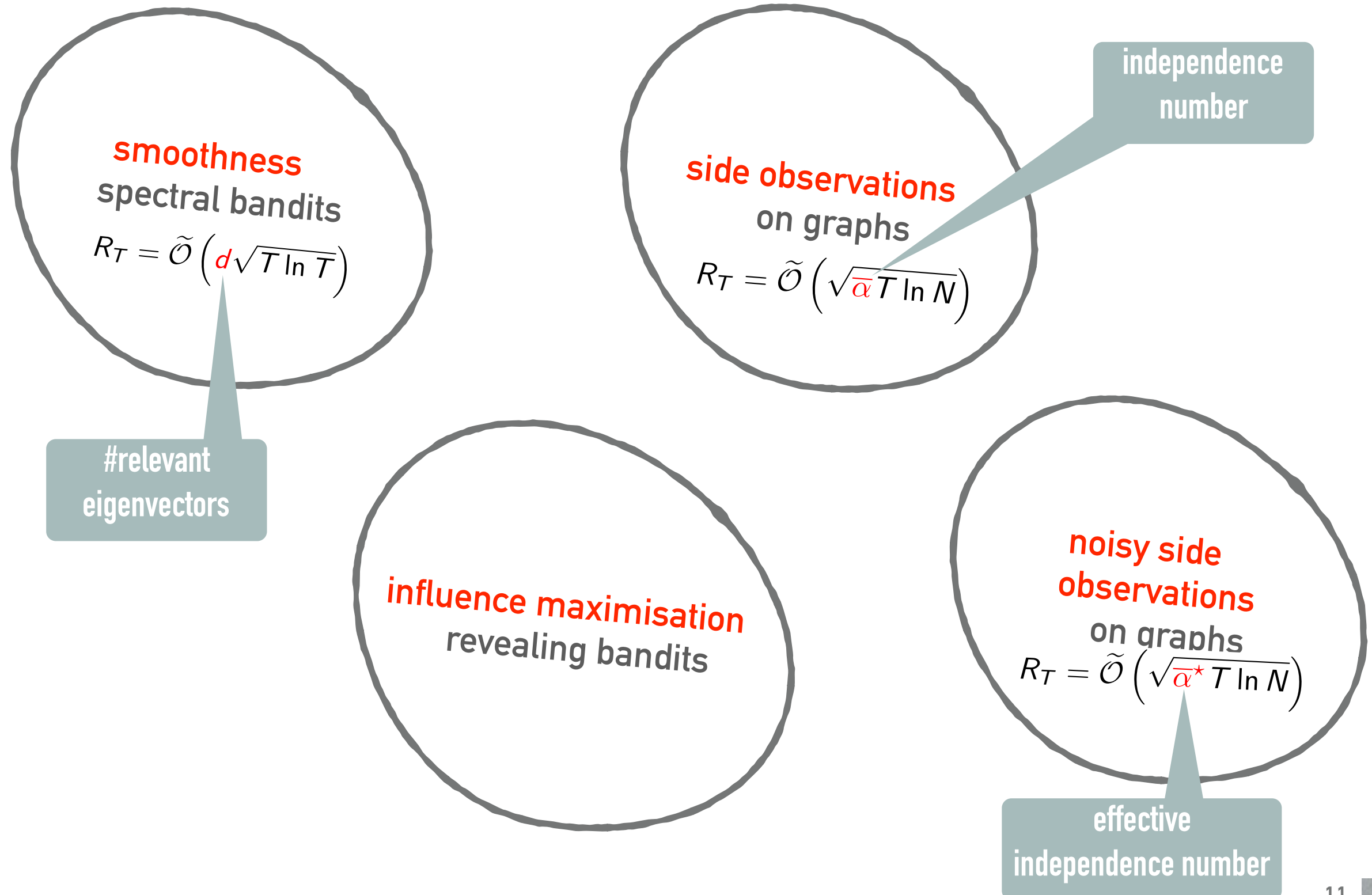
**noisy side**  
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# SPECIFIC **GRAPH** BANDIT SETTINGS

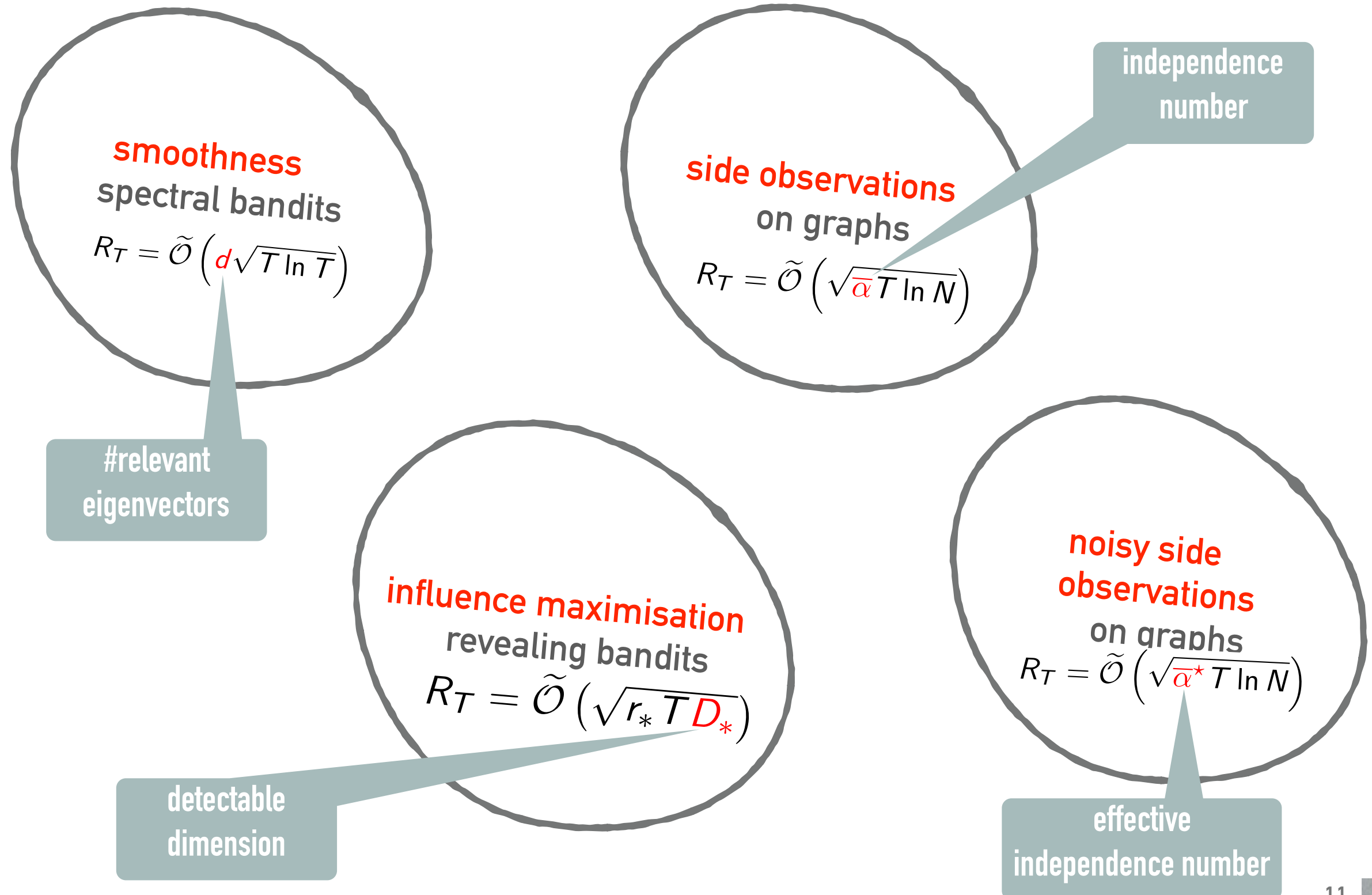




# SPECIFIC **GRAPH** BANDIT SETTINGS



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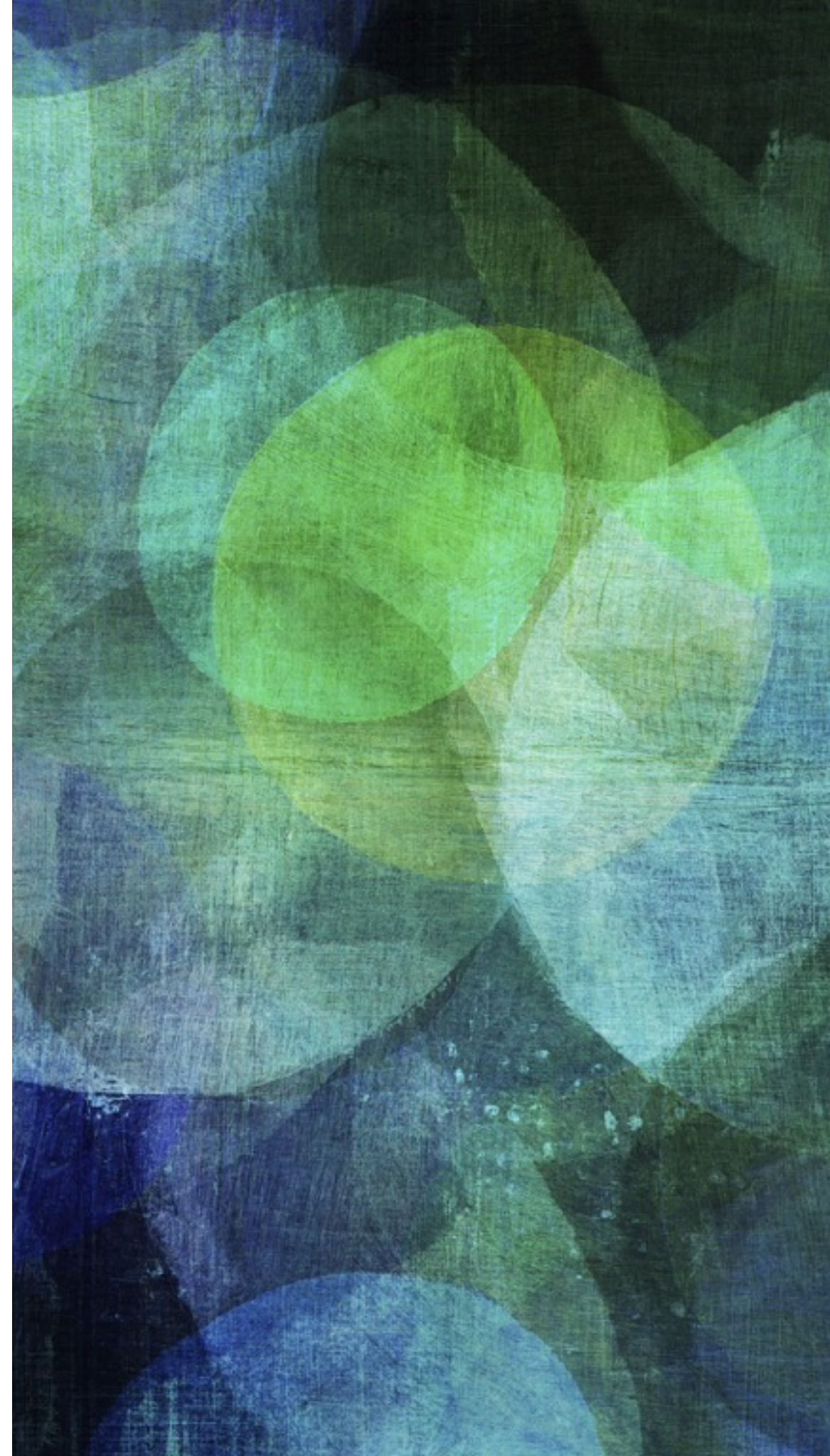
MV, Munos, Kveton, Kocák: **Spectral Bandits for Smooth Graph Functions**, ICML 2014

Kocák, MV, Munos, Agrawal: **Spectral Thompson Sampling**, AAAI 2014

Hanawal, Saligrama, MV, Munos: **Cheap Bandits**, ICML 2015

# SPECTRAL BANDITS

.....  
exploiting smoothness of  
rewards on graphs





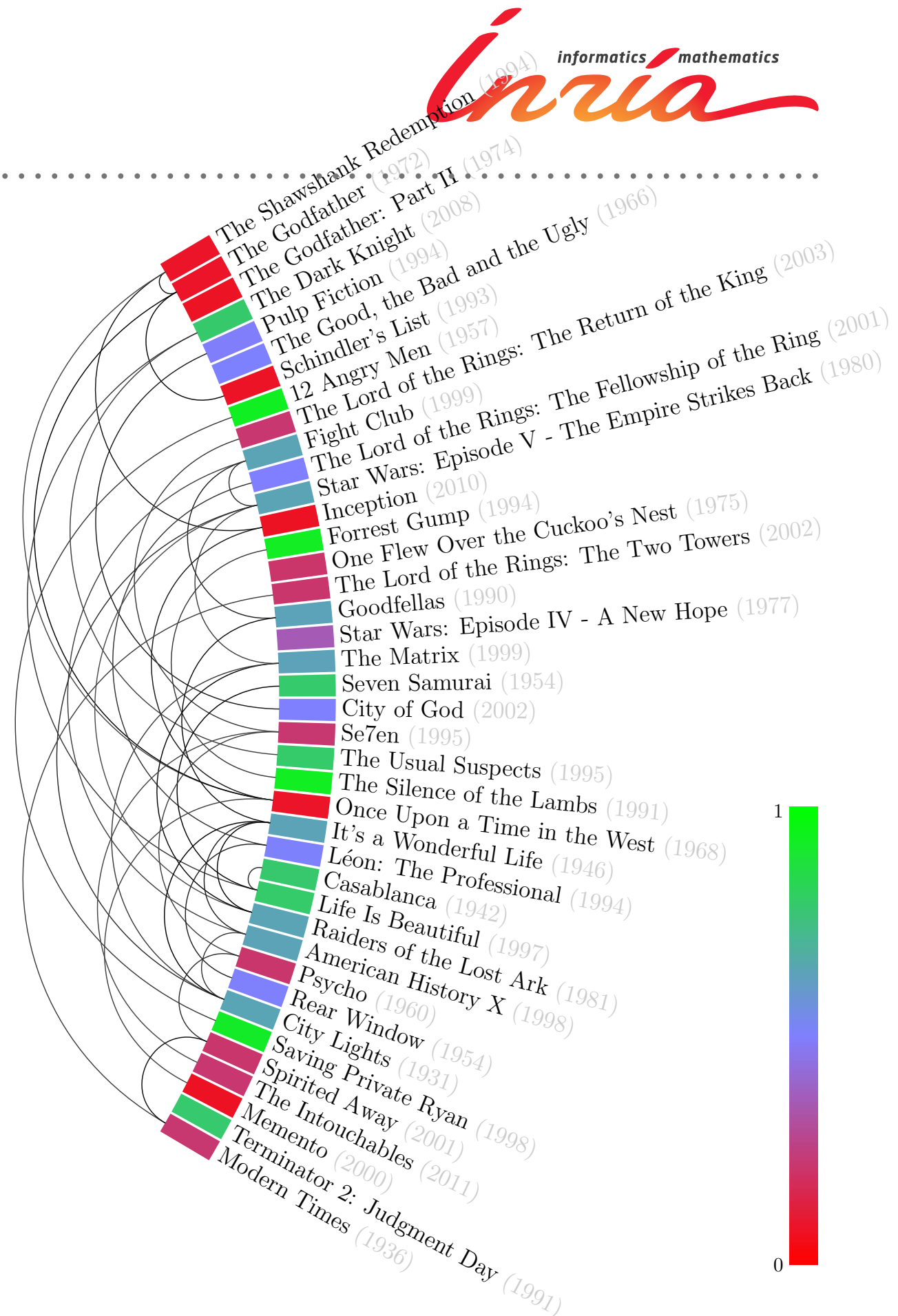
# SPECTRAL BANDITS

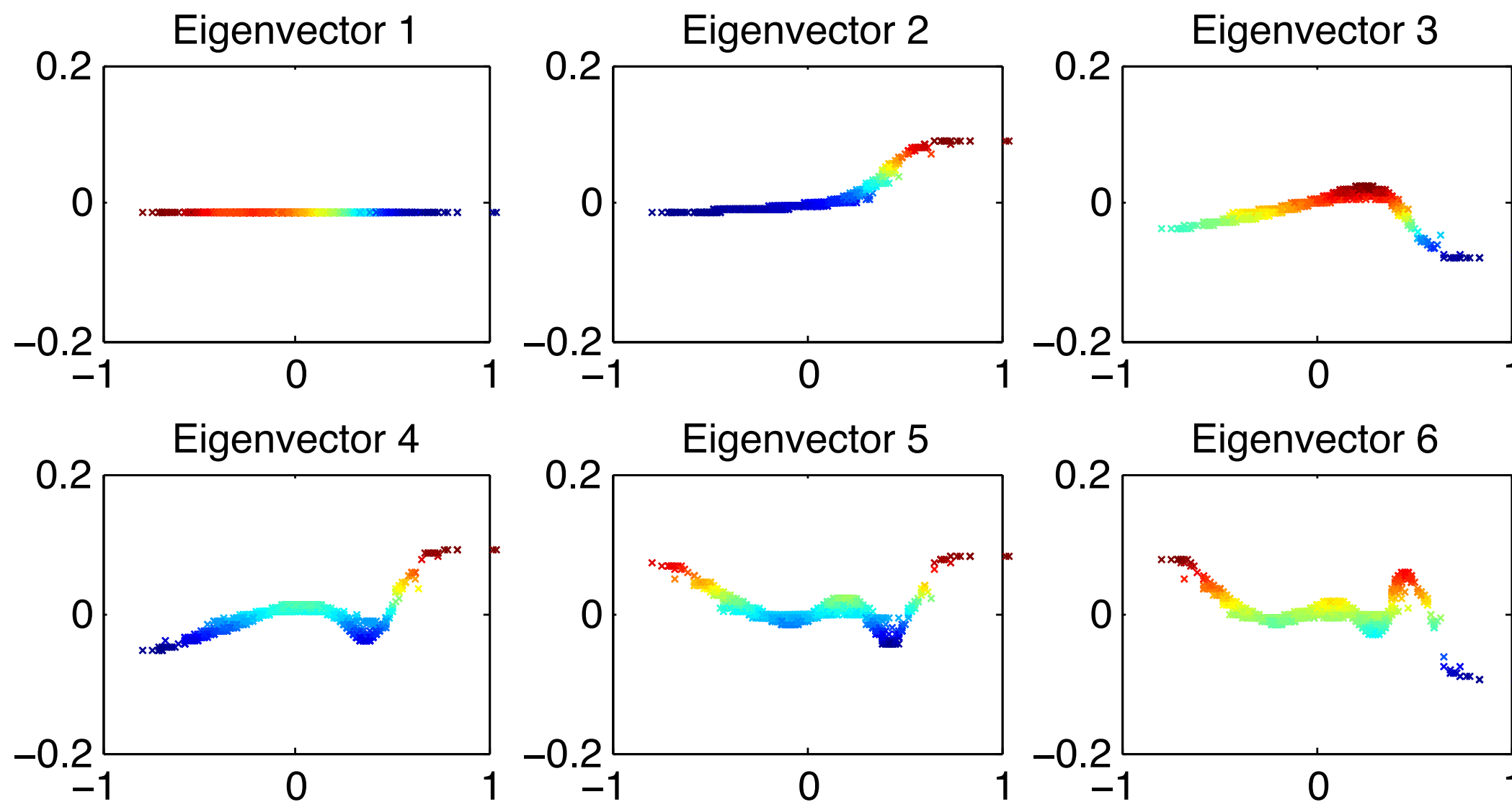
## Assumptions

- ▶ Unknown reward function  $f : V(G) \rightarrow \mathbb{R}$ .
- ▶ Function  $f$  is **smooth** on a graph.
- ▶ Neighboring movies  $\Rightarrow$  similar preferences.
- ▶ Similar preferences  $\nRightarrow$  neighboring movies.

## Desiderata

An algorithm useful in the case  $T \ll N!$





Eigenvectors from the Flixster data corresponding to the smallest few eigenvalues of the graph Laplacian projected onto the first principal component of data. Colors indicate the values.

## Learning setting for a bandit algorithm $\pi$

- ▶ In each time  $t$  step choose a node  $\pi(t)$ .
- ▶ the  $\pi(t)$ -th **row**  $\mathbf{x}_{\pi(t)}$  of the matrix  $\mathbf{Q}$  corresponds to the arm  $\pi(t)$ .
- ▶ Obtain noisy reward  $r_t = \mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^* + \varepsilon_t$ . **Note:**  $\mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^* = f_{\pi(t)}$ 
  - ▶  $\varepsilon_t$  is  $R$ -sub-Gaussian noise.  $\forall \xi \in \mathbb{R}, \mathbb{E}[e^{\xi \varepsilon_t}] \leq \exp(\xi^2 R^2 / 2)$
- ▶ Minimize cumulative regret

$$R_T = T \max_a (\mathbf{x}_a^\top \boldsymbol{\alpha}^*) - \sum_{t=1}^T \mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^*.$$



## Learning setting for a bandit algorithm $\pi$

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**Can we just use linear bandits?**

- ▶ **Linear bandit algorithms**

- ▶ **LinUCB**

(Li et al., 2010)

- ▶ Regret bound  $\approx D\sqrt{T \ln T}$

- ▶ **LinearTS**

(Agrawal and Goyal, 2013)

- ▶ Regret bound  $\approx D\sqrt{T \ln N}$

**Note:**  $D$  is ambient dimension, in our case  $N$ , length of  $x_i$ .

Number of actions, e.g., all possible movies → **HUGE!**

- ▶ **Spectral bandit algorithms**

- ▶ **SpectralUCB**

(Valko et al., ICML 2014)

- ▶ Regret bound  $\approx d\sqrt{T \ln T}$

- ▶ Operations per step:  $D^2 N$

- ▶ **SpectralTS**

(Kocák et al., AAAI 2014)

- ▶ Regret bound  $\approx d\sqrt{T \ln N}$

- ▶ Operations per step:  $D^2 + DN$

**Note:**  $d$  is **effective dimension**, usually much smaller than  $D$ .

- ▶ **Effective dimension:** Largest  $d$  such that

$$(d - 1)\lambda_d \leq \frac{T}{\log(1 + T/\lambda)}.$$

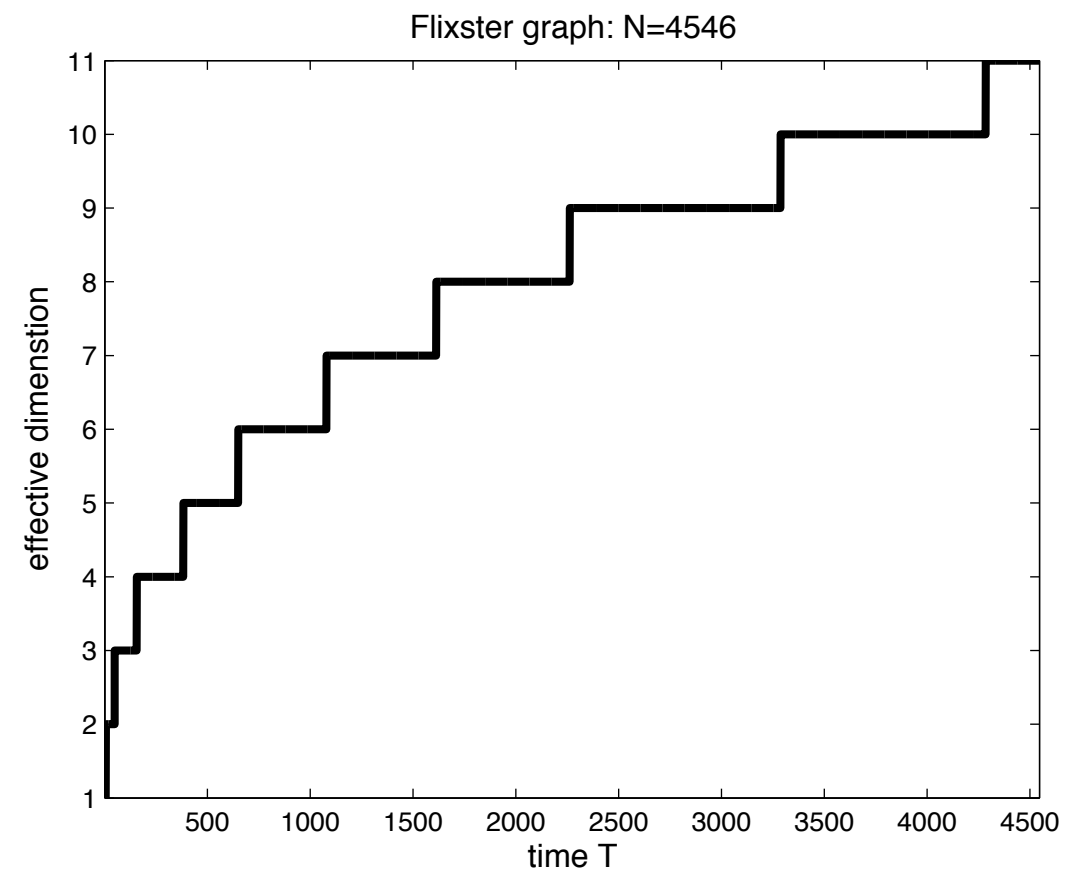
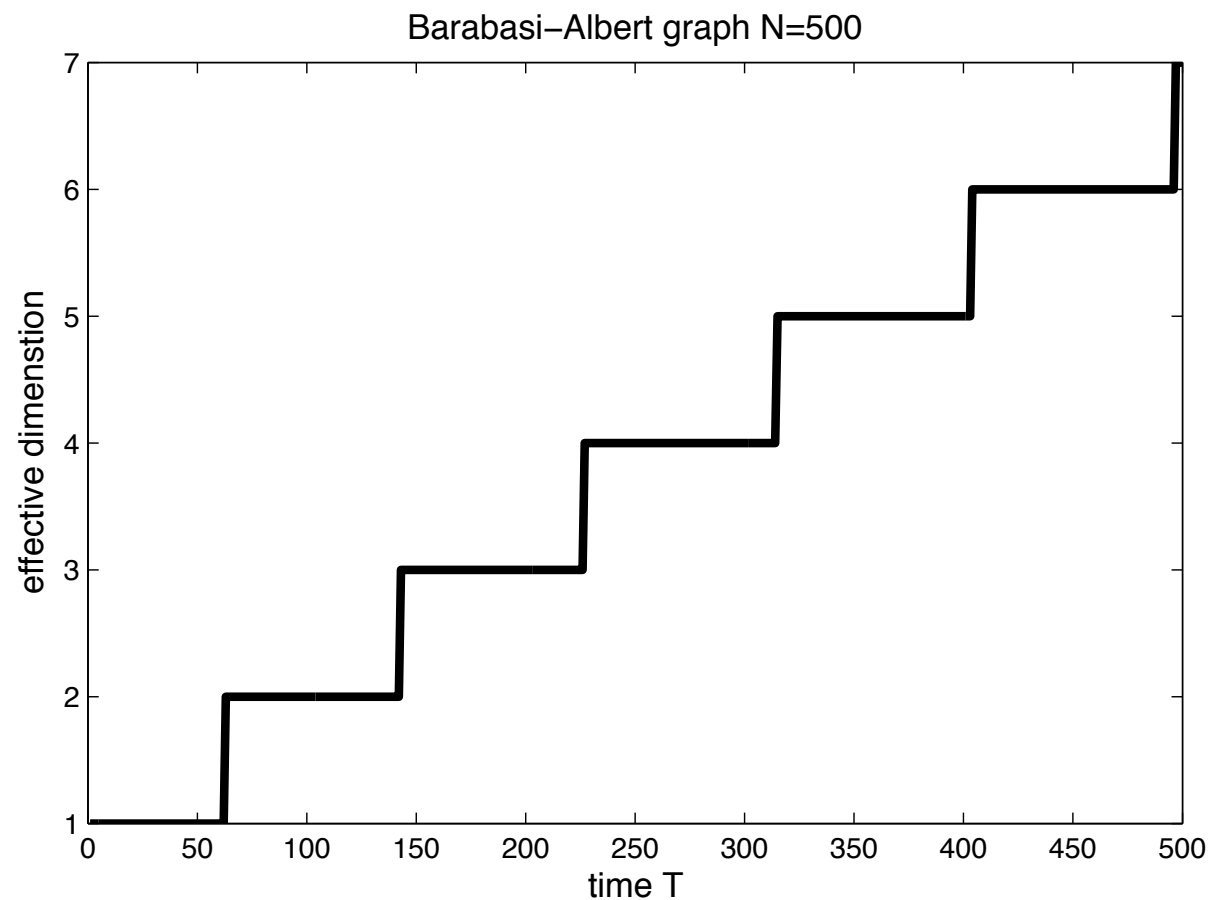
- ▶ Function of time horizon and graph properties
- ▶  $\lambda_i$ :  $i$ -th smallest eigenvalue of  $\mathbf{\Lambda}$ .
- ▶  $\lambda$ : Regularization parameter of the algorithm.

## Properties:

- ▶  $d$  is small when the coefficients  $\lambda_i$  grow rapidly above time.
- ▶  $d$  is related to the number of “non-negligible” dimensions.
- ▶ Usually  $d$  is much smaller than  $D$  in real world graphs.
- ▶ Can be computed beforehand.



# SPECTRAL BANDITS – EFFECTIVE DIMENSION



$$d \ll D$$

Note: In our setting  $T < N = D$ .

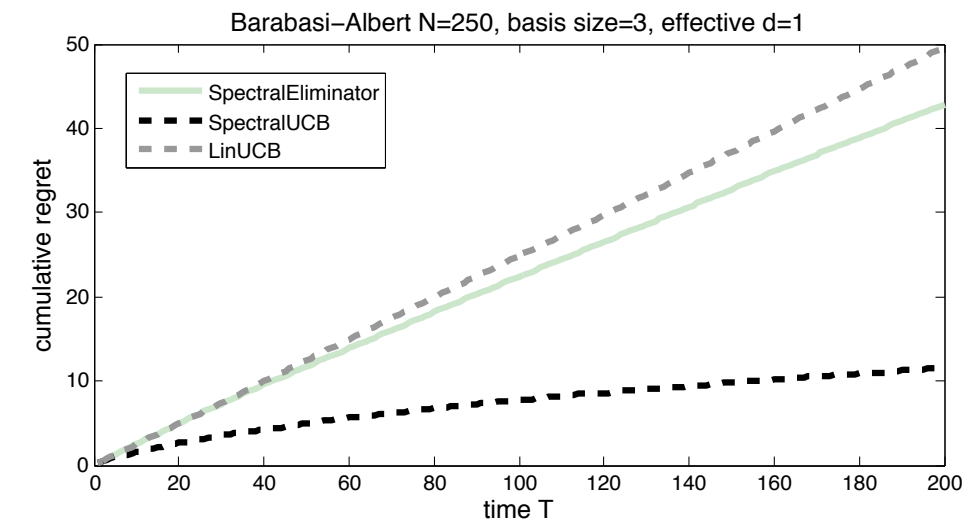
- ▶  $d$ : Effective dimension.
- ▶  $\lambda$ : Minimal eigenvalue of  $\mathbf{\Lambda} = \mathbf{\Lambda}_L + \lambda \mathbf{I}$ .
- ▶  $C$ : Smoothness upper bound,  $\|\alpha^*\|_{\mathbf{\Lambda}} \leq C$ .
- ▶  $\mathbf{x}_i^T \alpha^* \in [-1, 1]$  for all  $i$ .

The **cumulative regret**  $R_T$  of **SpectralUCB** is with probability  $1 - \delta$  bounded as

$$R_T \leq \left( 8R \sqrt{d \ln \frac{\lambda + T}{\lambda}} + 2 \ln \frac{1}{\delta} + 4C + 4 \right) \sqrt{dT \ln \frac{\lambda + T}{\lambda}}.$$

# SPECTRALUCB REGRET BOUND

- ▶  $d$ : Effective dimension.
- ▶  $\lambda$ : Minimal eigenvalue of  $\mathbf{\Lambda} = \mathbf{\Lambda}_L + \lambda \mathbf{I}$ .
- ▶  $C$ : Smoothness upper bound,  $\|\alpha^*\|_{\mathbf{\Lambda}} \leq C$ .
- ▶  $\mathbf{x}_i^T \alpha^* \in [-1, 1]$  for all  $i$ .



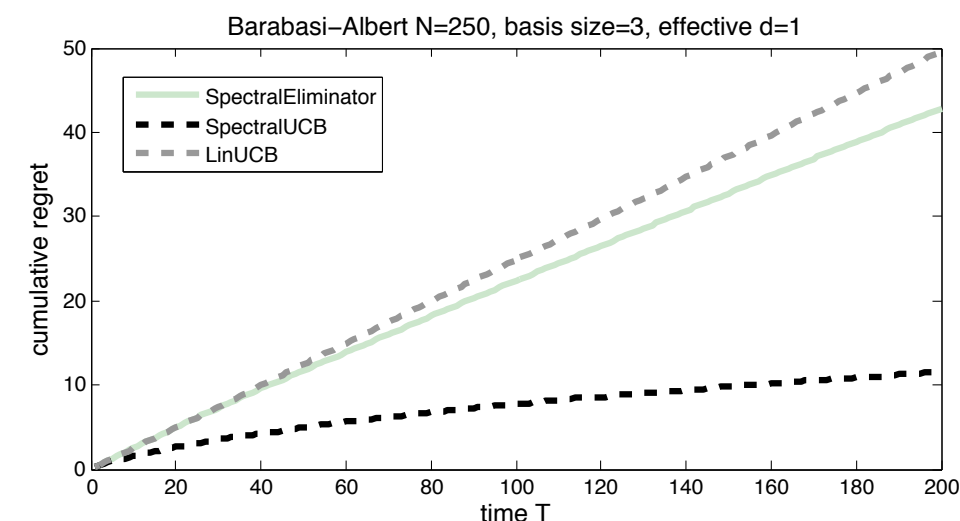
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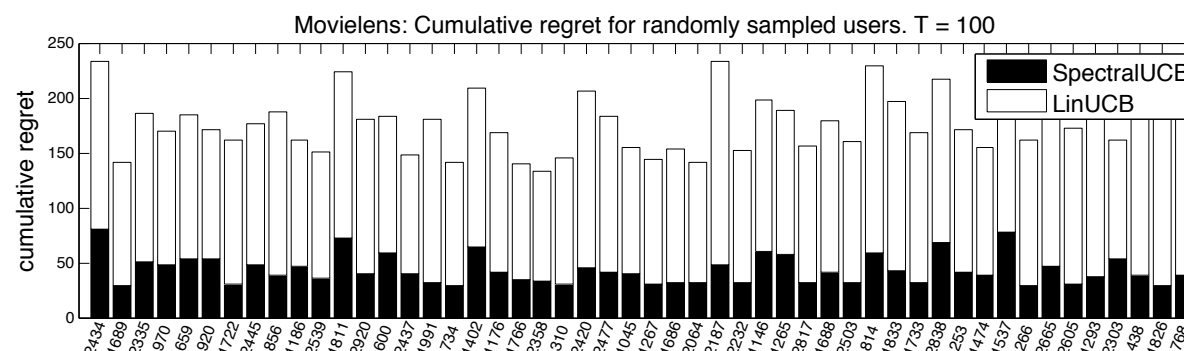
# SPECTRALUCB REGRET BOUND

- ▶  $d$ : Effective dimension.
- ▶  $\lambda$ : Minimal eigenvalue of  $\mathbf{\Lambda} = \mathbf{\Lambda}_L + \lambda \mathbf{I}$ .
- ▶  $C$ : Smoothness upper bound,  $\|\alpha^*\|_{\mathbf{\Lambda}} \leq C$ .
- ▶  $\mathbf{x}_i^T \alpha^* \in [-1, 1]$  for all  $i$ .



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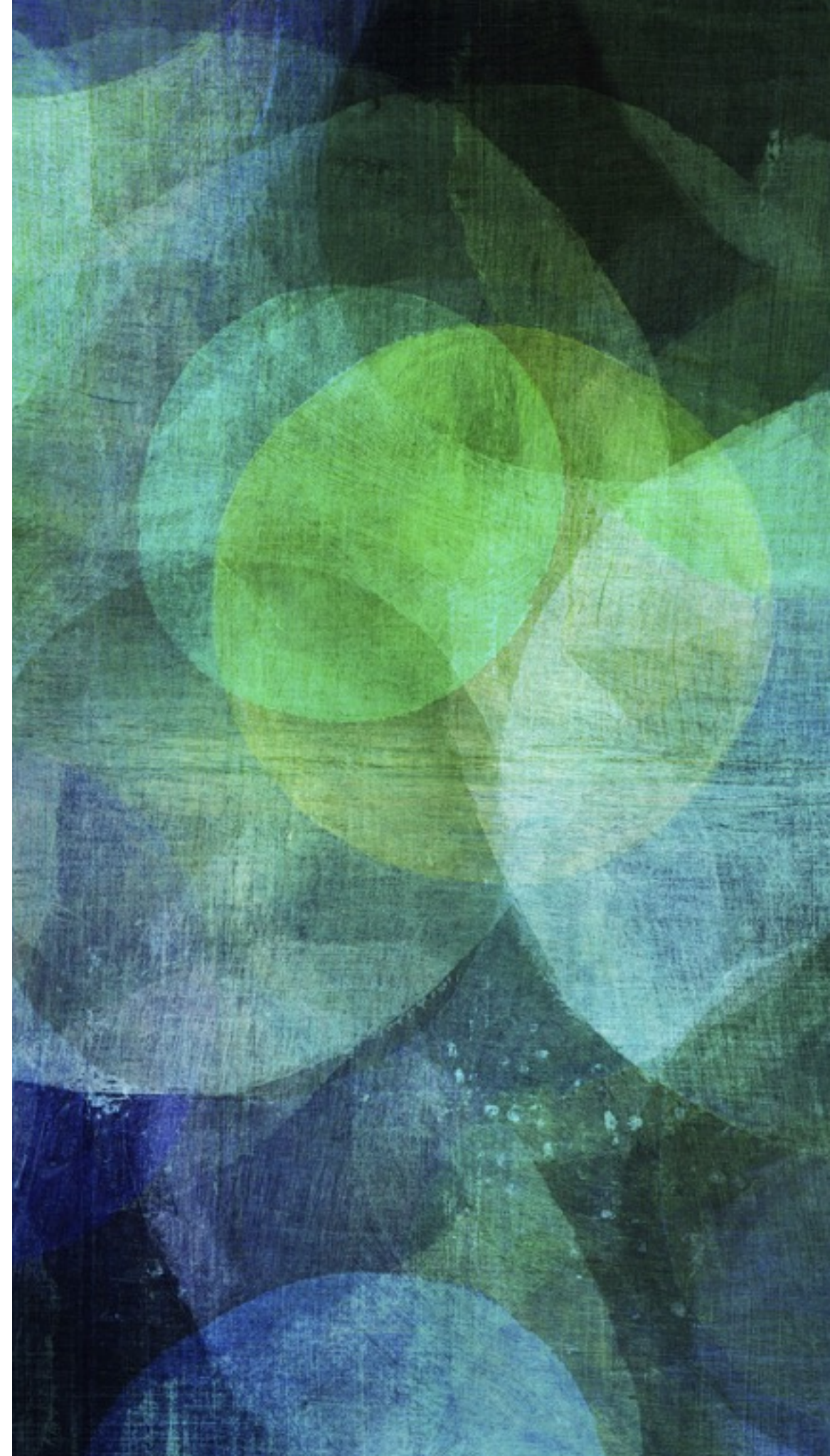


Kocák, Neu, MV, Munos: Efficient learning by implicit exploration in bandit problems with side observations, NIPS 2014

Kocák, Neu, MV: Online learning with Erdos-Rényi side-observation graphs  
UAI 2016 (to appear)

# GRAPH BANDITS WITH SIDE OBSERVATIONS

.....  
exploiting **free** observations from  
neighbouring nodes

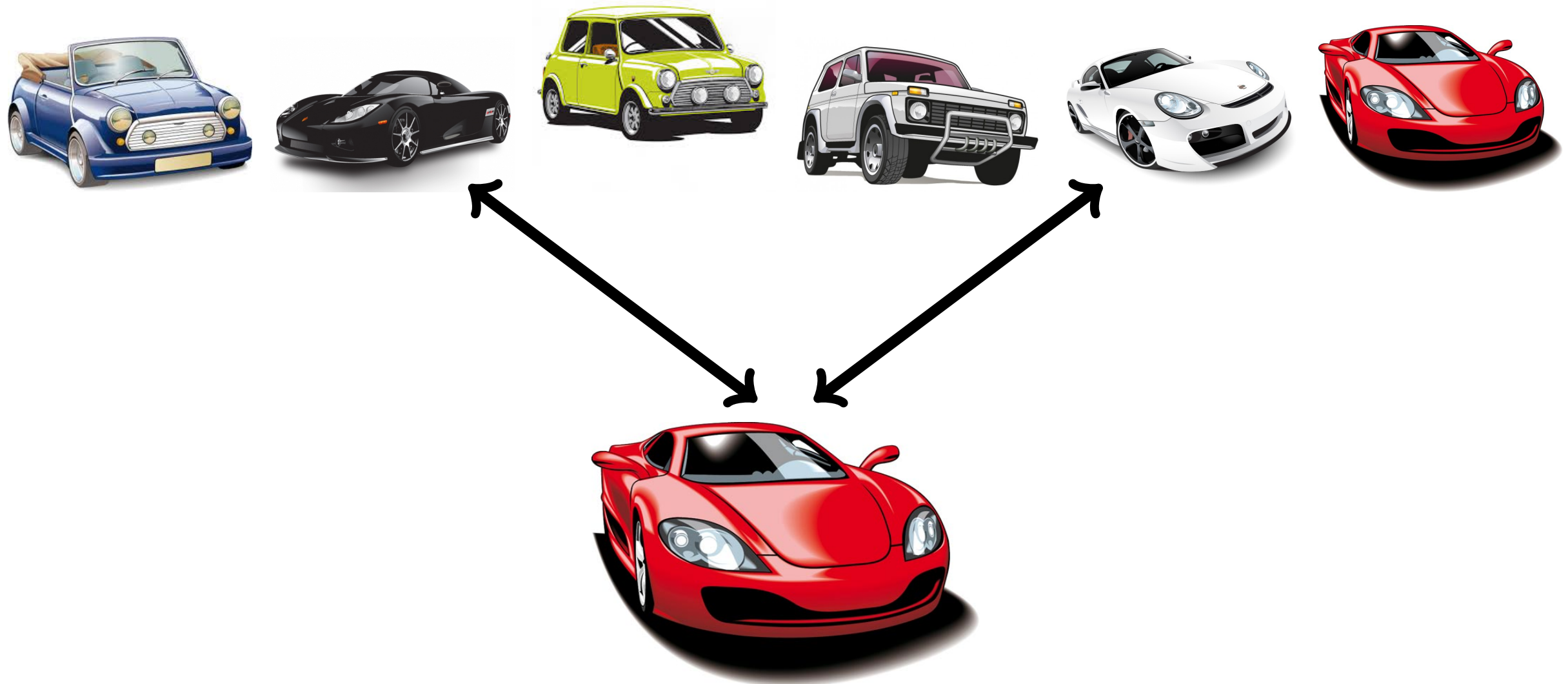




# SIDE OBSERVATIONS: UNDIRECTED

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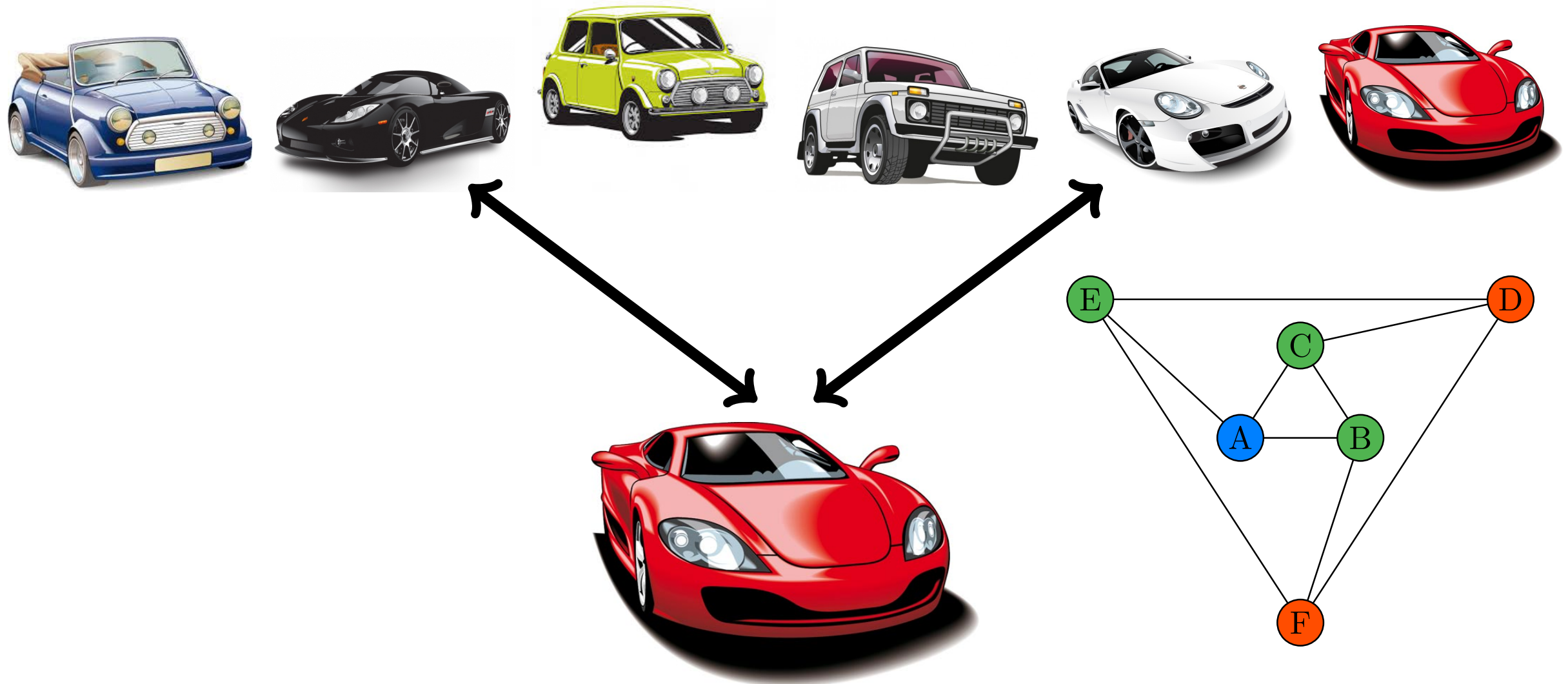
## Example 1: undirected observations





# SIDE OBSERVATIONS: UNDIRECTED

## Example 1: undirected observations



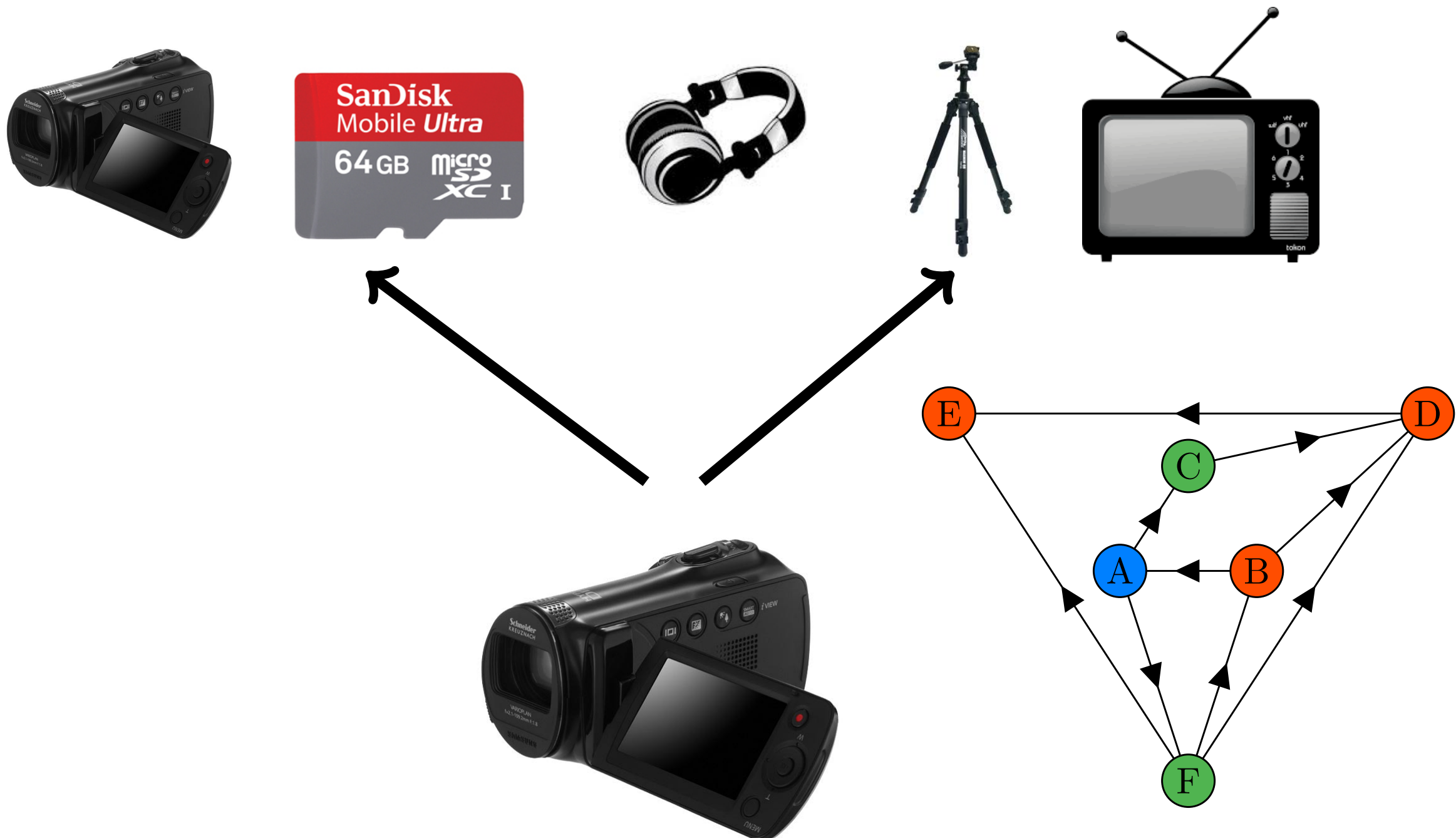
# SIDE OBSERVATIONS: DIRECTED

## Example 2: Directed observation



# SIDE OBSERVATIONS: DIRECTED

## Example 2: Directed observation



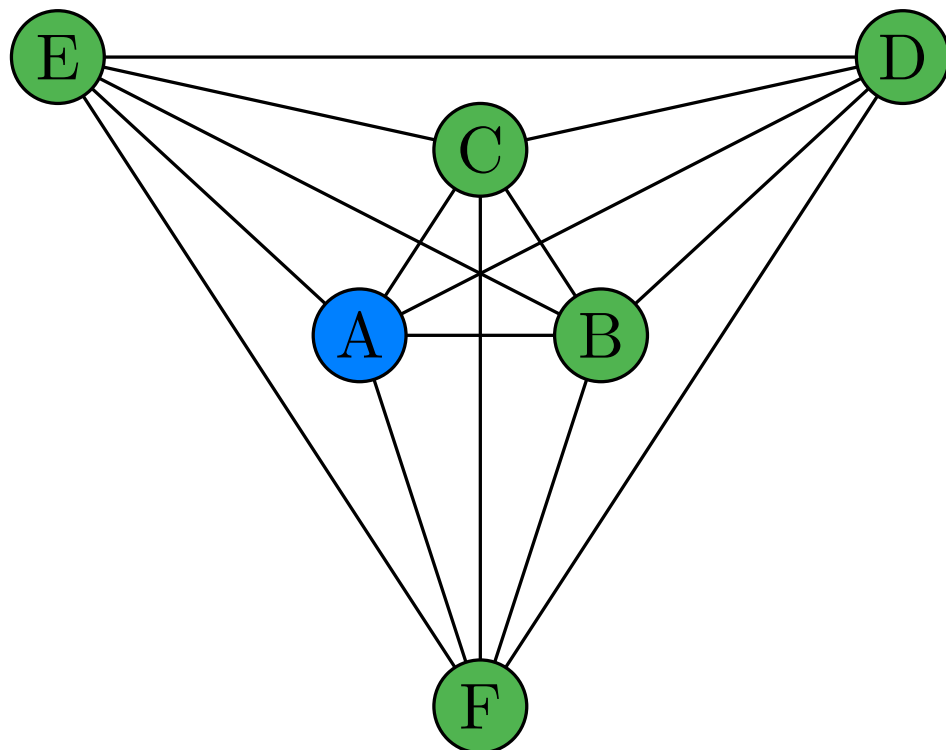


# SIDE OBSERVATIONS – AN INTERMEDIATE GAME

## Full Information setting

- ▶ Pick an action (e.g. action A)
- ▶ Observe losses of all actions
- ▶  $R_T = \tilde{O}(\sqrt{T})$

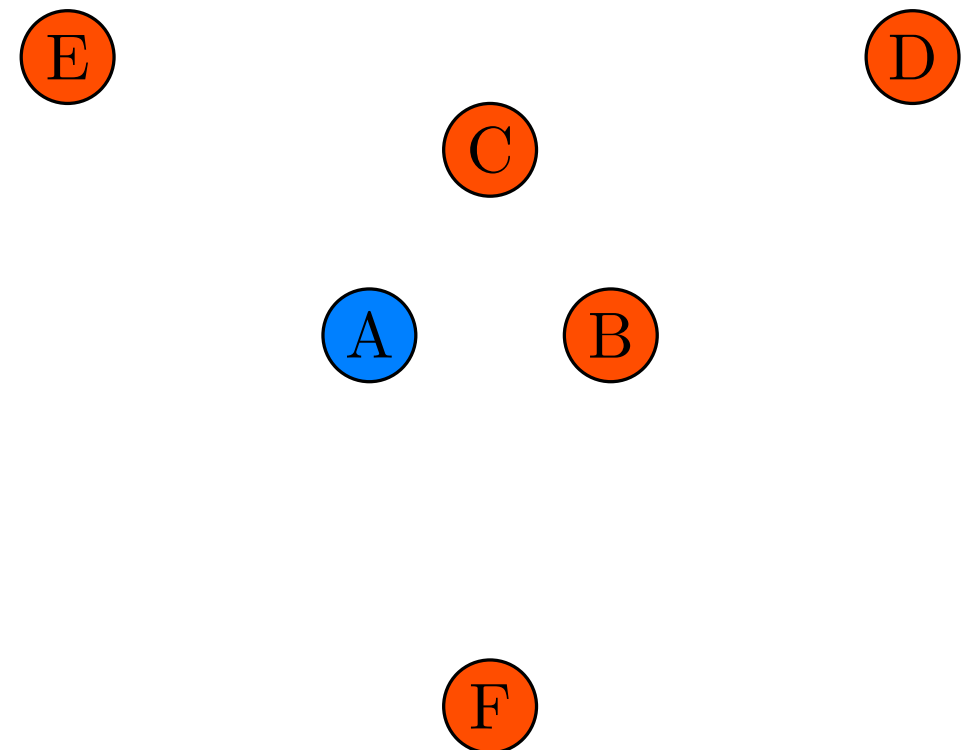
Hedge



## Bandit setting

- ▶ Pick an action (e.g. action A)
- ▶ Observe loss of a chosen action
- ▶  $R_T = \tilde{O}(\sqrt{NT})$

EXP3



# KNOWLEDGE OF OBSERVATION GRAPHS

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# KNOWLEDGE OF OBSERVATION GRAPHS

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- ▶ ELP (Mannor and Shamir 2011)



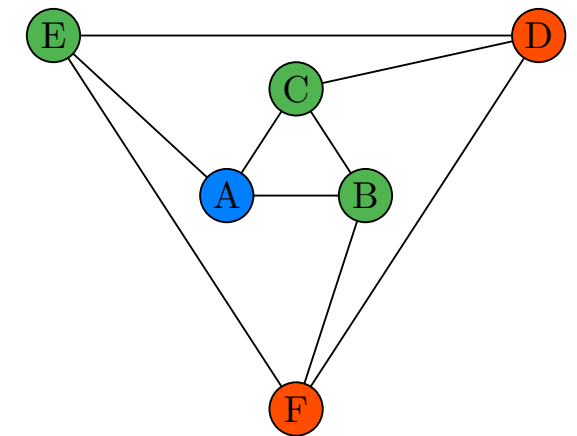
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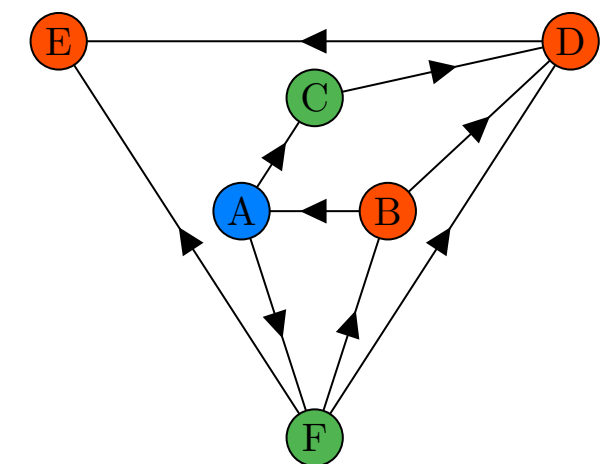
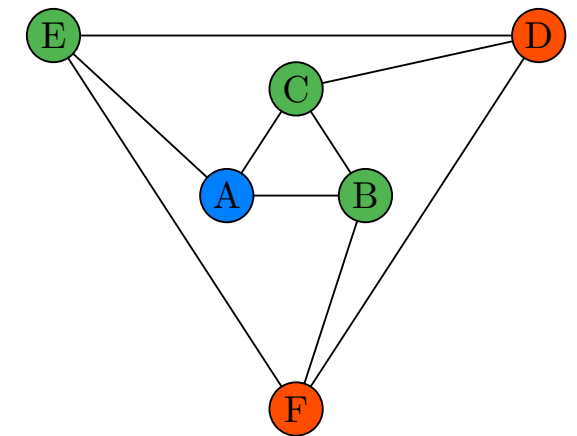
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- ▶ ELP (Mannor and Shamir 2011)
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  - undirected  $O(\sqrt{(\alpha T)})$  ✓ –needs to know  $G_t$



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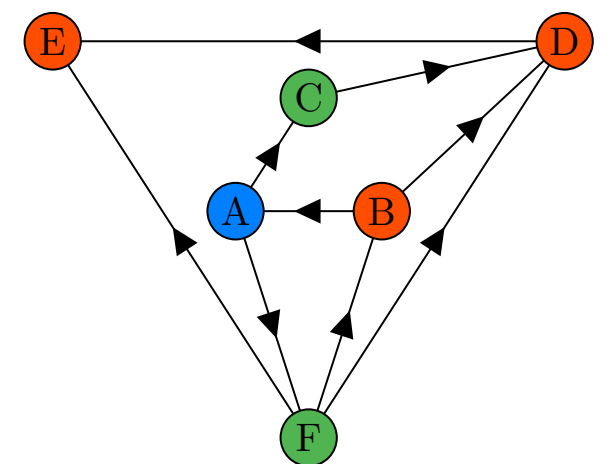
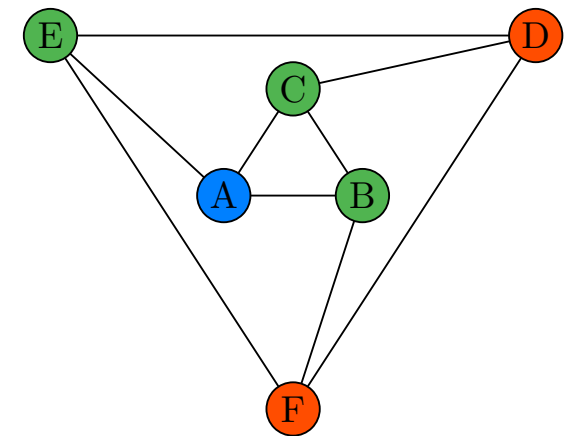
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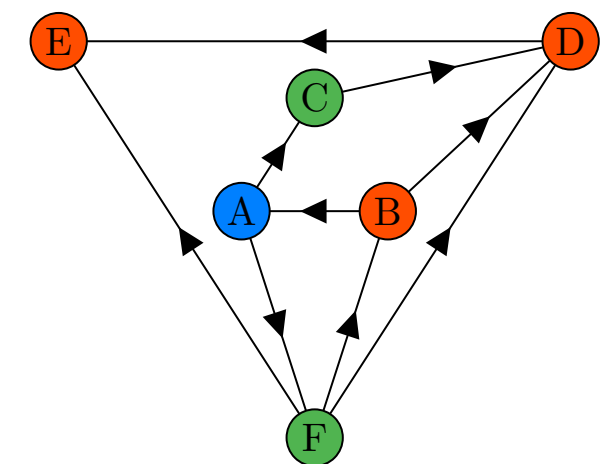
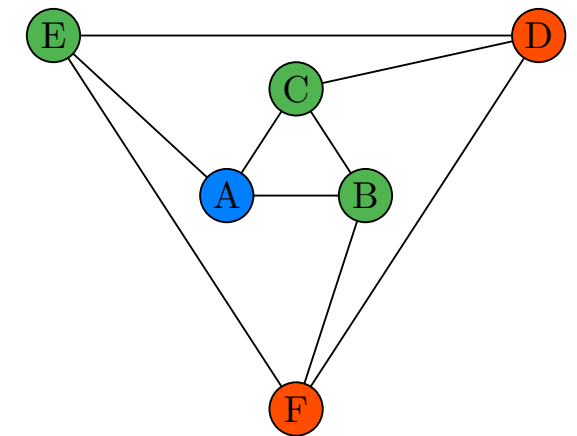
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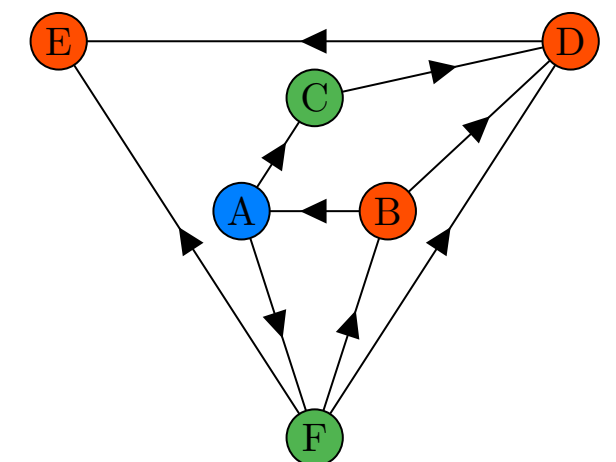
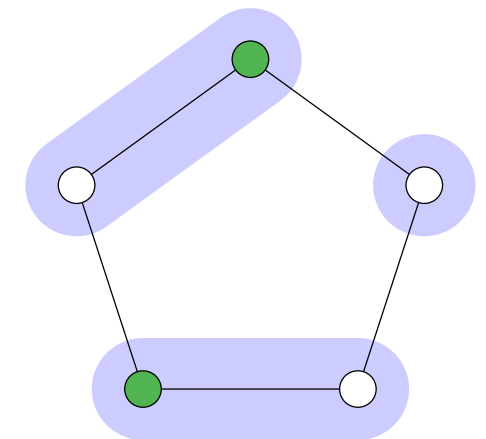
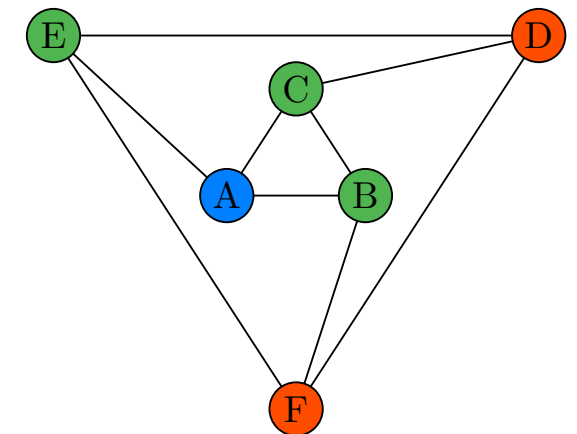
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# KNOWLEDGE OF OBSERVATION GRAPHS

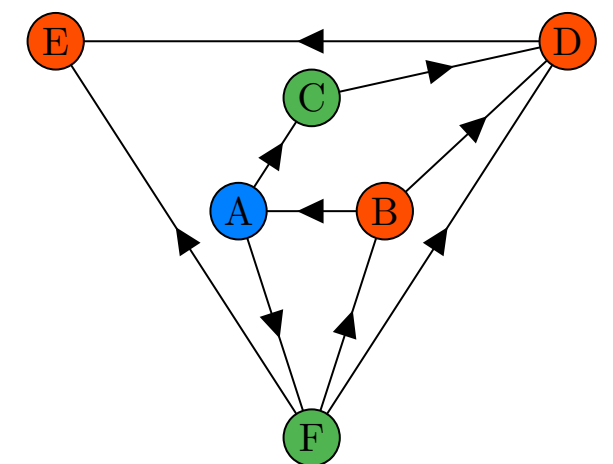
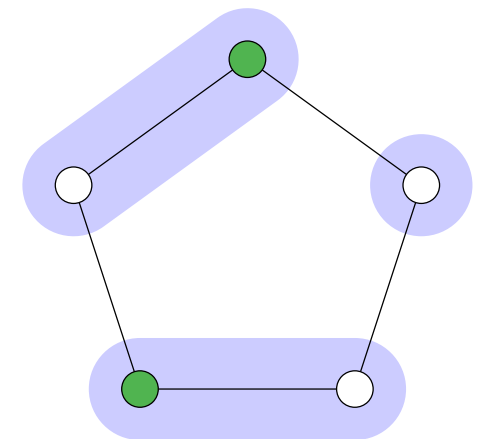
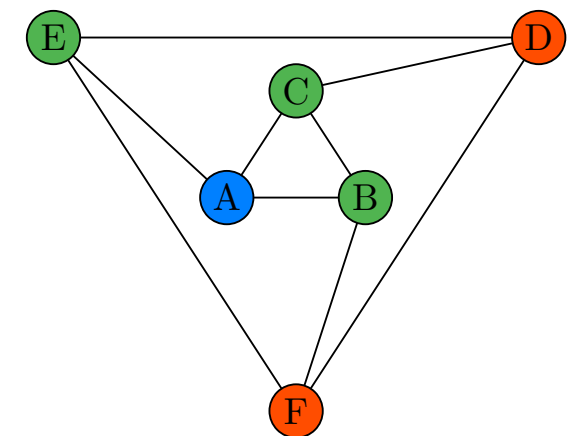
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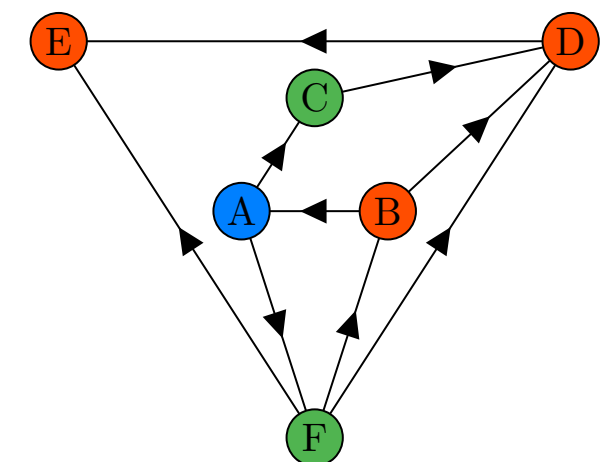
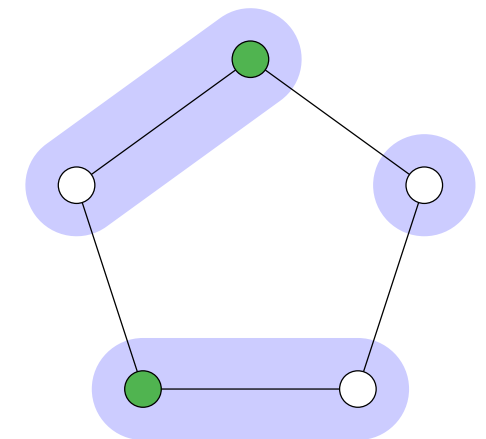
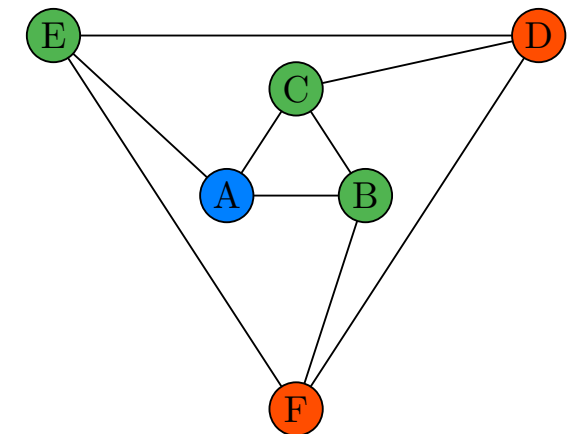
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  - directed  $O(\sqrt{(\alpha T)})$  ✓ – need to know  $G_t$
  - **calculates dominating set**



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**Algorithm 1** EXP3-IX

---

- 1: **Input:** Set of actions  $\mathcal{S} = [d]$ ,
  - 2: parameters  $\gamma_t \in (0, 1)$ ,  $\eta_t > 0$  for  $t \in [T]$ .
  - 3: **for**  $t = 1$  **to**  $T$  **do**
  - 4:    $w_{t,i} \leftarrow (1/d) \exp(-\eta_t \hat{L}_{t-1,i})$  for  $i \in [d]$
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Optimistic bias for the loss estimates

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Optimistic bias for the loss estimates

$$\mathbb{E}[\hat{\ell}_{t,i}] = \frac{\ell_{t,i}}{o_{t,i} + \gamma} o_{t,i} + 0(1 - o_{t,i}) = \ell_{t,i} - \ell_{t,i} \frac{\gamma}{o_{t,i} + \gamma} \leq \ell_{t,i}$$

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## Benefits of the implicit exploration

### Optimistic bias for the loss estimates

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## Benefits of the implicit exploration

- ▶ no need to know the graph before
- ▶ no need to estimate dominating set

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## Benefits of the implicit exploration

- ▶ no need to know the graph before
- ▶ no need to estimate dominating set
- ▶ no need for doubling trick

## Optimistic bias for the loss estimates

$$\mathbb{E}[\hat{\ell}_{t,i}] = \frac{\ell_{t,i}}{o_{t,i} + \gamma} o_{t,i} + 0(1 - o_{t,i}) = \ell_{t,i} - \ell_{t,i} \frac{\gamma}{o_{t,i} + \gamma} \leq \ell_{t,i}$$



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---

## Benefits of the implicit exploration

- ▶ no need to know the graph before
- ▶ no need to estimate dominating set
- ▶ no need for doubling trick
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## Optimistic bias for the loss estimates

$$\mathbb{E}[\hat{\ell}_{t,i}] = \frac{\ell_{t,i}}{o_{t,i} + \gamma_t} o_{t,i} + 0(1 - o_{t,i}) = \ell_{t,i} - \ell_{t,i} \frac{\gamma}{o_{t,i} + \gamma} \leq \ell_{t,i}$$

## Algorithm 1 EXP3-IX

---

```

1: Input: Set of actions  $\mathcal{S} = [d]$ ,
2:   parameters  $\gamma_t \in (0, 1)$ ,  $\eta_t > 0$  for  $t \in [T]$ .
3: for  $t = 1$  to  $T$  do
4:    $w_{t,i} \leftarrow (1/d) \exp(-\eta_t \hat{L}_{t-1,i})$  for  $i \in [d]$ 
5:   An adversary privately chooses losses  $\ell_{t,i}$ 
     for  $i \in [d]$  and generates a graph  $G_t$ 
6:    $W_t \leftarrow \sum_{i=1}^d w_{t,i}$ 
7:    $p_{t,i} \leftarrow w_{t,i}/W_t$ 
8:   Choose  $I_t \sim \mathbf{p}_t = (p_{t,1}, \dots, p_{t,d})$ 
9:   Observe graph  $G_t$ 
10:  Observe pairs  $\{i, \ell_{t,i}\}$  for  $(I_t \rightarrow i) \in G_t$ 
11:   $o_{t,i} \leftarrow \sum_{(j \rightarrow i) \in G_t} p_{t,j}$  for  $i \in [d]$ 
12:   $\hat{\ell}_{t,i} \leftarrow \frac{\ell_{t,i}}{o_{t,i} + \gamma_t} \mathbb{1}_{\{(I_t \rightarrow i) \in G_t\}}$  for  $i \in [d]$ 
13: end for

```

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## Benefits of the implicit exploration

- ▶ no need to know the graph before
- ▶ no need to estimate dominating set
- ▶ no need for doubling trick
- ▶ no need for aggregation

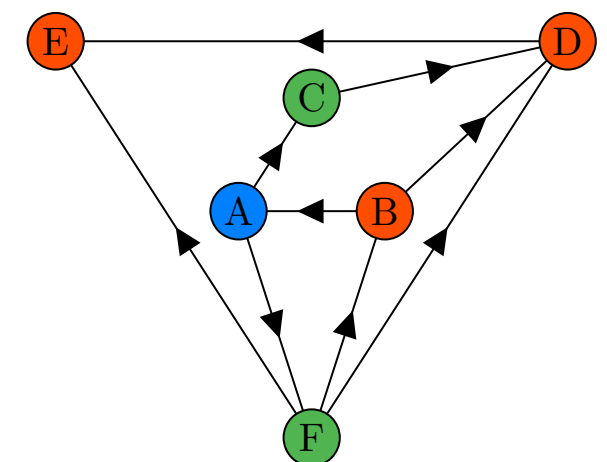
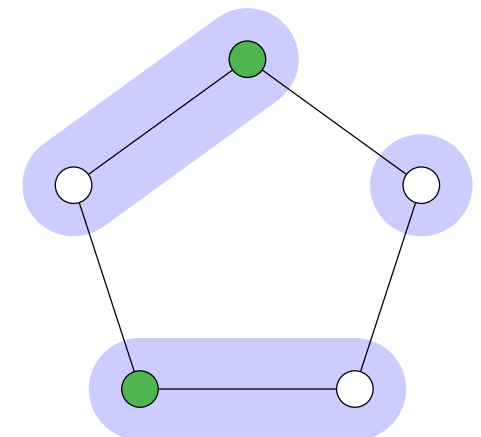
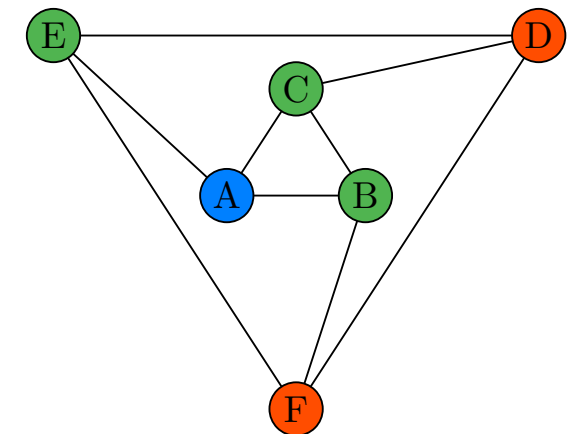
$$R_T = \tilde{\mathcal{O}} \left( \sqrt{\alpha T \ln N} \right)$$

## Optimistic bias for the loss estimates

$$\mathbb{E}[\hat{\ell}_{t,i}] = \frac{\ell_{t,i}}{o_{t,i} + \gamma} o_{t,i} + 0(1 - o_{t,i}) = \ell_{t,i} - \ell_{t,i} \frac{\gamma}{o_{t,i} + \gamma} \leq \ell_{t,i}$$

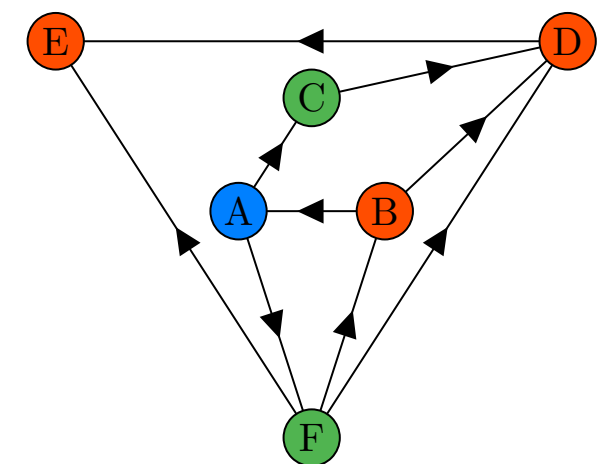
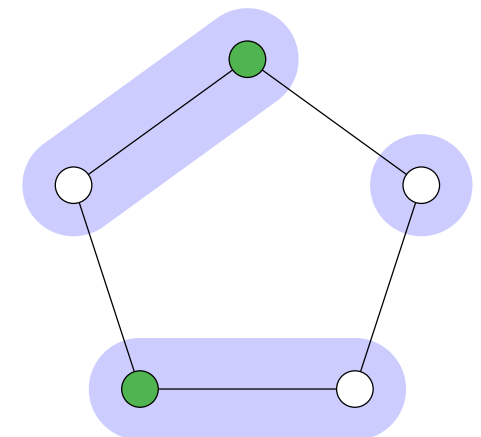
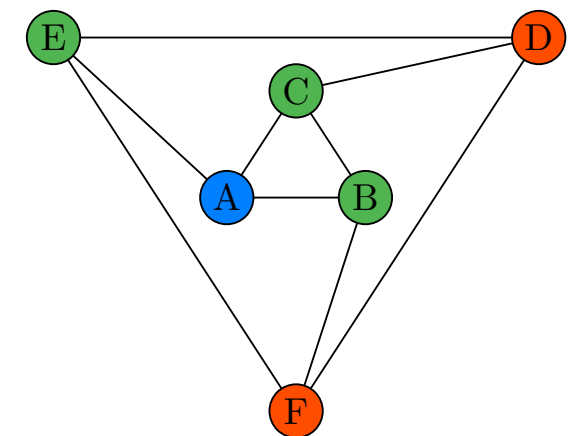
# FOLLOW UPS

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# FOLLOW UPS

- EXP3-IX (Kocák, Neu, MV, Munos, 2014)

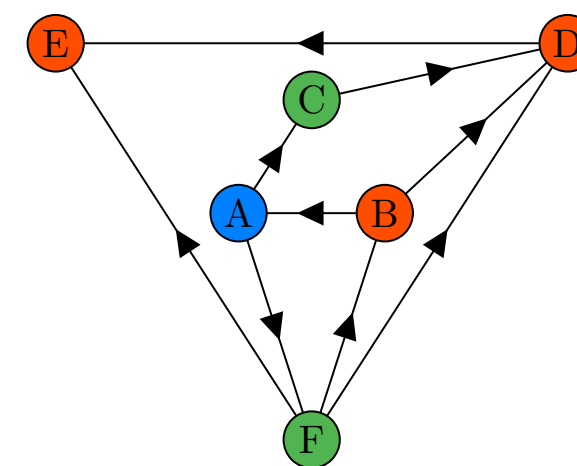
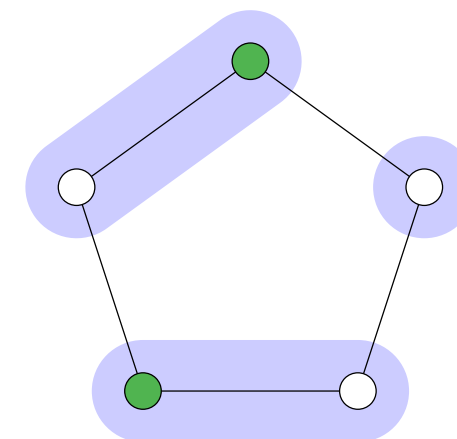
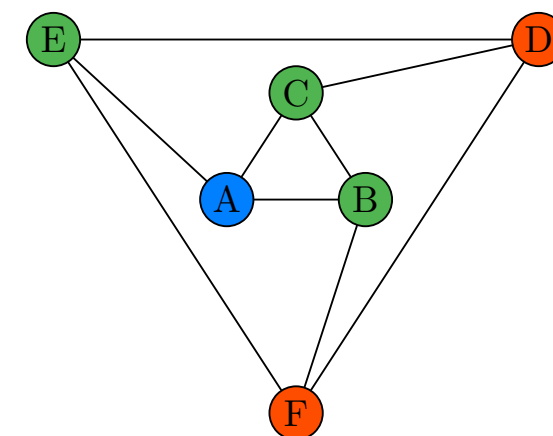




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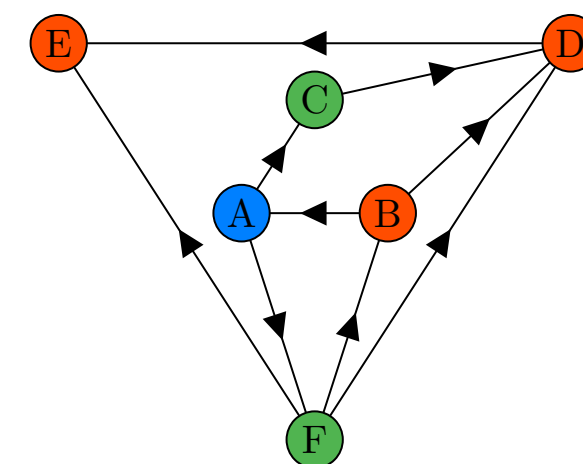
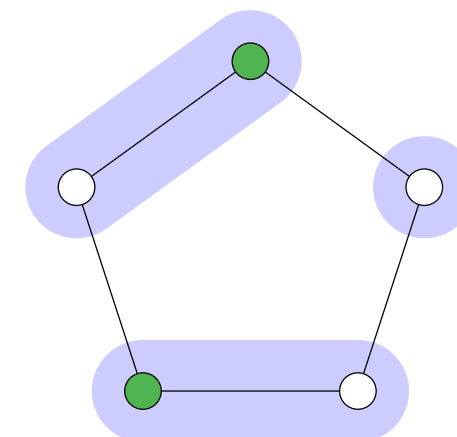
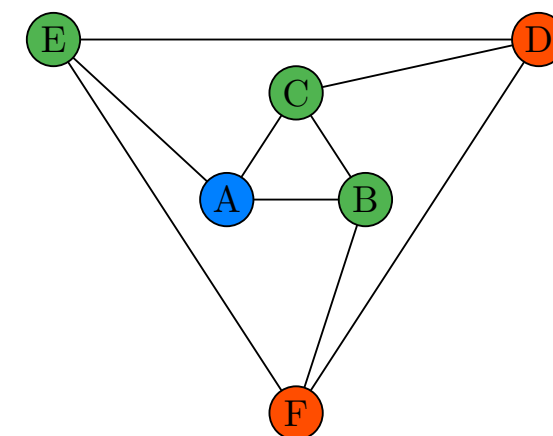
► EXP3-IX (Kocák, Neu, MV, Munos, 2014)

- directed  $O(\sqrt{(\alpha T)})$  ✓ does not need to know  $G_t$  ✓



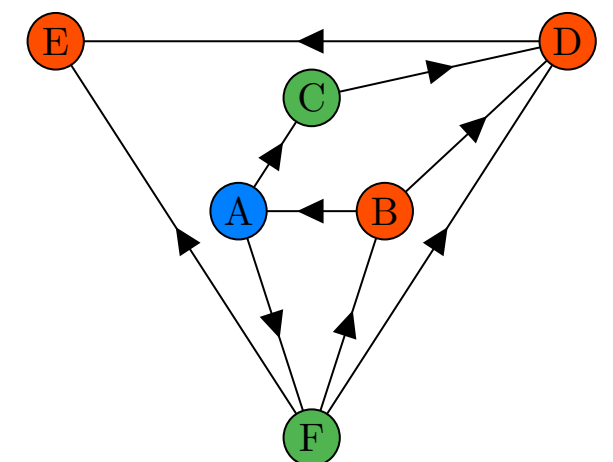
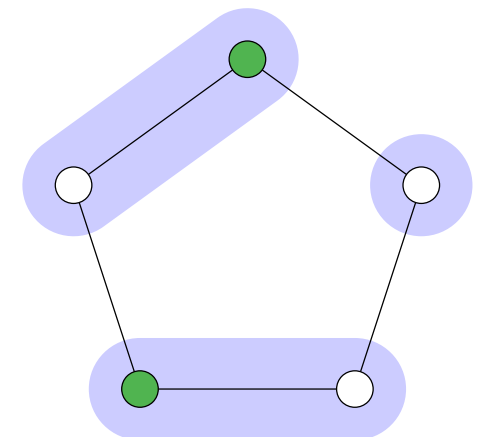
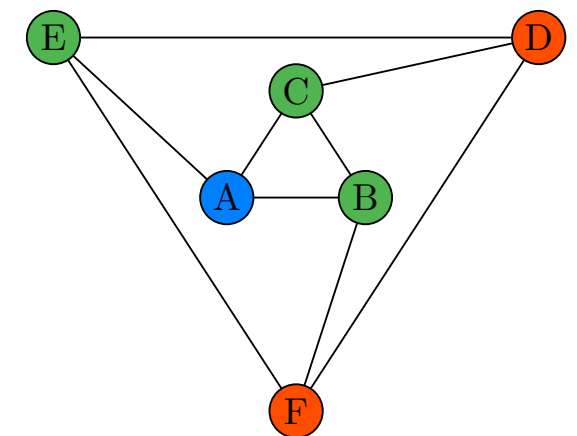
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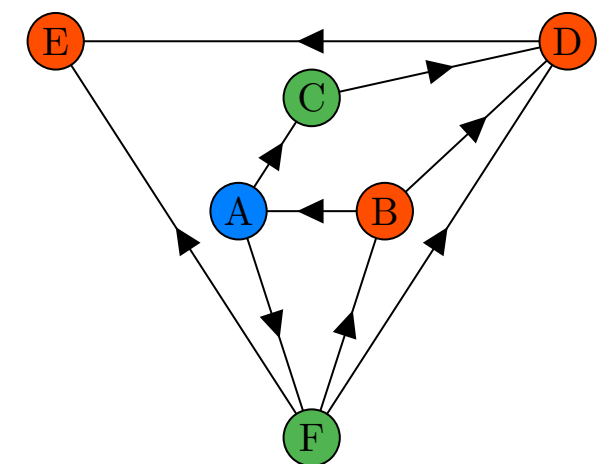
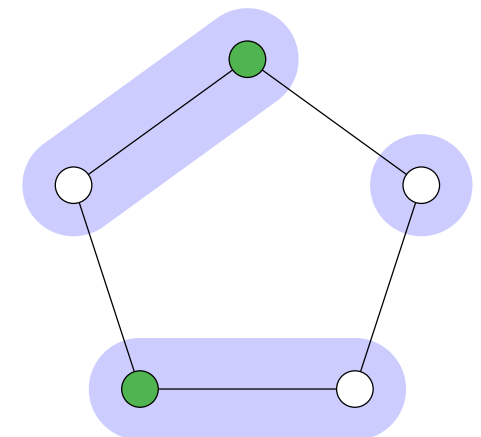
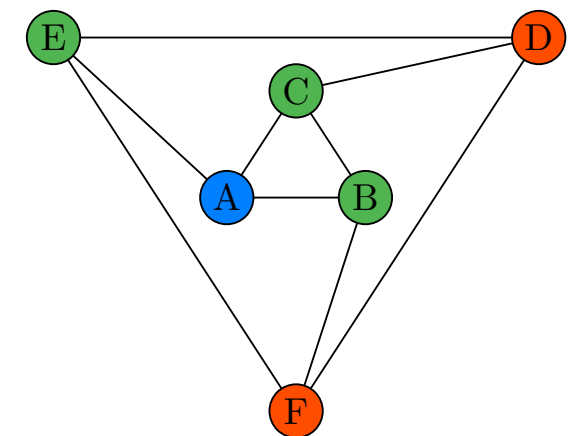
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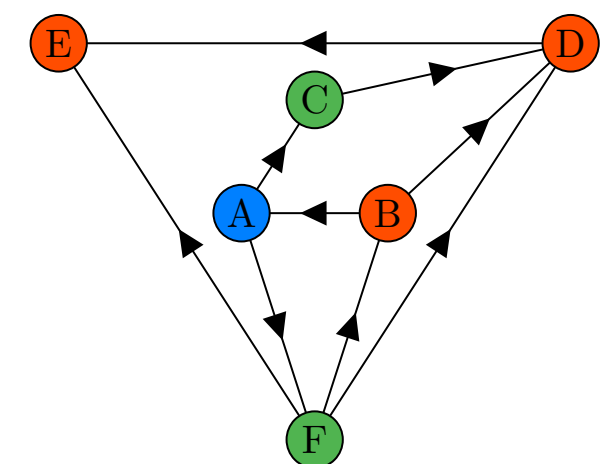
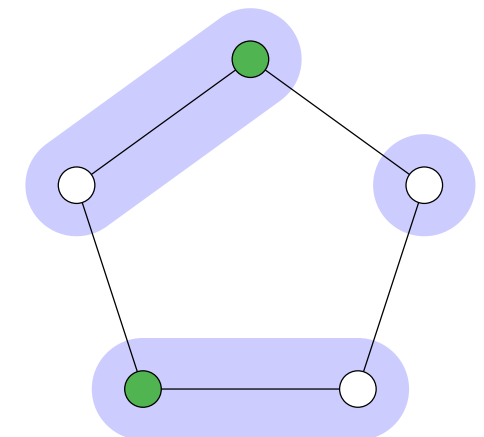
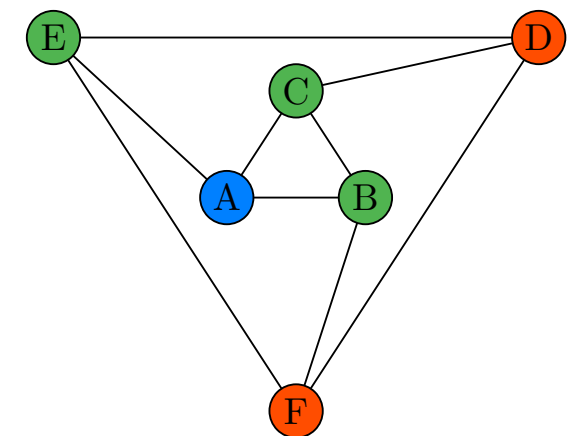
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  - mixes uniform distribution





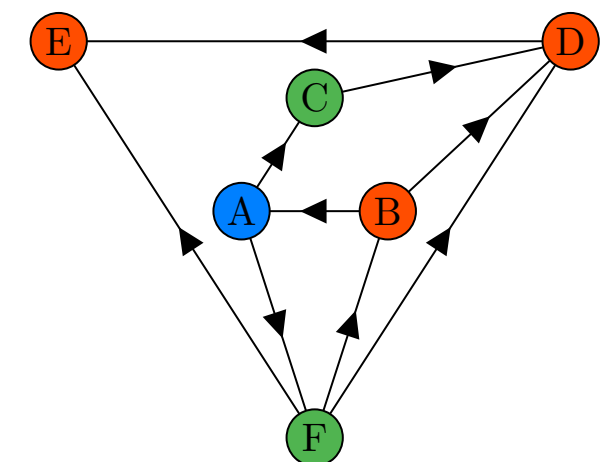
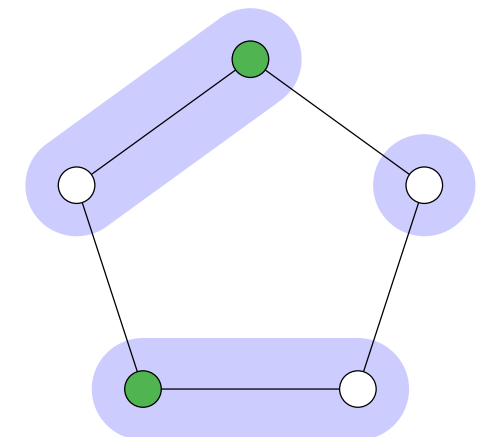
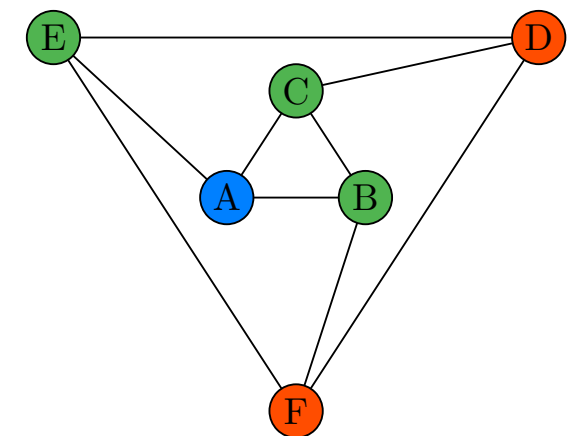
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  - mixes uniform distribution
  - more general algorithm for settings **beyond bandits**



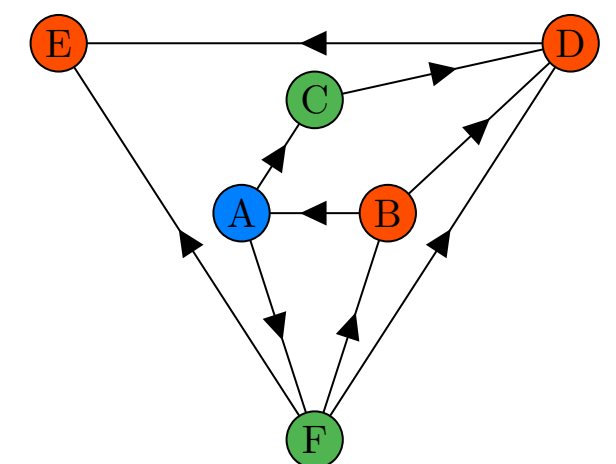
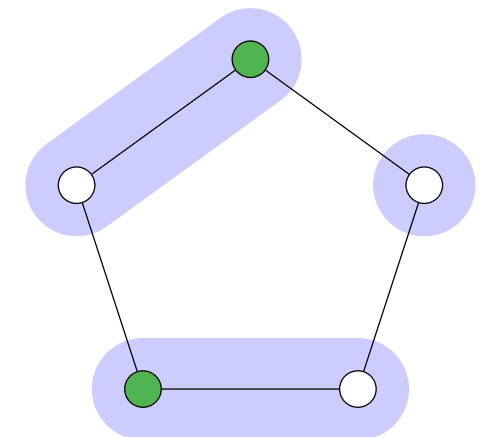
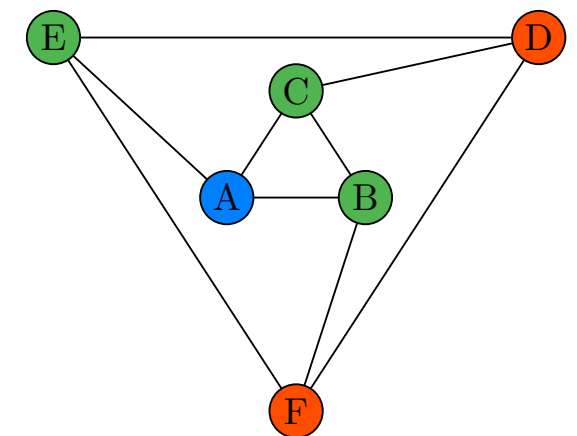
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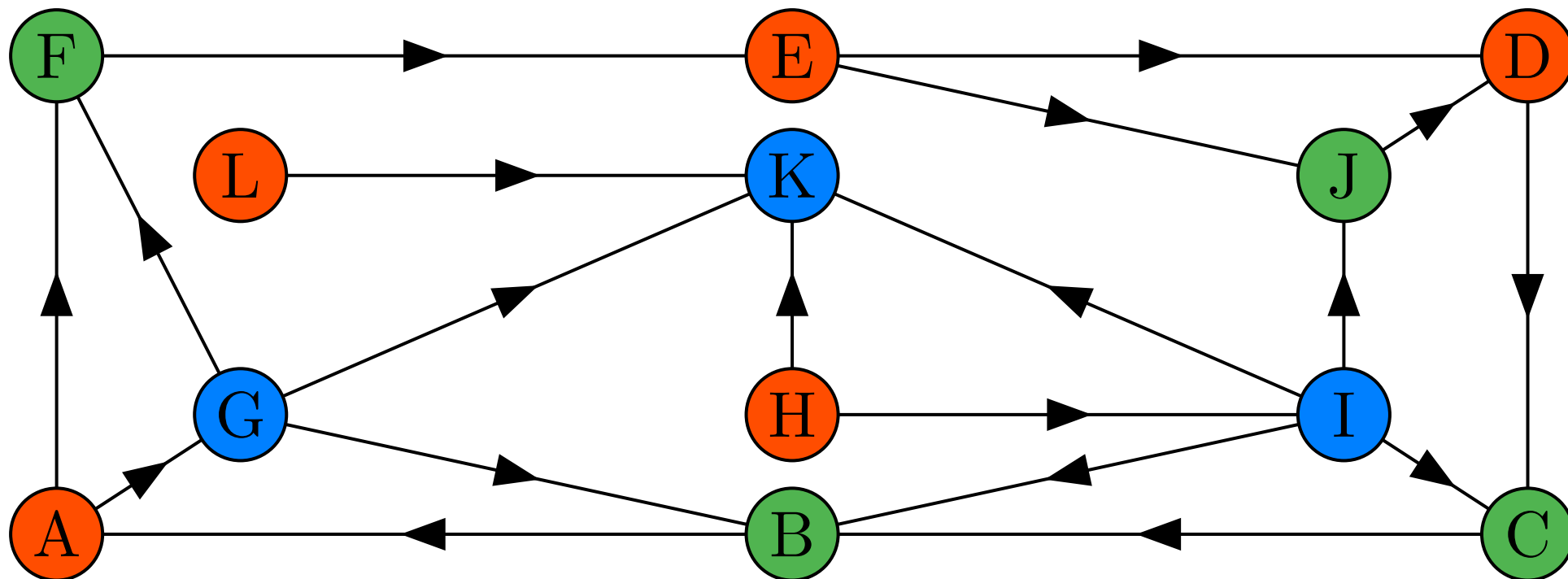
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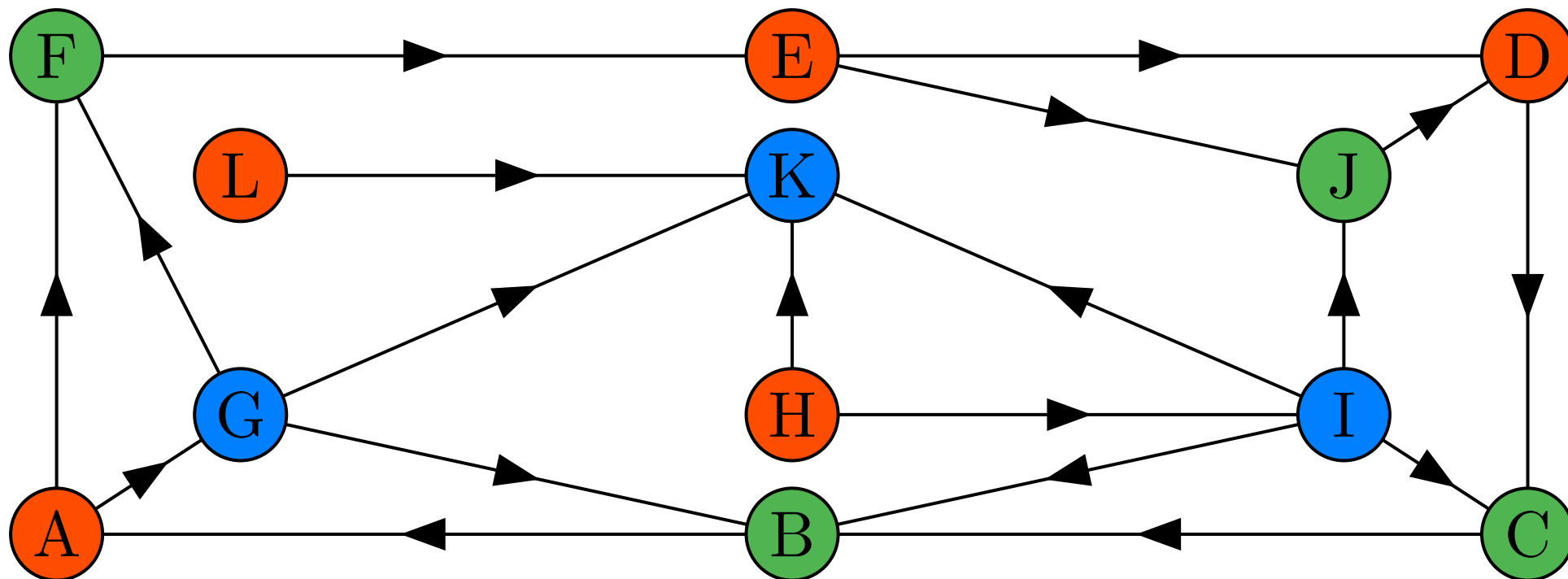
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  - high-probability bound
- ▶ Neu 2015: high-probability bound for EXP3-IX





- ▶ Play action  $\mathbf{V}_t \in S \subset \{0, 1\}^N$ ,  $\|\mathbf{v}\|_1 \leq m$  from all  $\mathbf{v} \in S$
- ▶ Obtain losses  $\mathbf{V}_t^\top \ell_t$
- ▶ Observe additional losses according to the graph



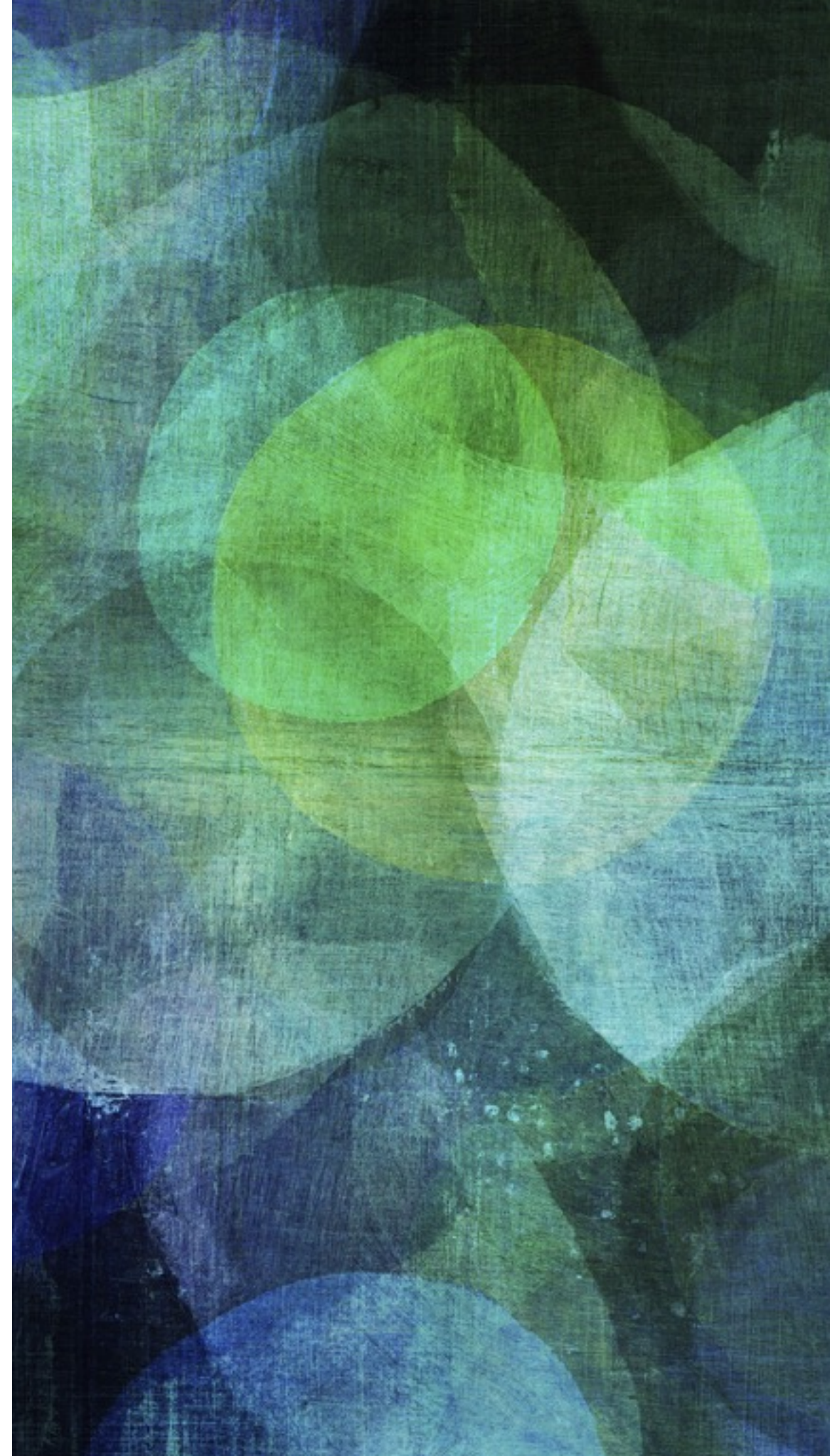


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$$R_T = \tilde{O} \left( m^{3/2} \sqrt{\sum_{t=1}^T \alpha_t} \right) = \tilde{O} \left( m^{3/2} \sqrt{\alpha T} \right)$$

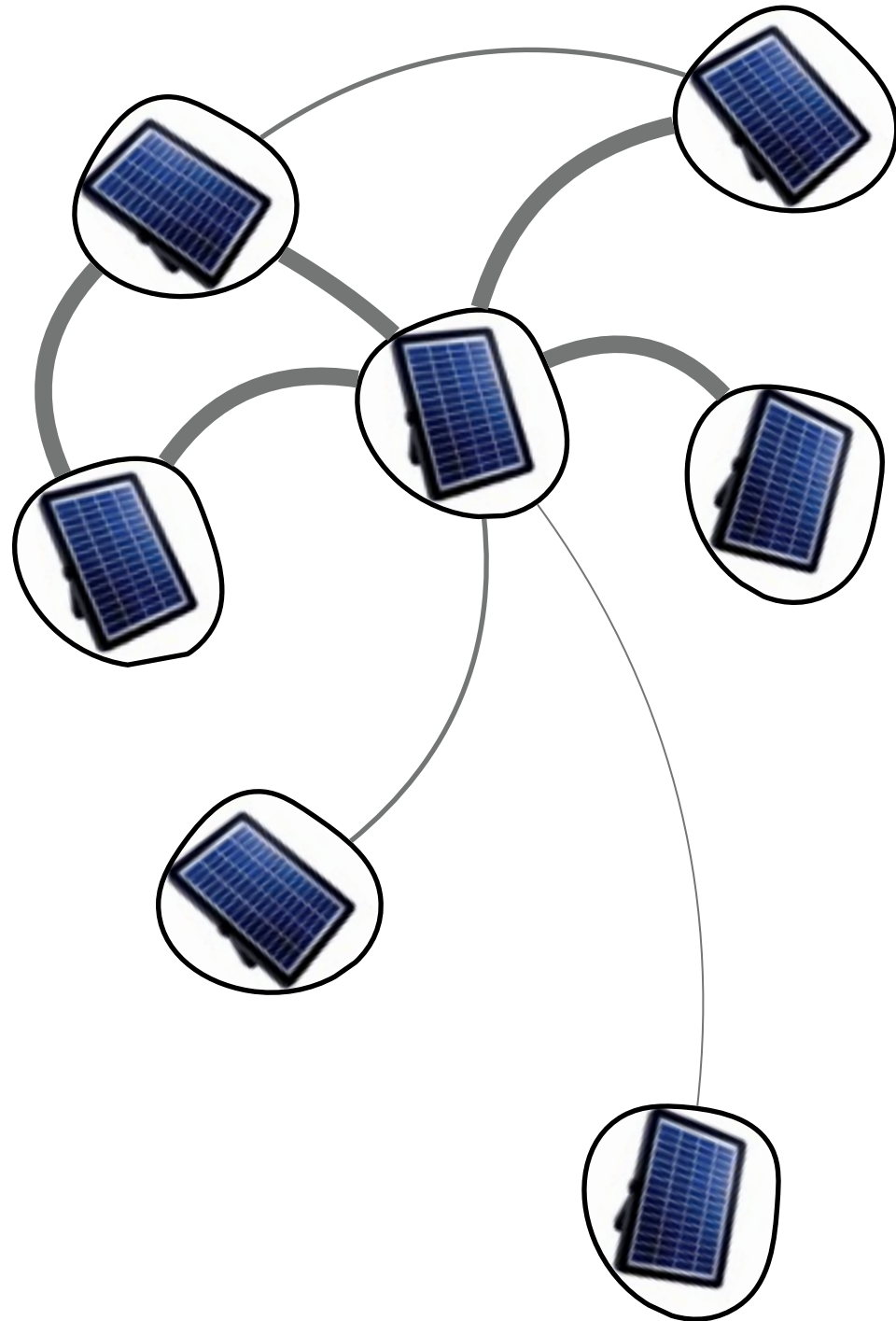
# GRAPH BANDITS WITH **NOISY** SIDE OBSERVATIONS

.....  
exploiting side observations that can  
be perturbed by certain level of noise



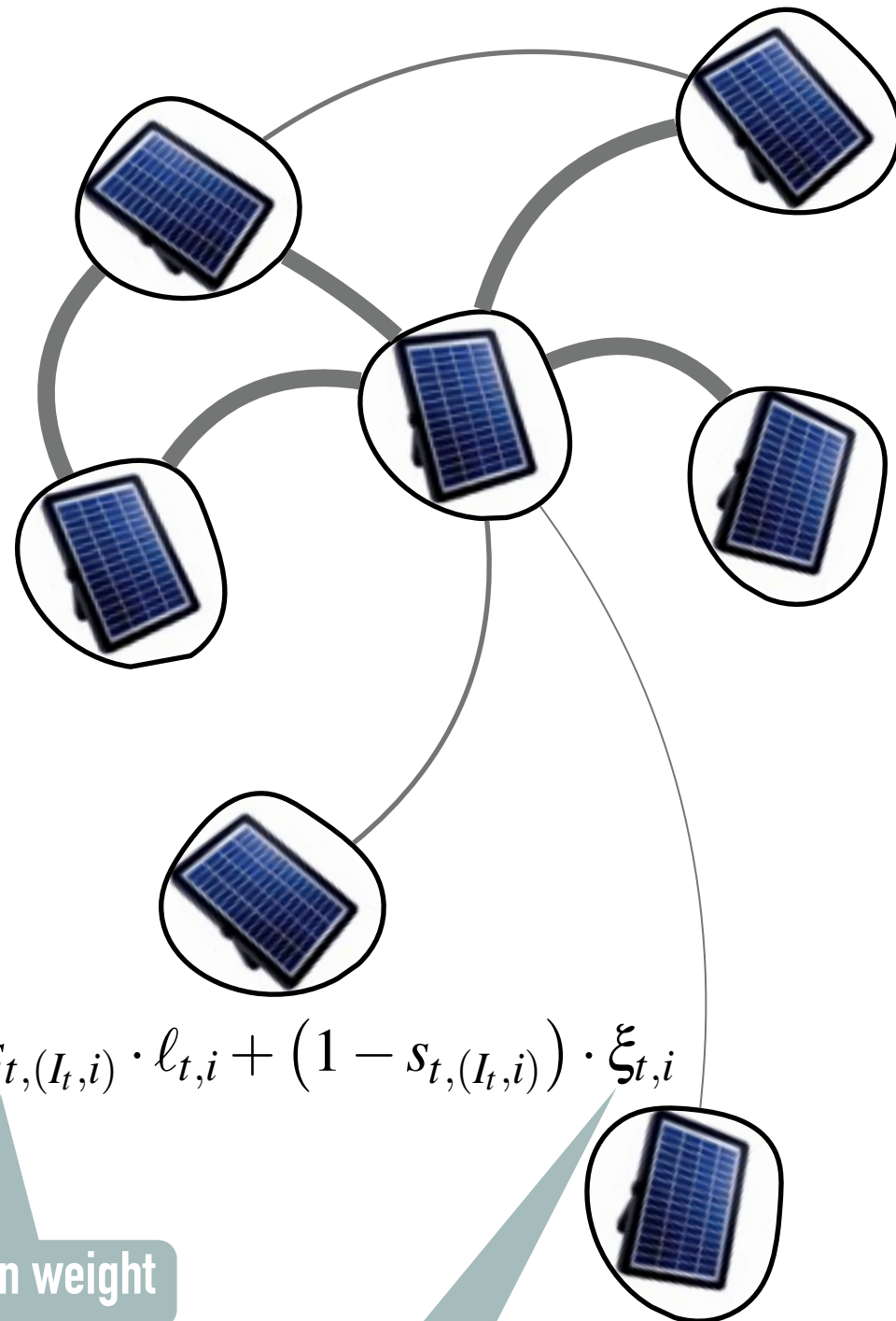
# NOISY SIDE OBSERVATIONS

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# NOISY SIDE OBSERVATIONS



$$c_{t,i} = s_{t,(I_t,i)} \cdot \ell_{t,i} + (1 - s_{t,(I_t,i)}) \cdot \xi_{t,i}$$

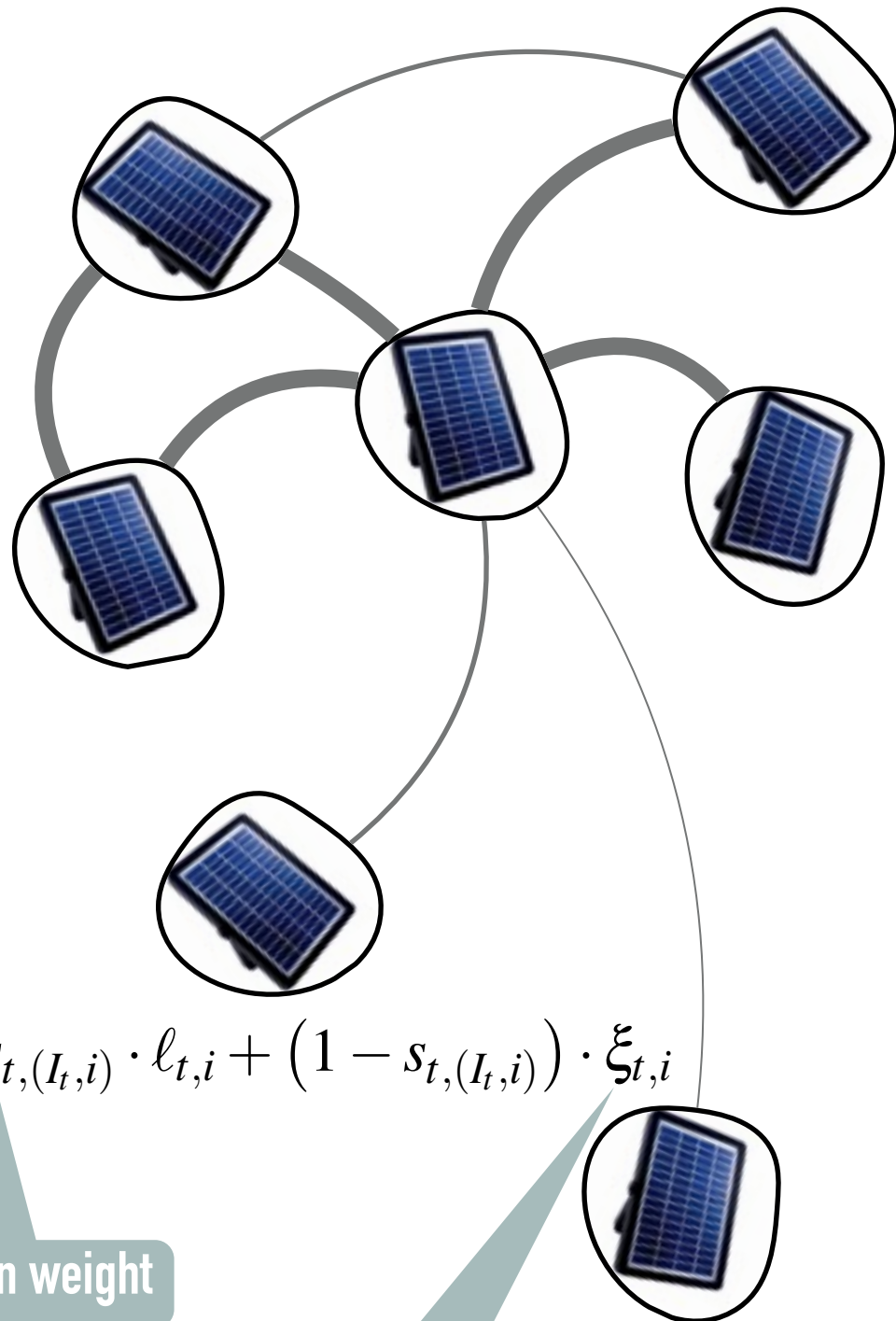
known weight

zero-mean noise



# NOISY SIDE OBSERVATIONS

Want: only **reliable** information!



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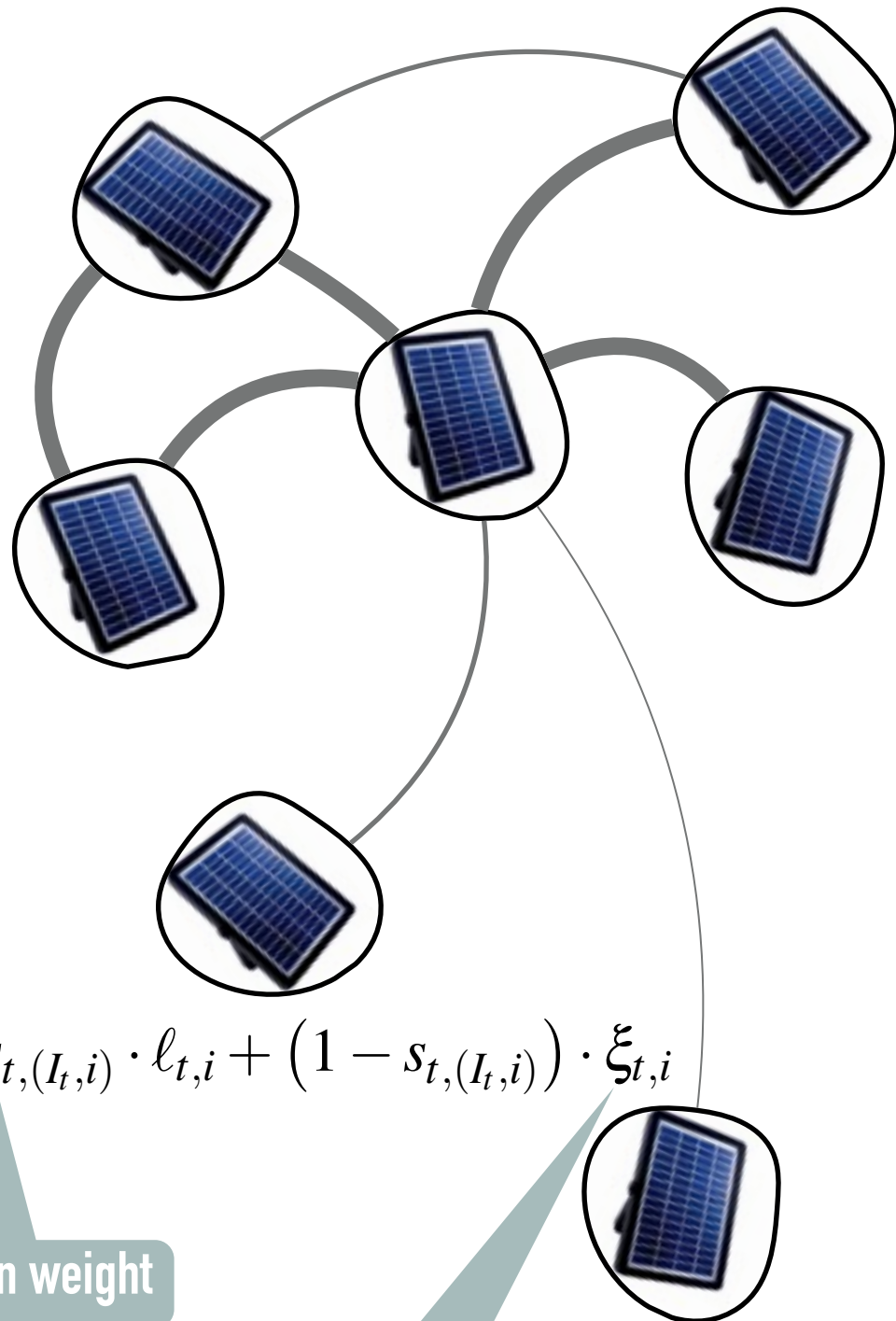
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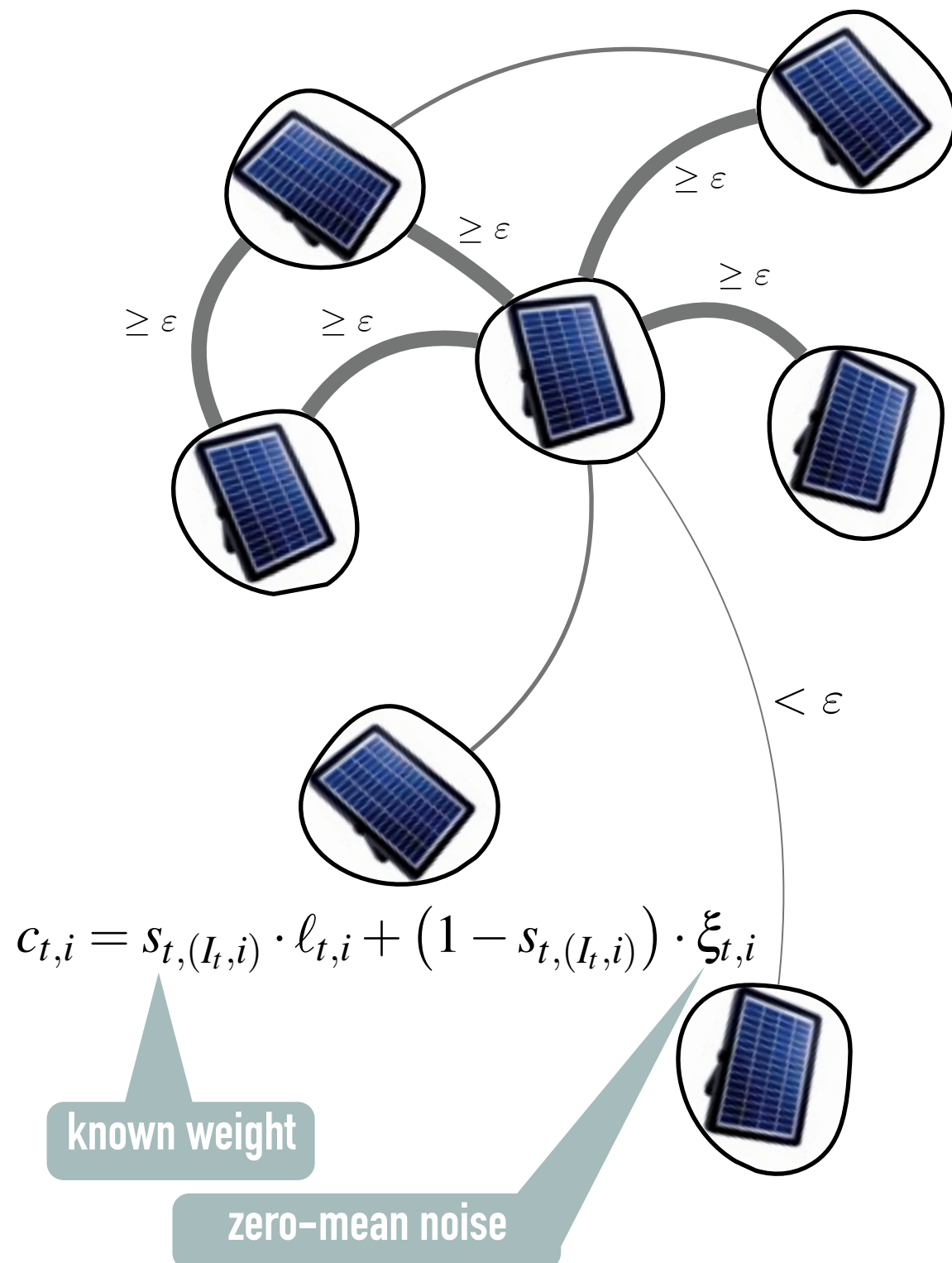
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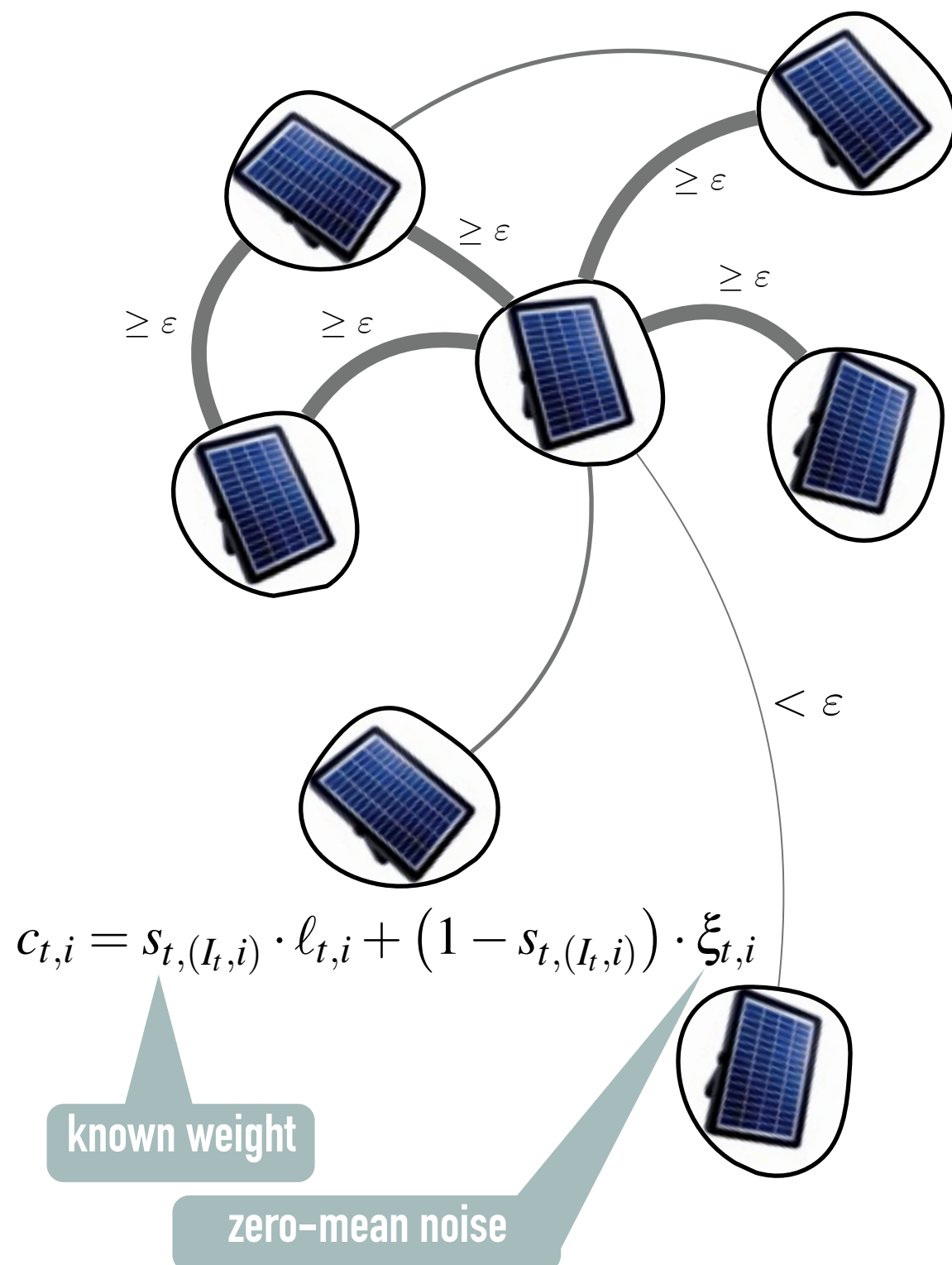
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# NOISY SIDE OBSERVATIONS



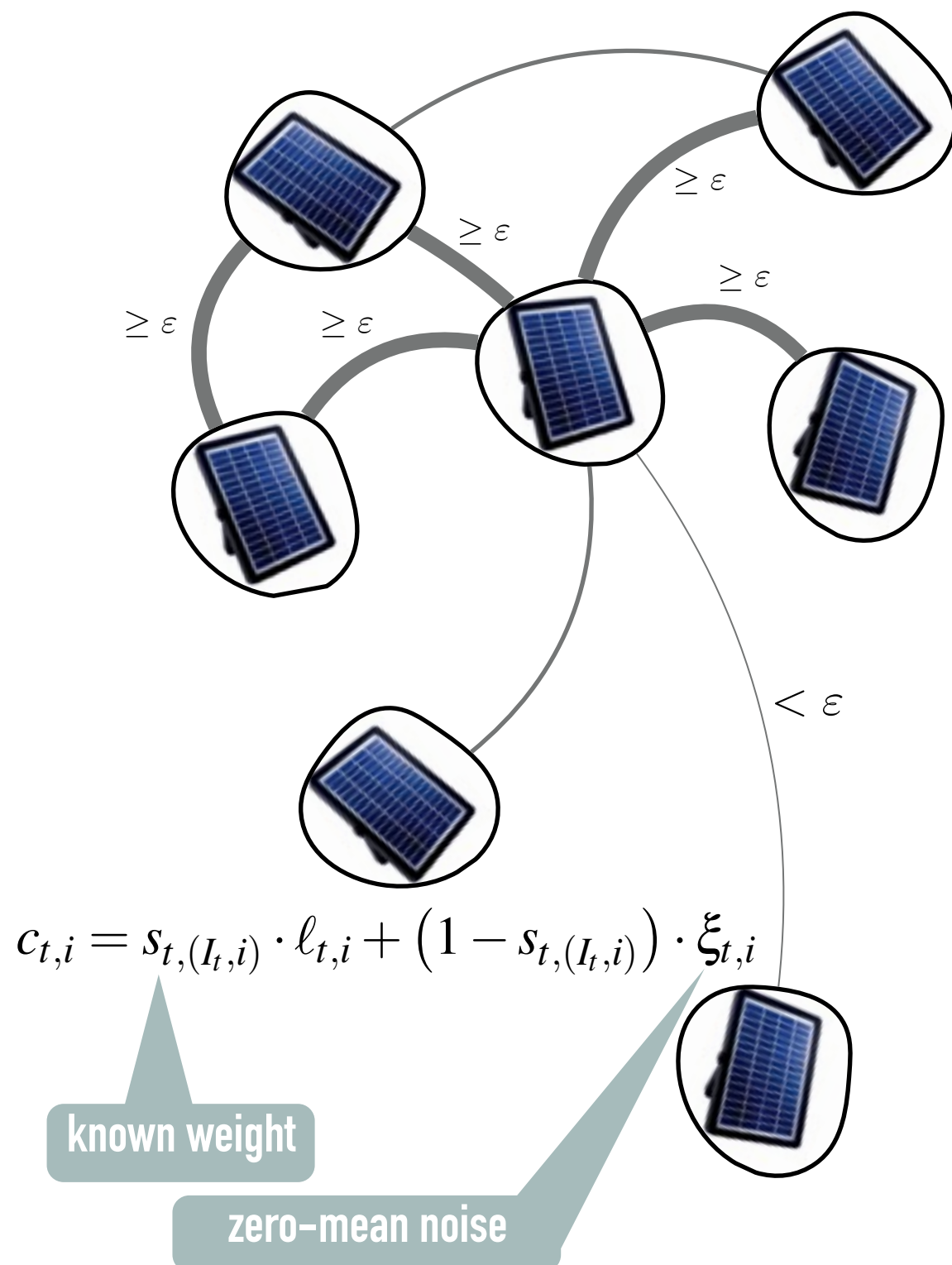
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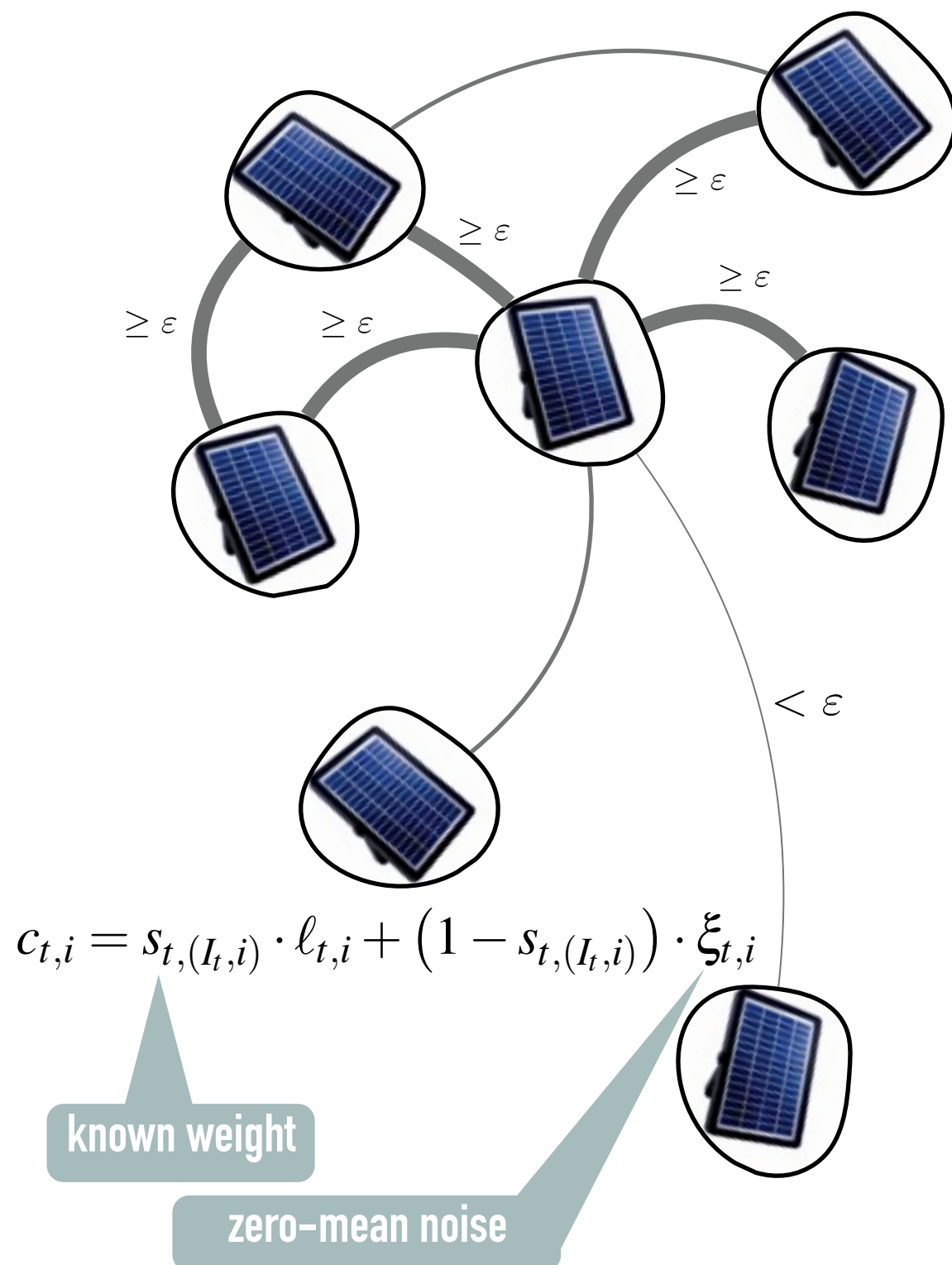
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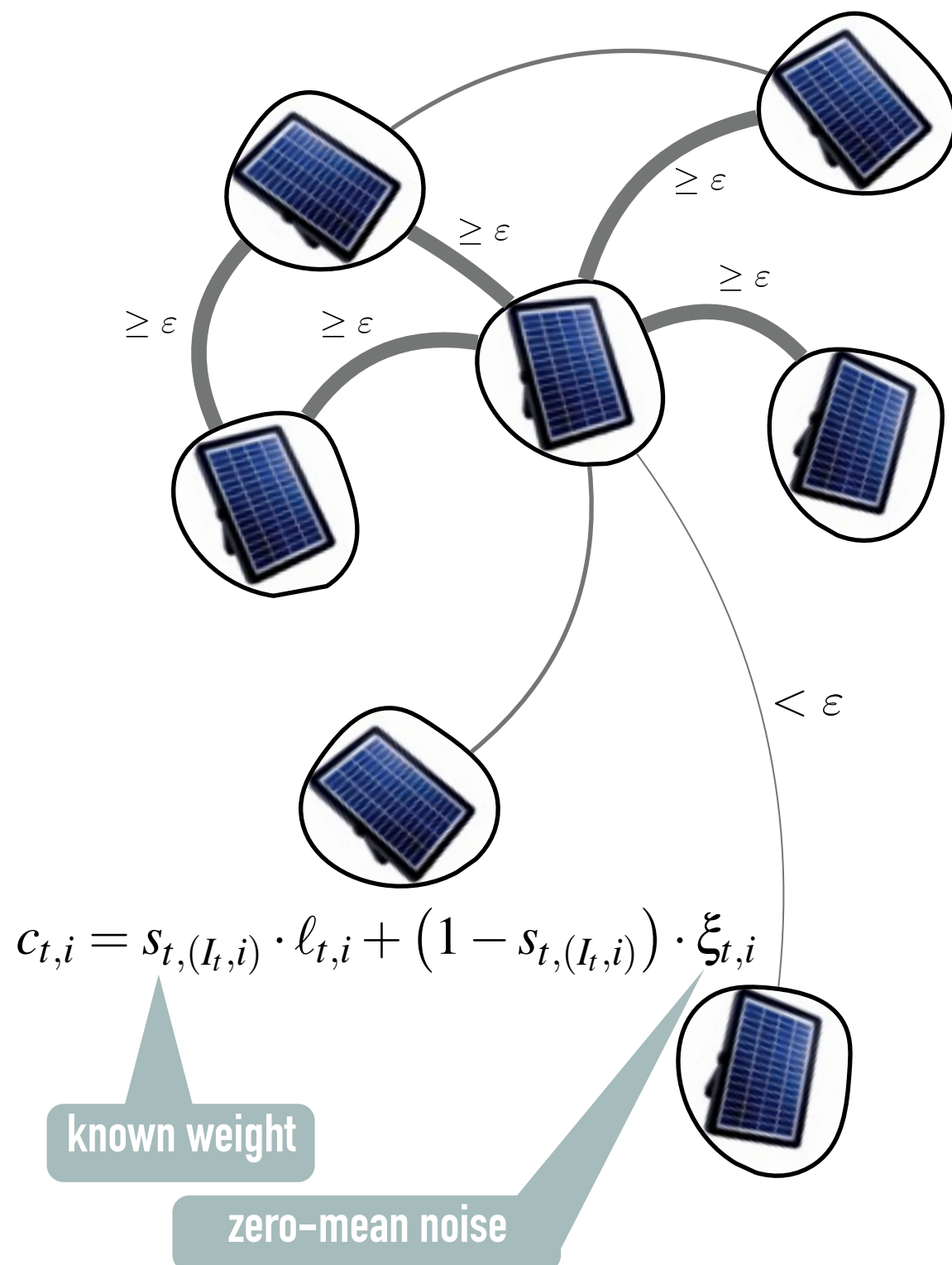
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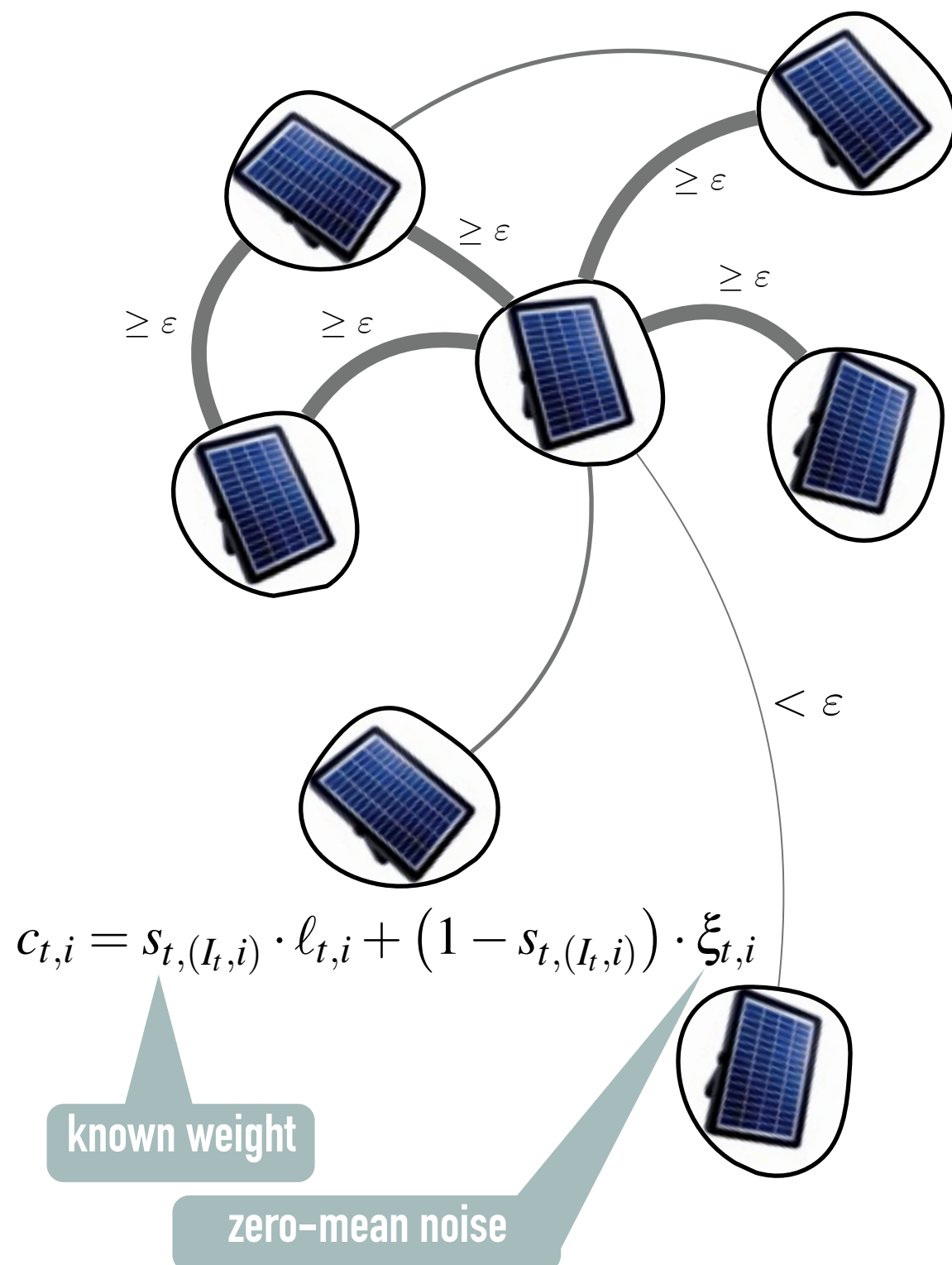
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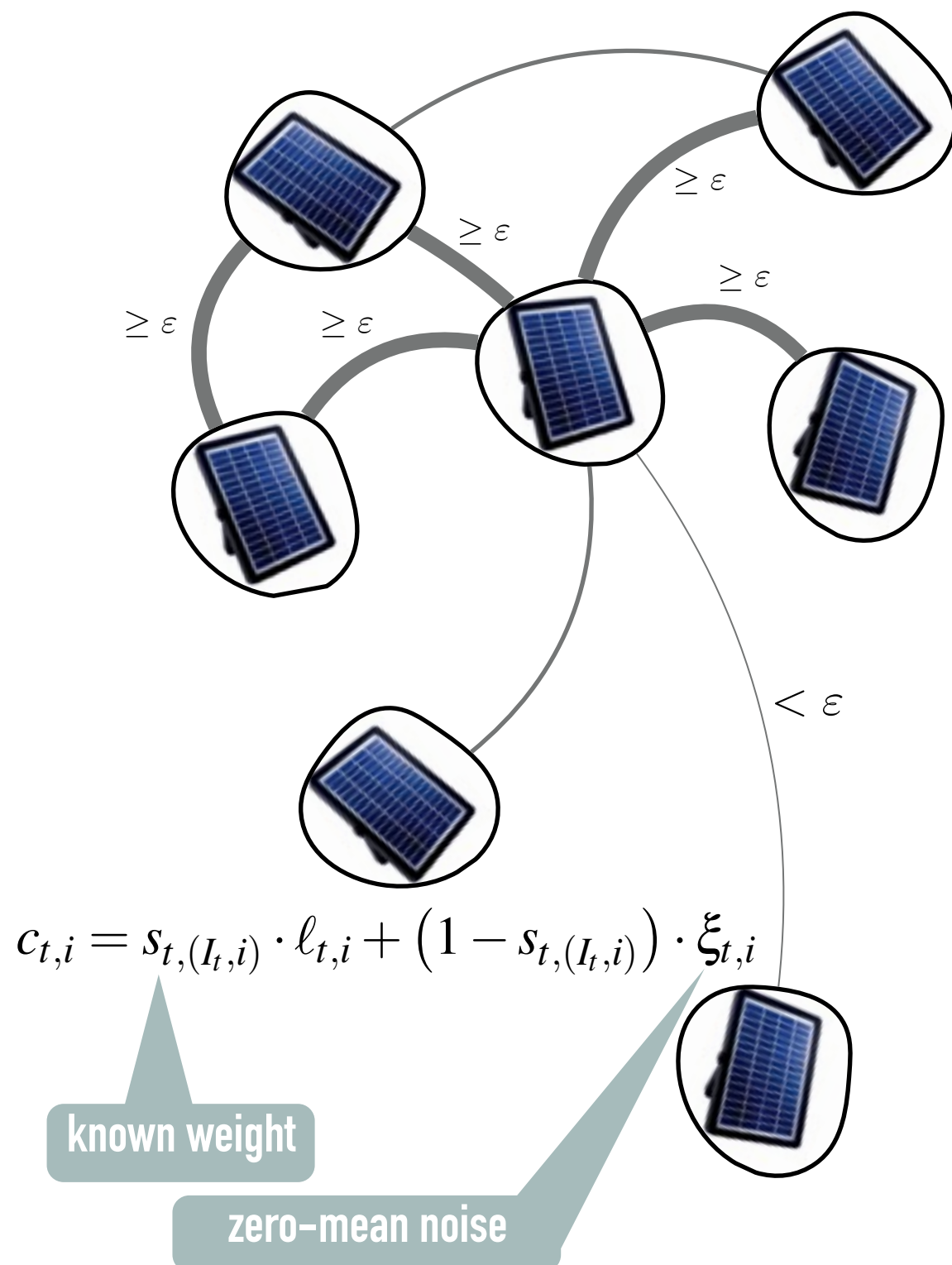
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# NOISY SIDE OBSERVATIONS



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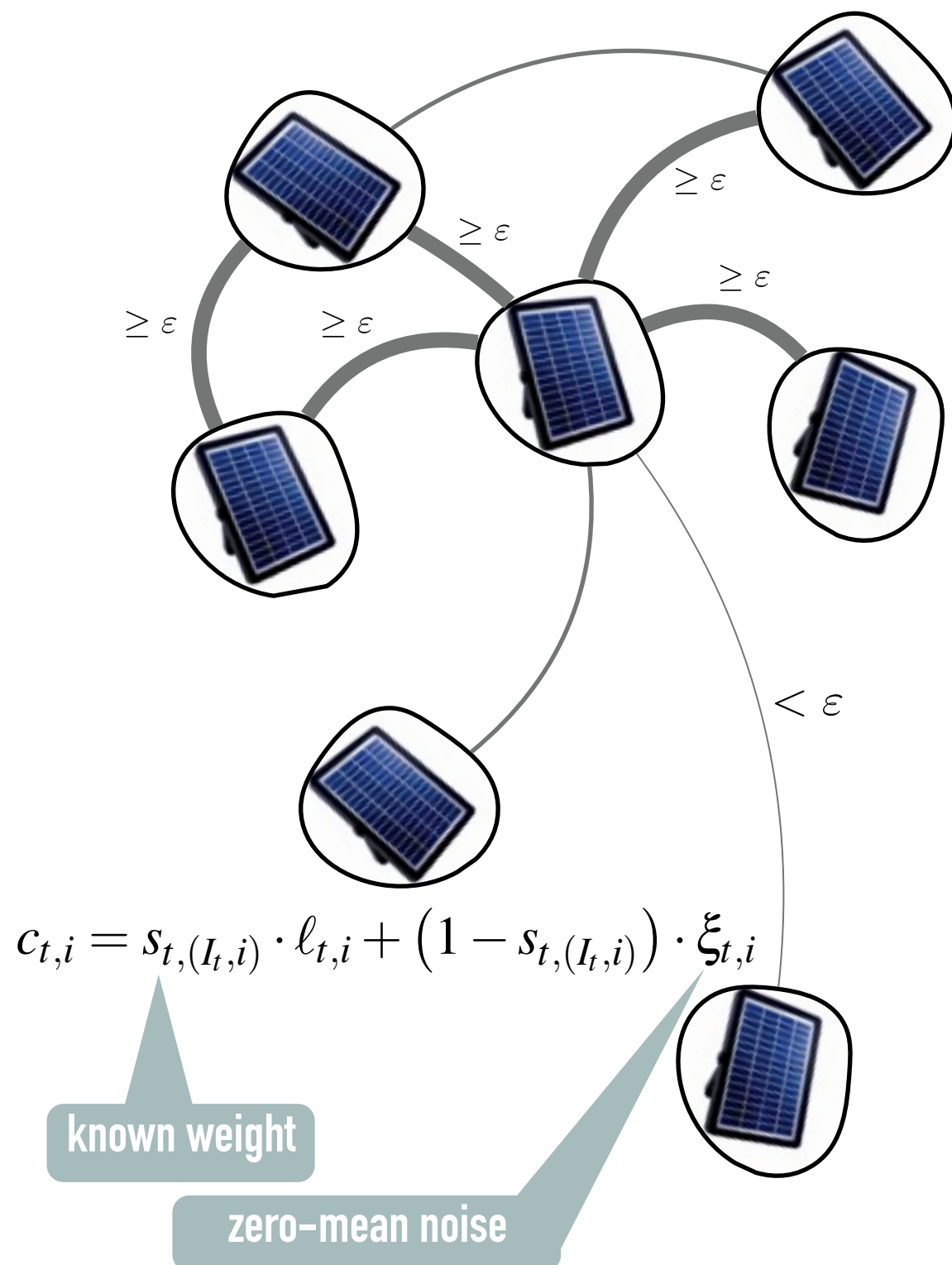
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What can we hope for?

$$\tilde{O}(\sqrt{\mathbf{1}T}) \leq \quad \leq \tilde{O}(\sqrt{\mathbf{N}T})$$

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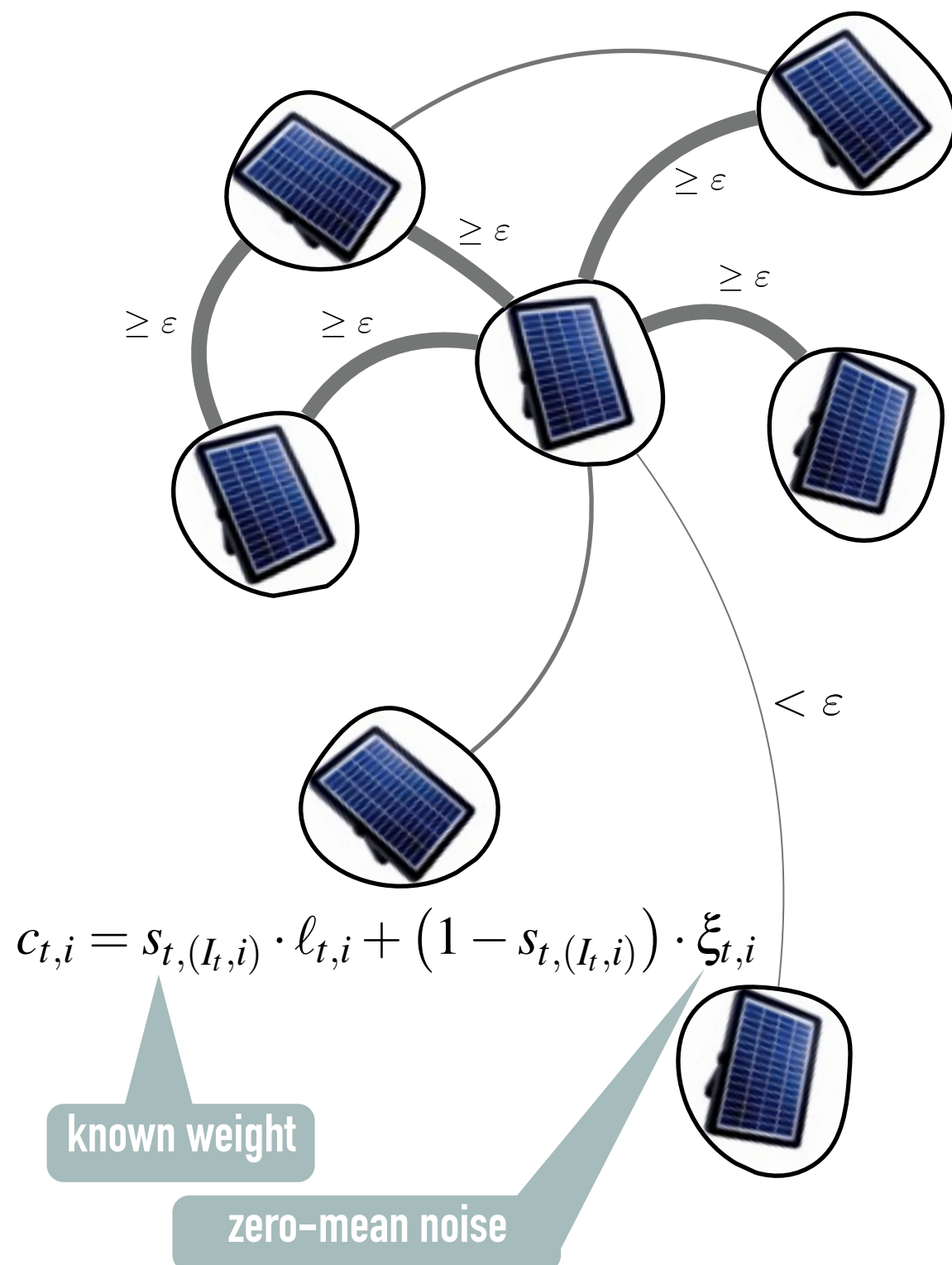
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What can we hope for?

$$\tilde{O}(\sqrt{1T}) \leq \tilde{O}(\sqrt{\bar{\alpha}^* T}) \leq \tilde{O}(\sqrt{NT})$$

effective independence number

# NOISY SIDE OBSERVATIONS



Want: only **reliable** information!

1) If we know the perfect cutoff  **$\epsilon$**

► reliable: use as exact

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then we can improve over pure bandit setting!

2) Treating noisy observation induces **bias**

What can we hope for?

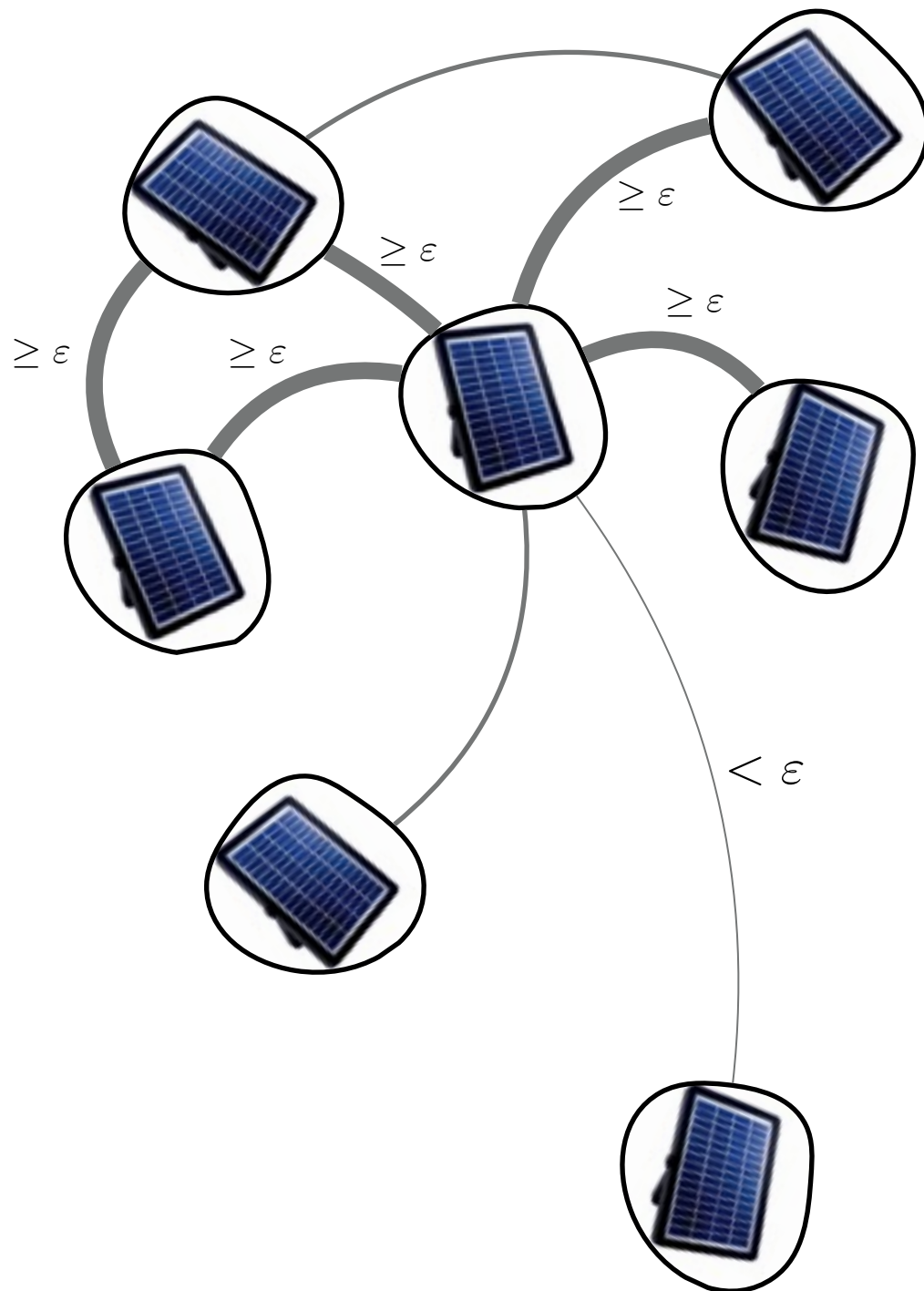
$$\tilde{O}(\sqrt{\mathbf{1}T}) \leq \tilde{O}(\sqrt{\alpha^*T}) \leq \tilde{O}(\sqrt{\mathbf{N}T})$$

effective independence number

Can we learn without knowing either  **$\epsilon$**  or  **$\alpha^*$** ?

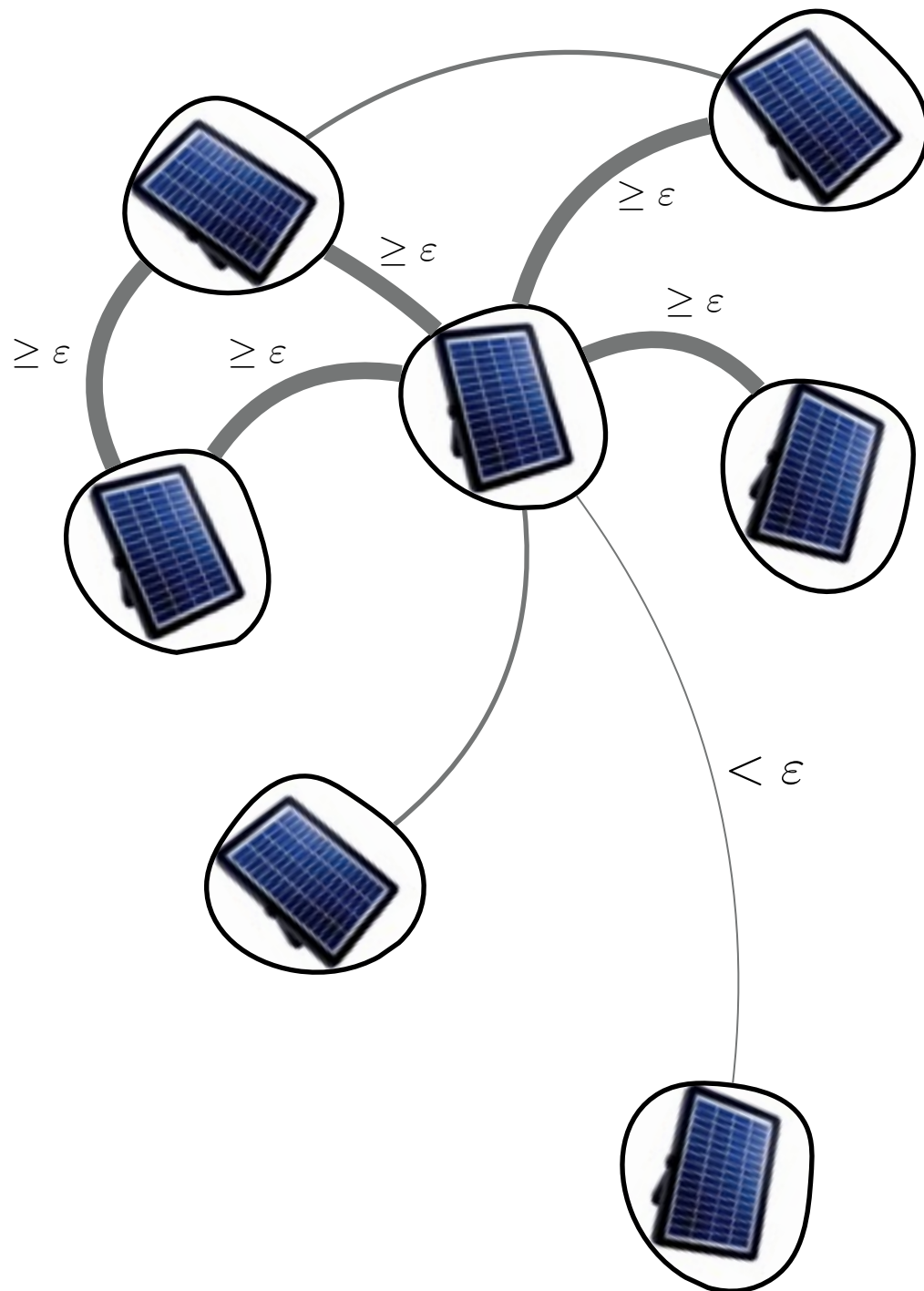
# NOISY SIDE OBSERVATIONS

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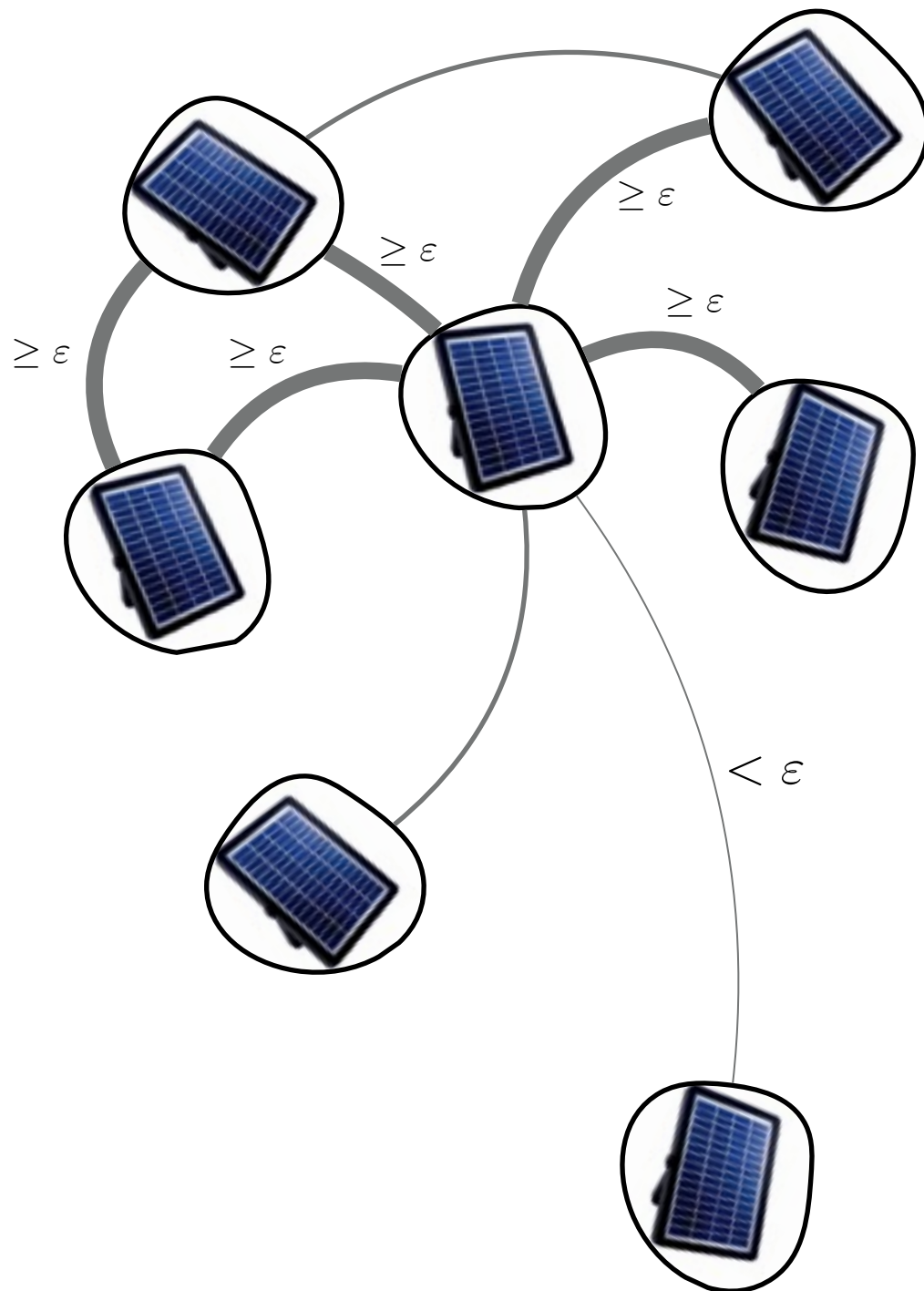


# NOISY SIDE OBSERVATIONS



- ▶  $G$ : weighted graph
- ▶  $G(\epsilon)$ : graph with only  $\geq \epsilon$  edges
- ▶  $\alpha(\epsilon)$ : independence number of  $G(\epsilon)$
- ▶ effective independence number of  $G$ :

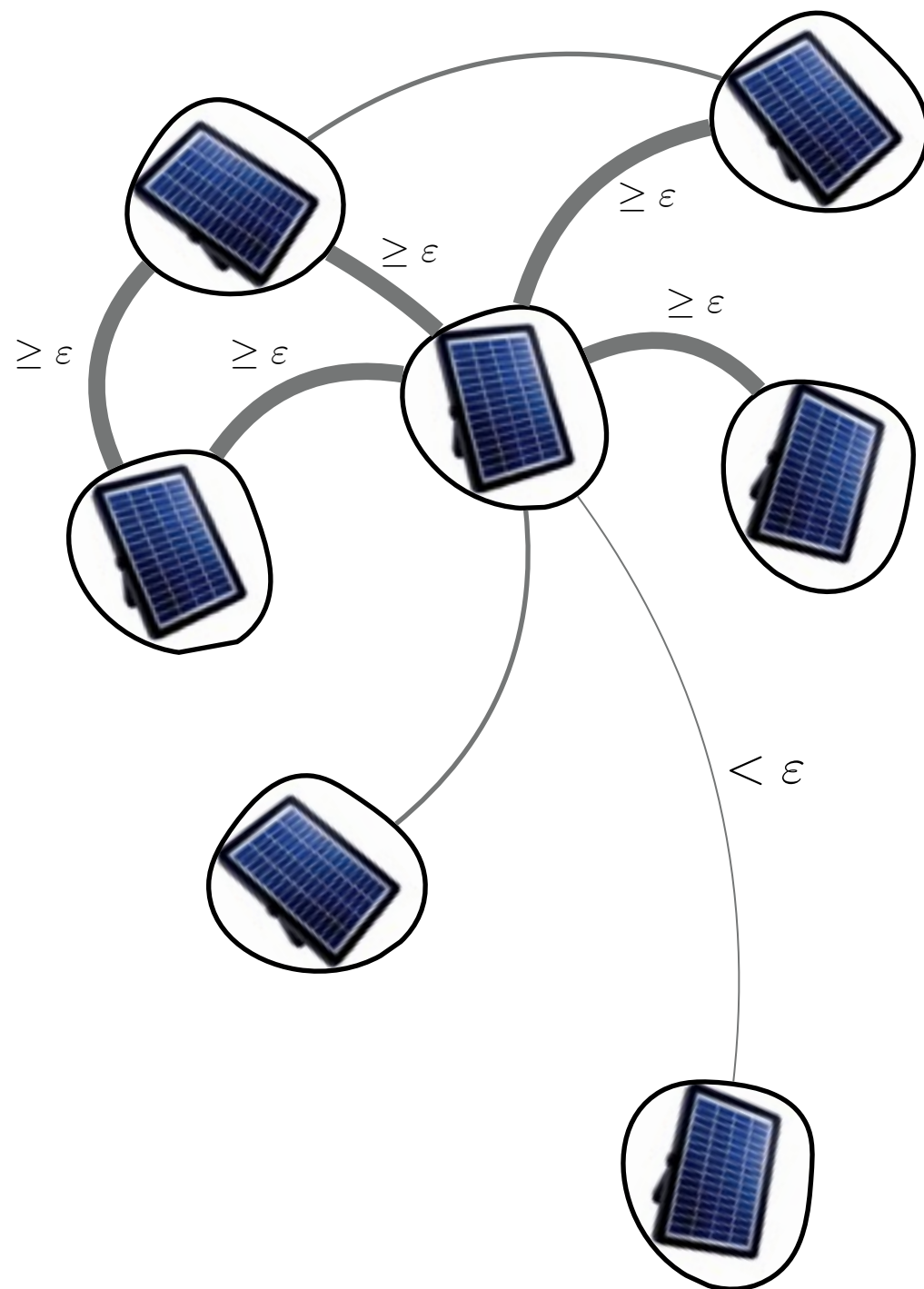
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- ▶  $G$ : weighted graph
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$$\alpha^* = \min_{\epsilon \in [0,1]} \frac{\alpha(\epsilon)}{\epsilon^2}$$

# NOISY SIDE OBSERVATIONS



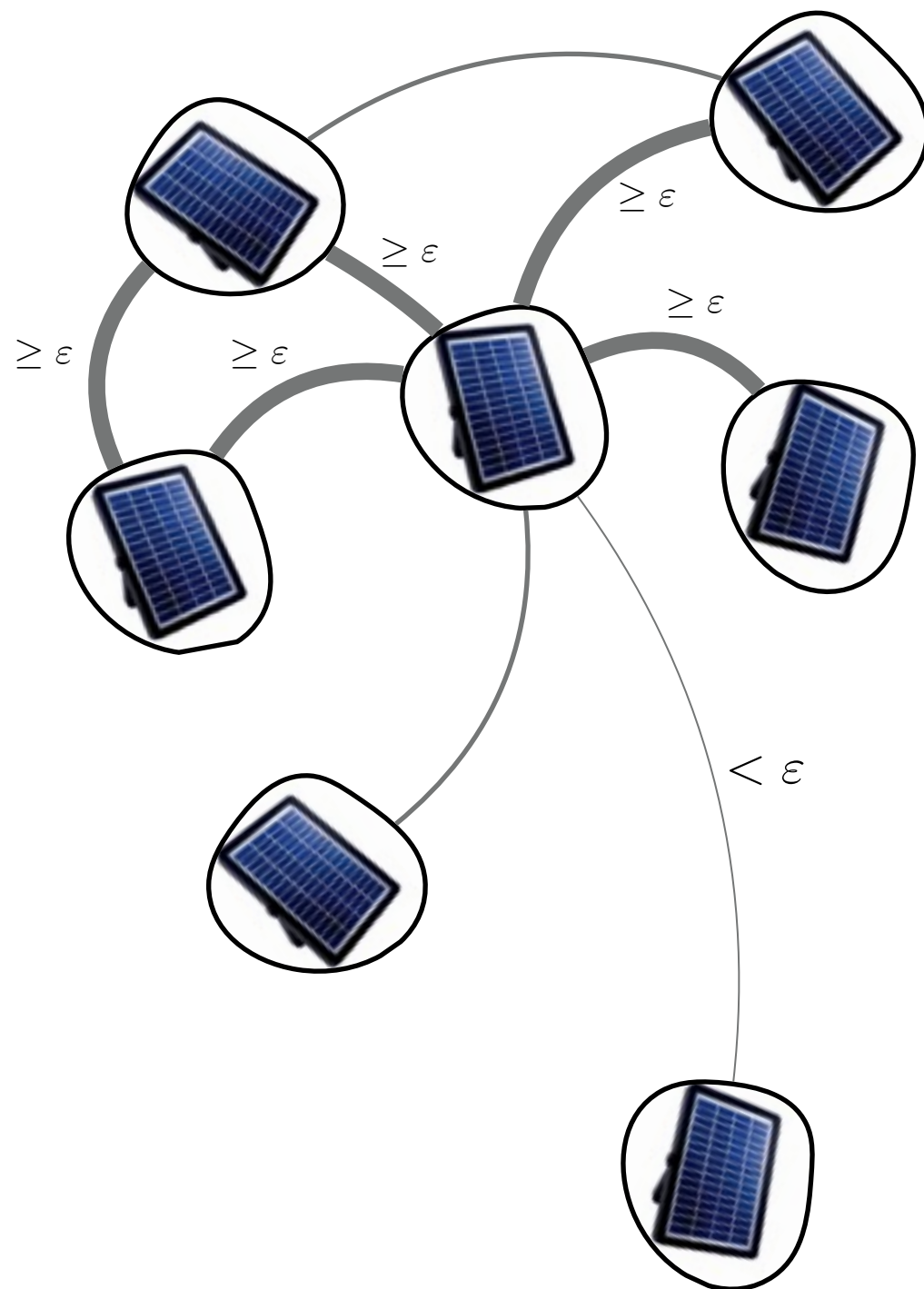
**Threshold estimate**  $R_T = \tilde{\mathcal{O}} \left( \sqrt{\alpha^* T} \right)$

$$\hat{\ell}_{t,i}^{(T)} = \frac{c_{t,i} \mathbb{I}_{\{s_{t,(I_t,i)} \geq \varepsilon_t\}}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)} \mathbb{I}_{\{s_{t,(j,i)} \geq \varepsilon_t\}} + \gamma_t}$$

► **effective independence number of G:**

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# NOISY SIDE OBSERVATIONS



**Threshold estimate**  $R_T = \tilde{\mathcal{O}} \left( \sqrt{\alpha^* T} \right)$

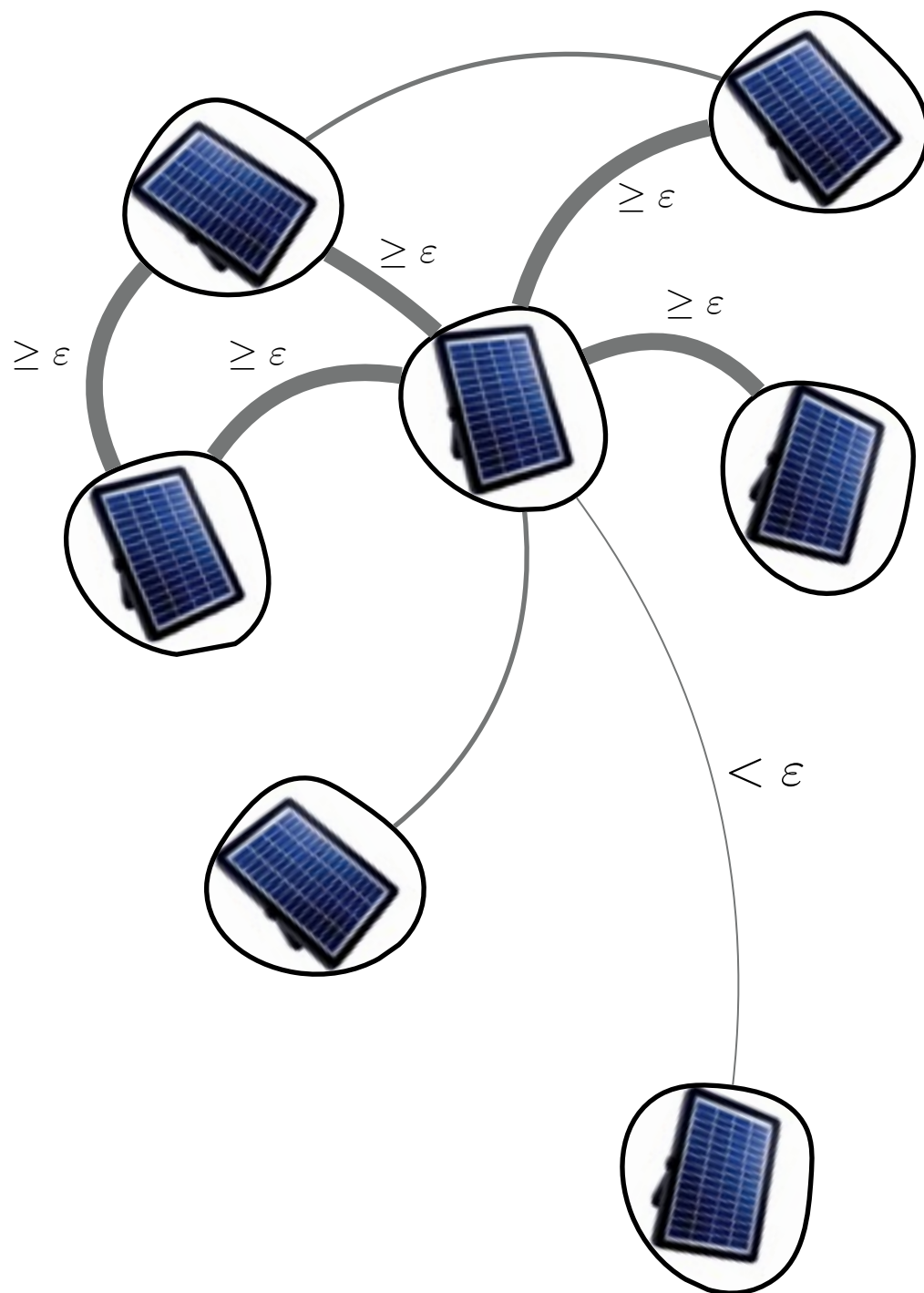
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**WIX estimate**  $R_T = \tilde{\mathcal{O}} \left( \sqrt{\alpha^* T} \right)$

$$\hat{\ell}_{t,i} = \frac{s_{t,(I_t,i)} \cdot c_{t,i}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)}^2 + \gamma_t}$$



# NOISY SIDE OBSERVATIONS



**Threshold estimate**  $R_T = \tilde{O} \left( \sqrt{\alpha^* T} \right)$

$$\hat{\ell}_{t,i}^{(T)} = \frac{c_{t,i} \mathbb{I}_{\{s_{t,(I_t,i)} \geq \varepsilon_t\}}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)} \mathbb{I}_{\{s_{t,(j,i)} \geq \varepsilon_t\}} + \gamma_t}$$

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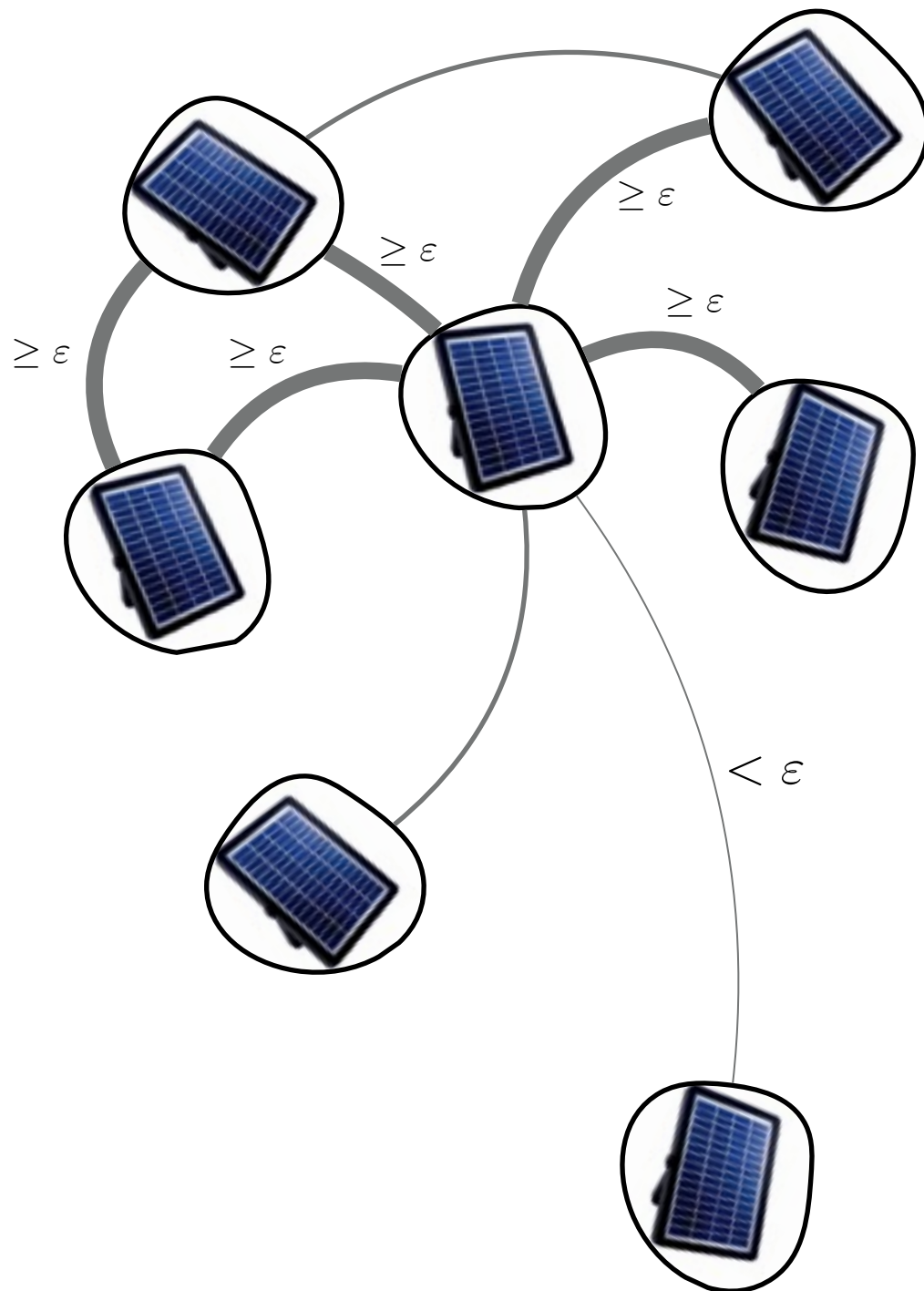
$$\hat{\ell}_{t,i} = \frac{s_{t,(I_t,i)} \cdot c_{t,i}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)}^2 + \gamma_t}$$

Since  $\alpha^* \leq \alpha(1)/1 \leq N$

incorporating noisy observations does not hurt

$$\tilde{O} \left( \sqrt{\alpha^* T} \right) \leq \tilde{O} \left( \sqrt{N T} \right)$$

# NOISY SIDE OBSERVATIONS



**Threshold estimate**  $R_T = \tilde{O} \left( \sqrt{\alpha^* T} \right)$

$$\hat{\ell}_{t,i}^{(T)} = \frac{c_{t,i} \mathbb{I}_{\{s_{t,(I_t,i)} \geq \varepsilon_t\}}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)} \mathbb{I}_{\{s_{t,(j,i)} \geq \varepsilon_t\}} + \gamma_t}$$

**WIX estimate**  $R_T = \tilde{O} \left( \sqrt{\alpha^* T} \right)$

$$\hat{\ell}_{t,i} = \frac{s_{t,(I_t,i)} \cdot c_{t,i}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)}^2 + \gamma_t}$$

Since  $\alpha^* \leq \alpha(1)/1 \leq N$

incorporating noisy observations does not hurt

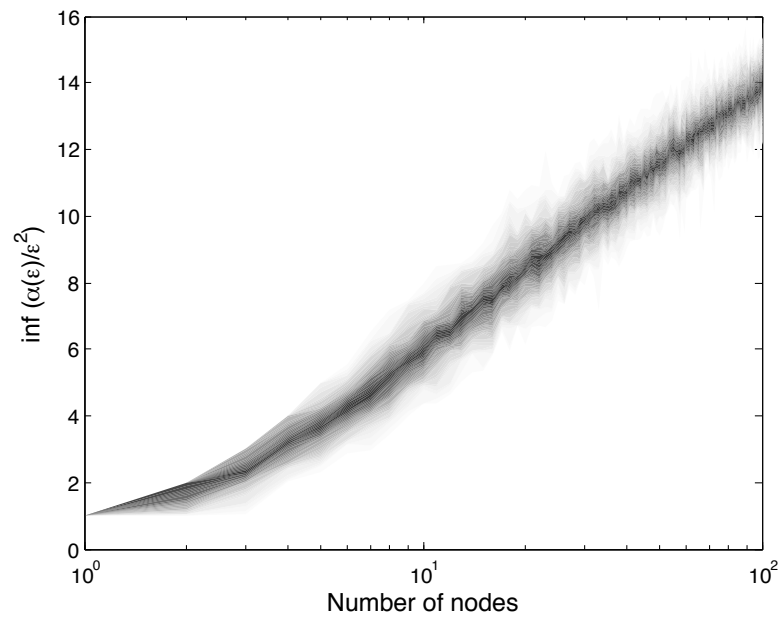
$$\tilde{O} \left( \sqrt{\alpha^* T} \right) \leq \tilde{O} \left( \sqrt{N T} \right)$$

**But how much does it help?**

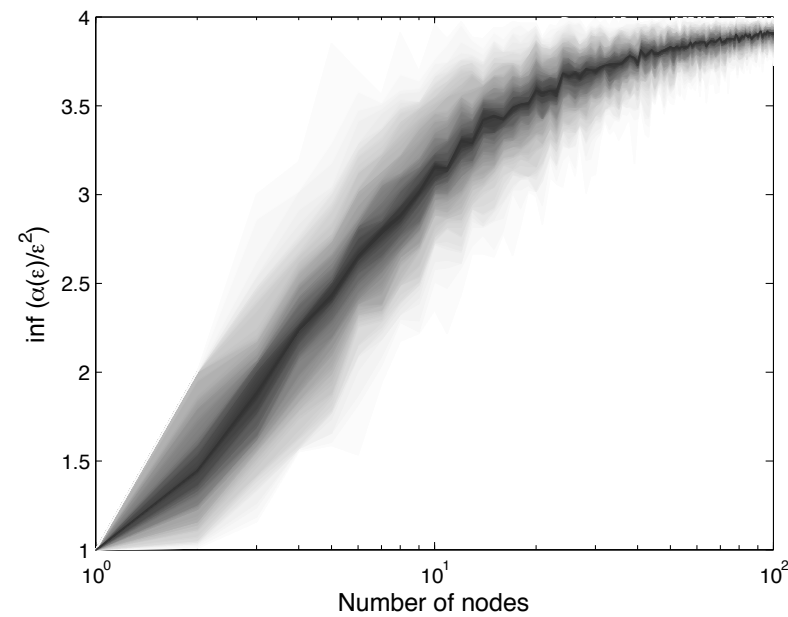
# EMPIRICAL RESULTS

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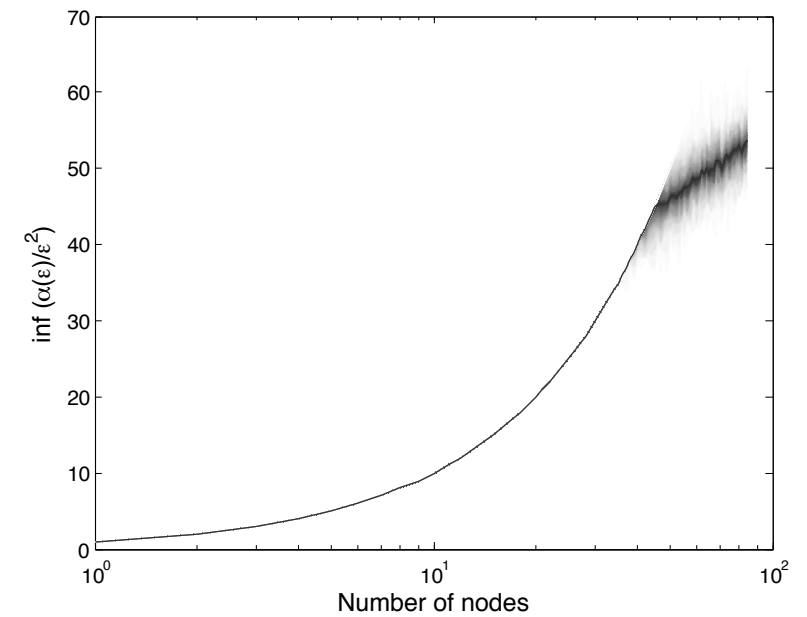
## EMPIRICAL $\alpha^*$ FOR RANDOM GRAPHS WITH IID WEIGHTS



(a)  $U(0, 1)$  weights



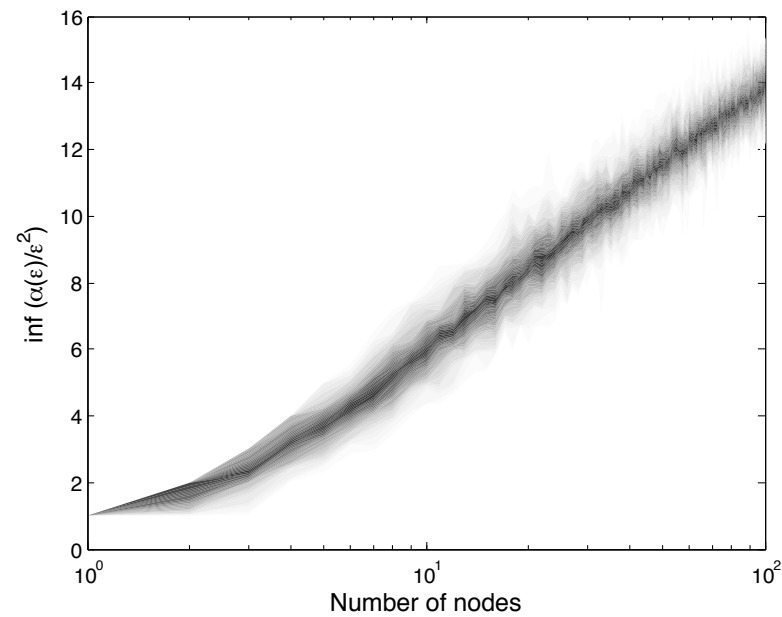
(b)  $U(\frac{1}{2}, 1)$  weights



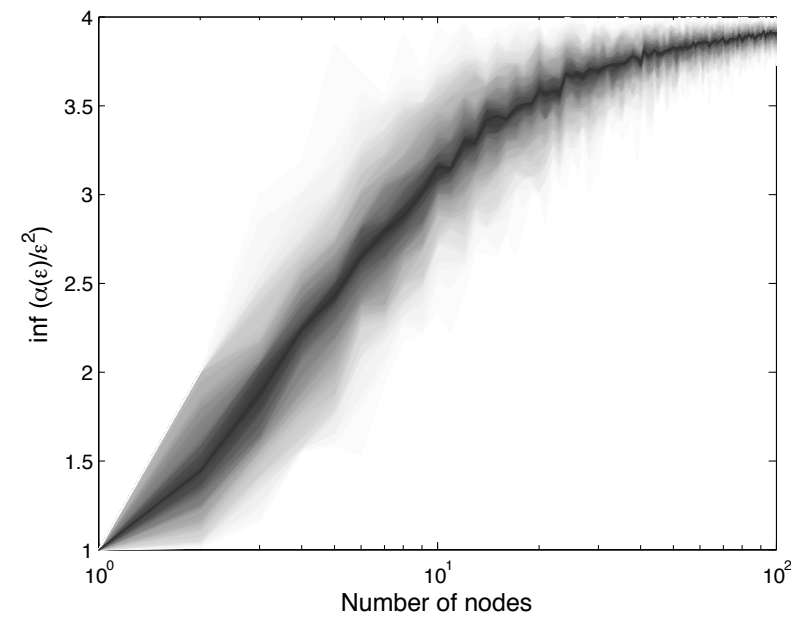
(c)  $U(0, \frac{1}{2})$  weights



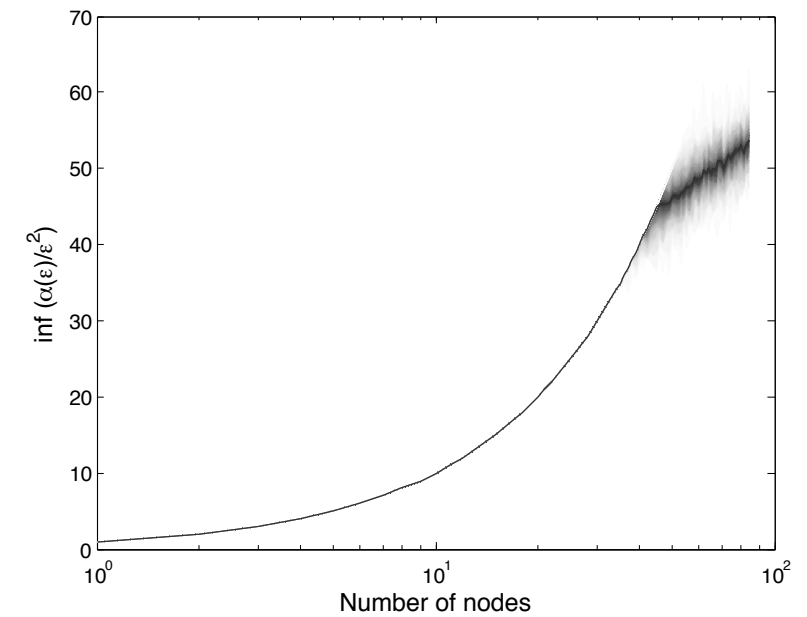
## EMPIRICAL $\alpha^*$ FOR RANDOM GRAPHS WITH IID WEIGHTS



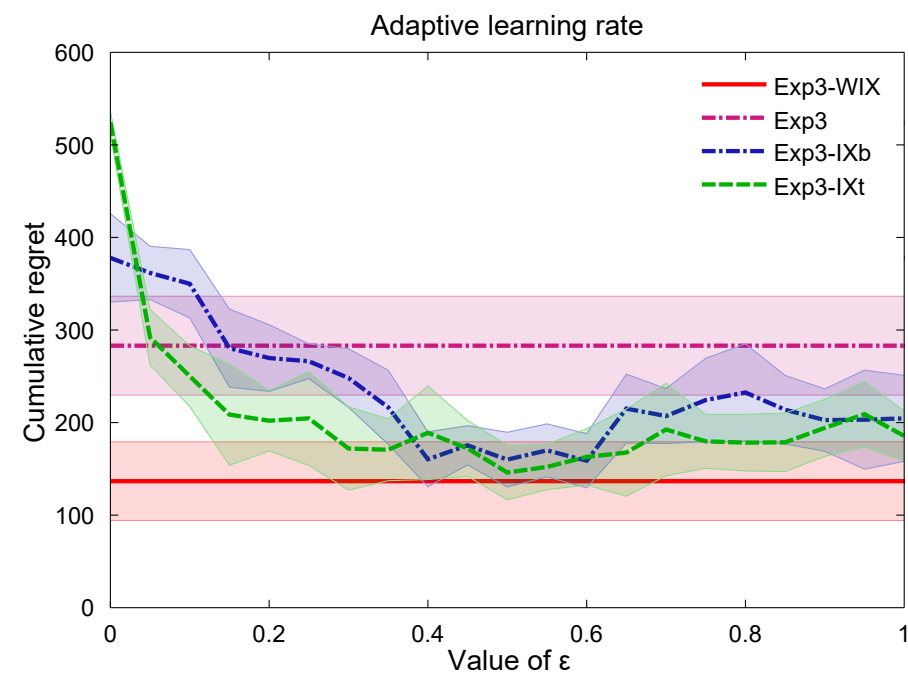
(a)  $U(0, 1)$  weights



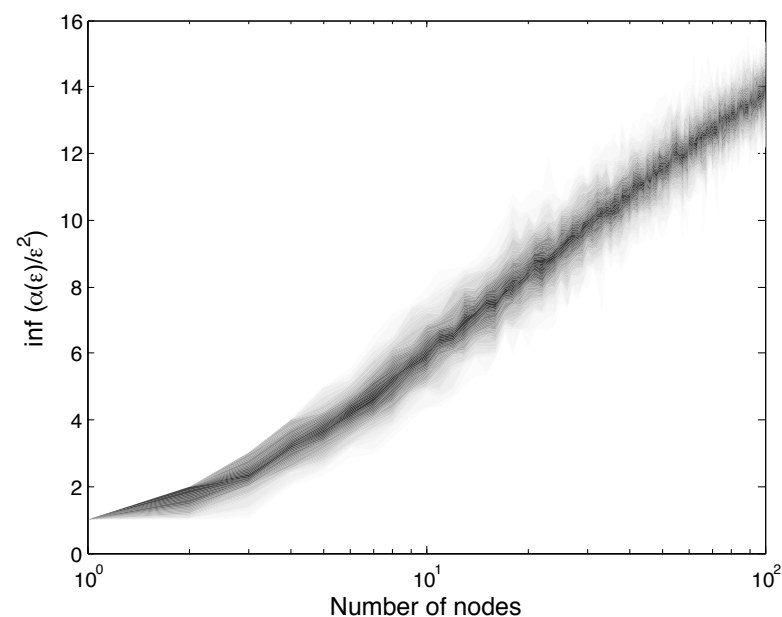
(b)  $U(\frac{1}{2}, 1)$  weights



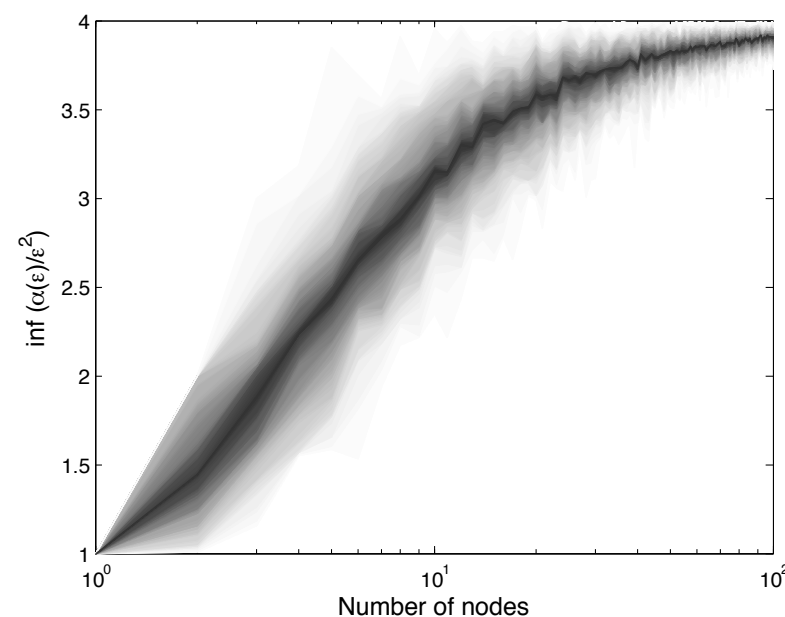
(c)  $U(0, \frac{1}{2})$  weights



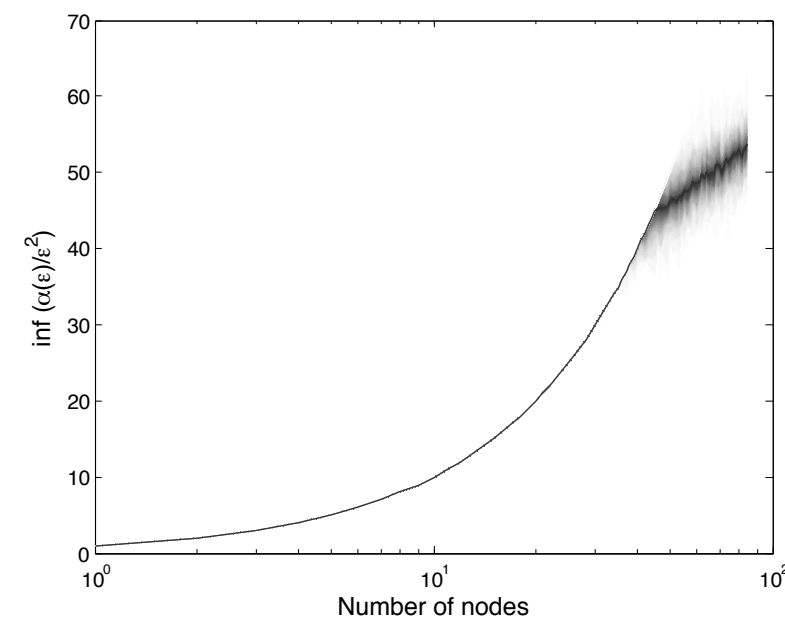
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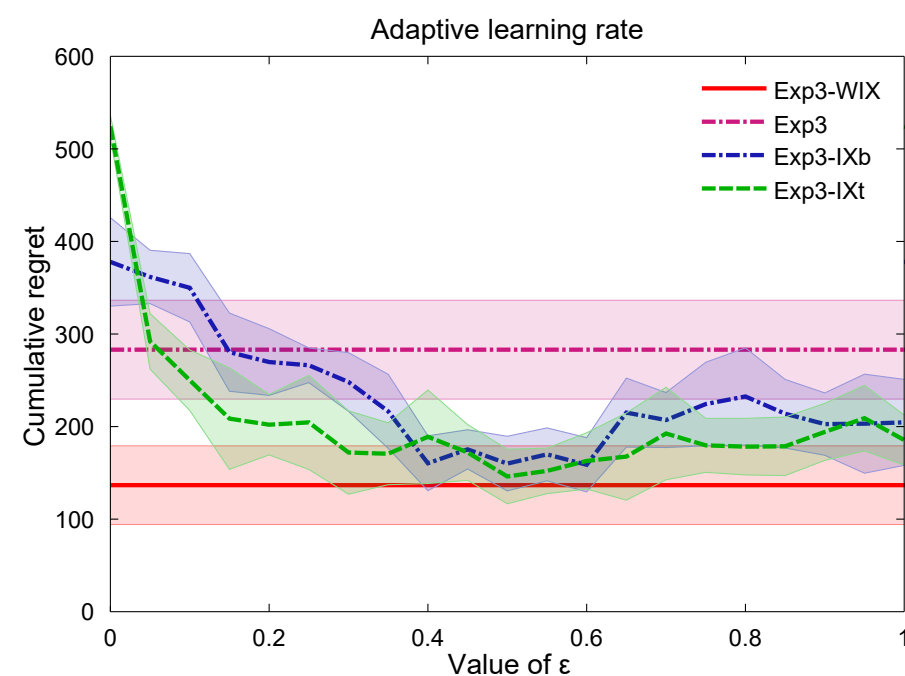
(a)  $U(0, 1)$  weights



(b)  $U(\frac{1}{2}, 1)$  weights



(c)  $U(0, \frac{1}{2})$  weights



► **special case:** if  $s_{ij}$  is either 0 or  $\epsilon$  then  $\alpha^* = \alpha/\epsilon^2$

► For this special case, there is a matches  $\Theta(\sqrt{(\alpha T)/\epsilon})$  by Wu, György, Szepesvári, 2015.

An abstract, textured background on the left side of the page, featuring overlapping geometric shapes in various shades of red, orange, and yellow, creating a layered, paper-like effect.

# NEW DIRECTIONS

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# NEW DIRECTIONS: UNKNOWN GRAPHS!

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# NEW DIRECTIONS: UNKNOWN GRAPHS!

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- ▶ Learning on the graph **while** learning the graph?



# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

► Learning on the graph

- most of algorithms require (some) knowledge of the graph





# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

► Learning on the graph

- most of algorithms require (some) knowledge of the graph
- not always available to the learner



# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

- ▶ Learning on the graph
  - most of algorithms require (some) knowledge of the graph
  - not always available to the learner
- ▶ Question: Can we learn faster without knowing the graphs?





# NEW DIRECTIONS: UNKNOWN GRAPHS!

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► Learning on the graph

- most of algorithms require (some) knowledge of the graph
- not always available to the learner

► Question: Can we learn faster without knowing the graphs?

- example: social network provider has little incentive to reveal the graphs to advertisers

# NEW DIRECTIONS: UNKNOWN GRAPHS!

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- ▶ Learning on the graph
  - most of algorithms require (some) knowledge of the graph
  - not always available to the learner
- ▶ Question: Can we learn faster without knowing the graphs?
  - example: social network provider has little incentive to reveal the graphs to advertisers
- ▶ Answer: **Cohen, Hazan, and Koren**: Online learning with **feedback** graphs without the graphs (ICML 2016, to appear)



# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

## ► Learning on the graph

- most of algorithms require (some) knowledge of the graph
- not always available to the learner

## ► Question: Can we learn faster without knowing the graphs?

- example: social network provider has little incentive to reveal the graphs to advertisers

## ► Answer: the graphs

- **NO!** (in general we cannot, but possible in the stochastic case)

# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

## ▶ Learning on the graph

- most of algorithms require (some) knowledge of the graph
- not always available to the learner

## ▶ Question: Can we learn faster without knowing the graphs?

- example: social network provider has little incentive to reveal the graphs to advertisers

## ▶ Answer: the graphs

- **NO!**

## ▶ Rest of the talk:



# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

## ► Learning on the graph

- most of algorithms require (some) knowledge of the graph
- not always available to the learner

## ► Question: Can we learn faster without knowing the graphs?

- example: social network provider has little incentive to reveal the graphs to advertisers

## ► Answer: the graphs

- **NO!**

## ► Rest of the talk:

- **Erdős-Rényi side observation graphs**

# NEW DIRECTIONS: UNKNOWN GRAPHS!

---

## ► Learning on the graph

- most of algorithms require (some) knowledge of the graph
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## ► Question: Can we learn faster without knowing the graphs?

- example: social network provider has little incentive to reveal the graphs to advertisers

## ► Answer: the graphs

- **NO!**

## ► Rest of the talk:

- Erdős-Rényi side observation graphs
- **Influence Maximisation**

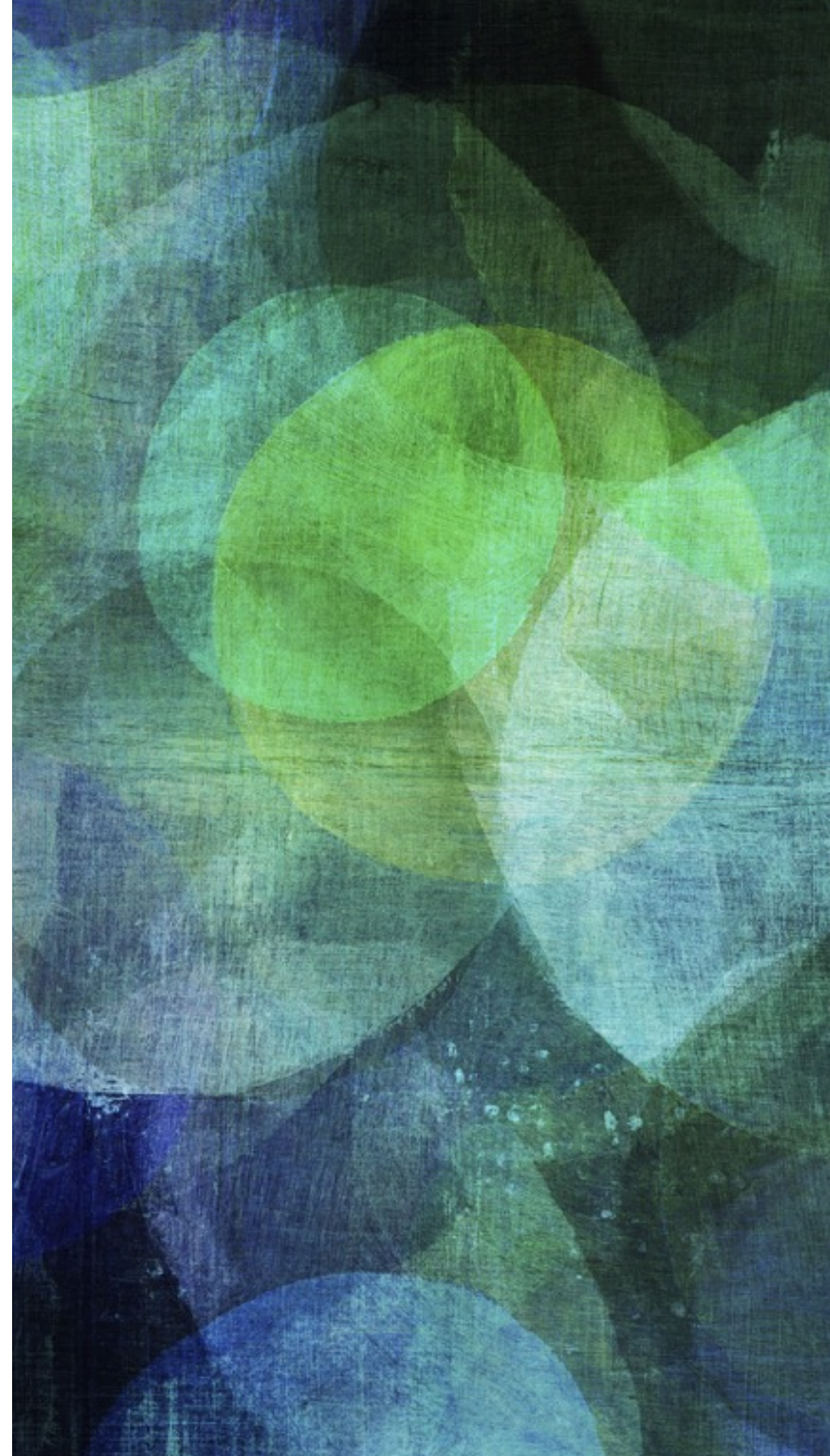


Kocák, Neu, MV: Online learning with Erdos-Rényi side-observation graphs  
UAI 2016 (to appear)

# GRAPH BANDITS WITH **ERDÖS-RÉNYI** OBSERVATIONS

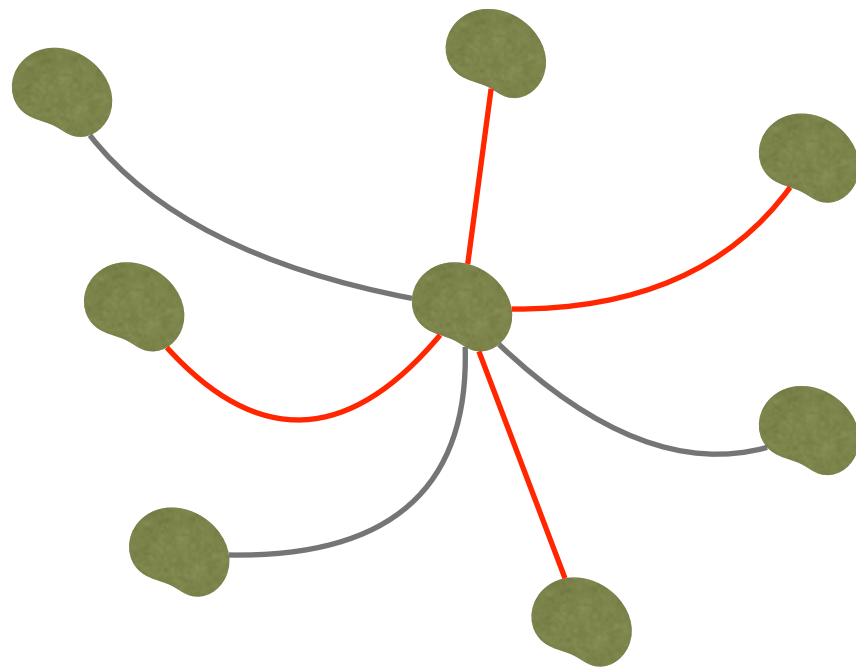
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side observations from graph  
generators



# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

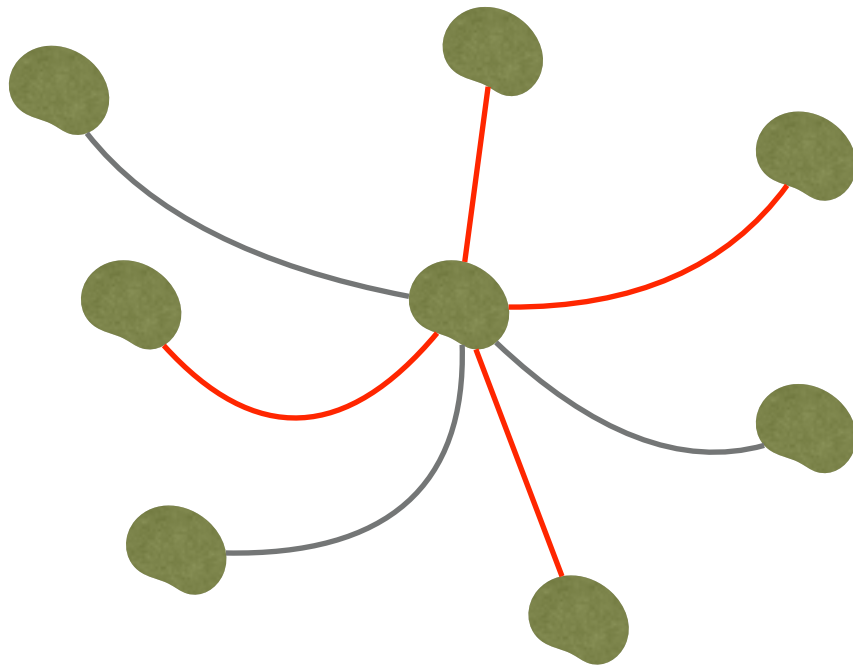
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# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

Every round  $t$  the learner

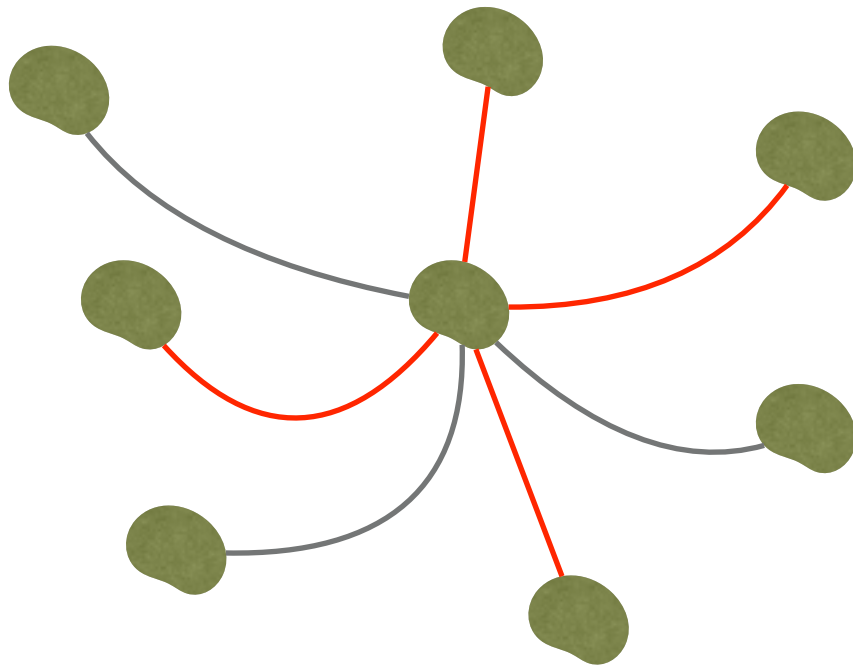


# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

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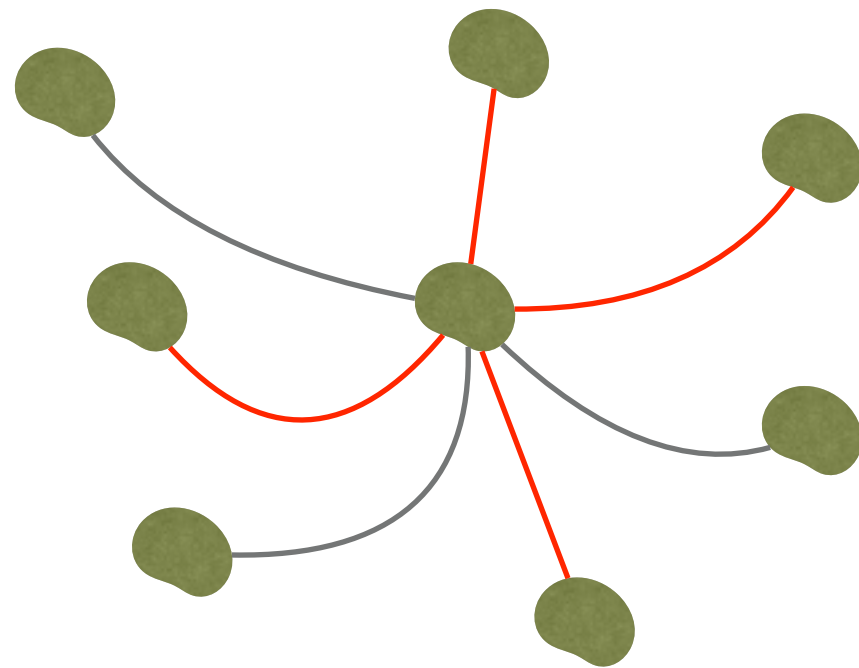
Every round  $t$  the learner

► picks a node  $I_t$



# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

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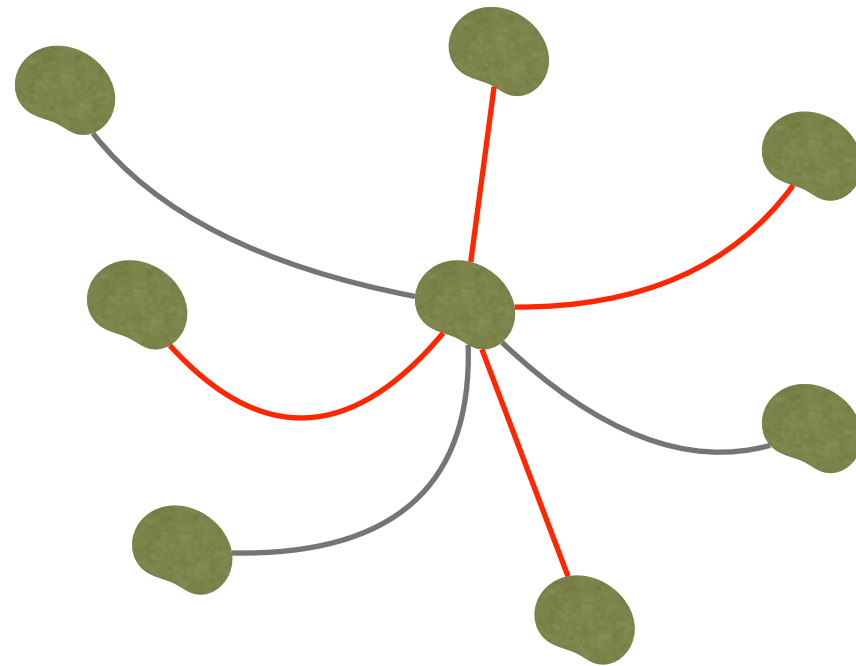


Every round  $t$  the learner

- ▶ picks a node  $I_t$
- ▶ suffers loss for  $I_t$

# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

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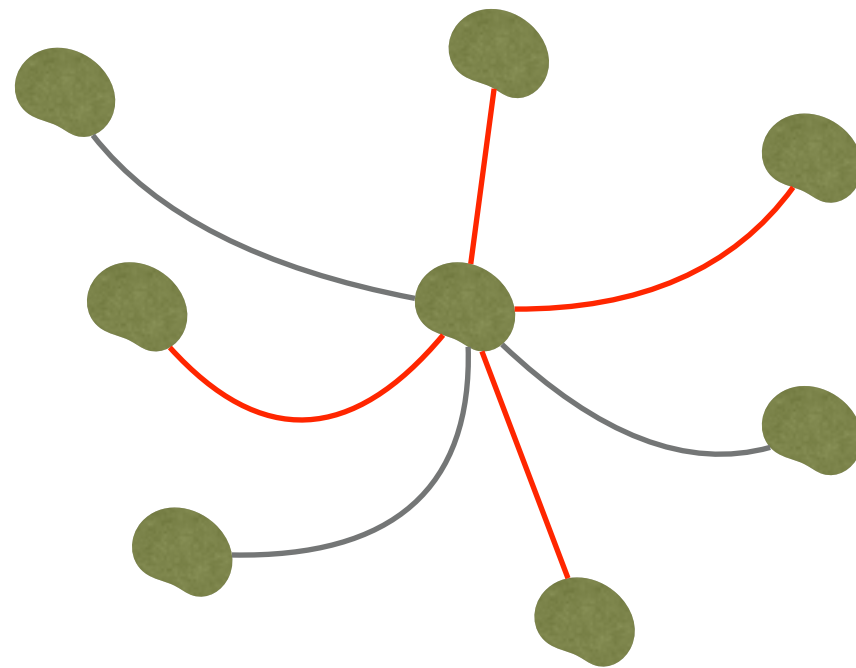
Every round  $t$  the learner

- picks a node  $I_t$
- suffers loss for  $I_t$
- receives feedback



# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

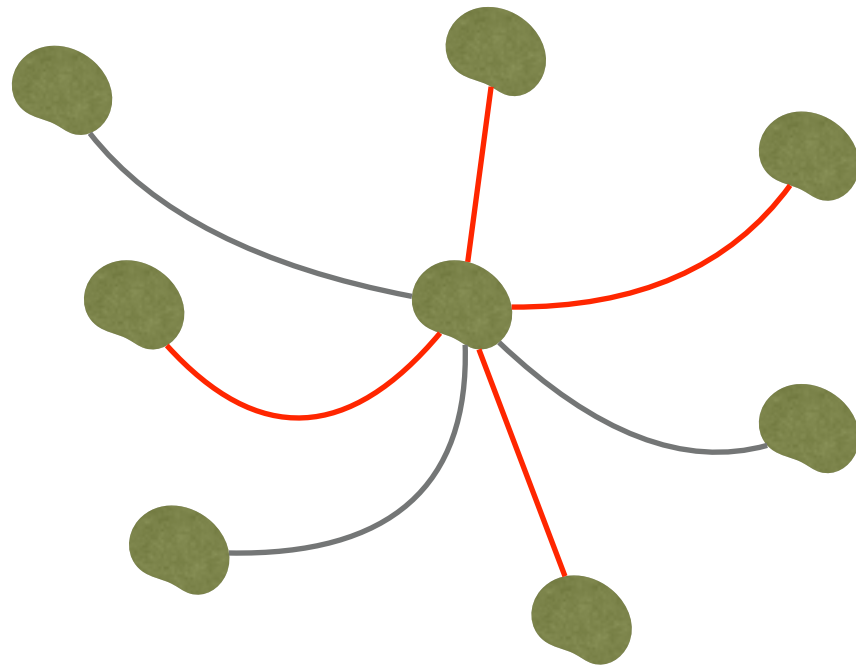
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Every round  $t$  the learner

- ▶ picks a node  $I_t$
  - ▶ suffers loss for  $I_t$
  - ▶ receives feedback
- for  $I_t$

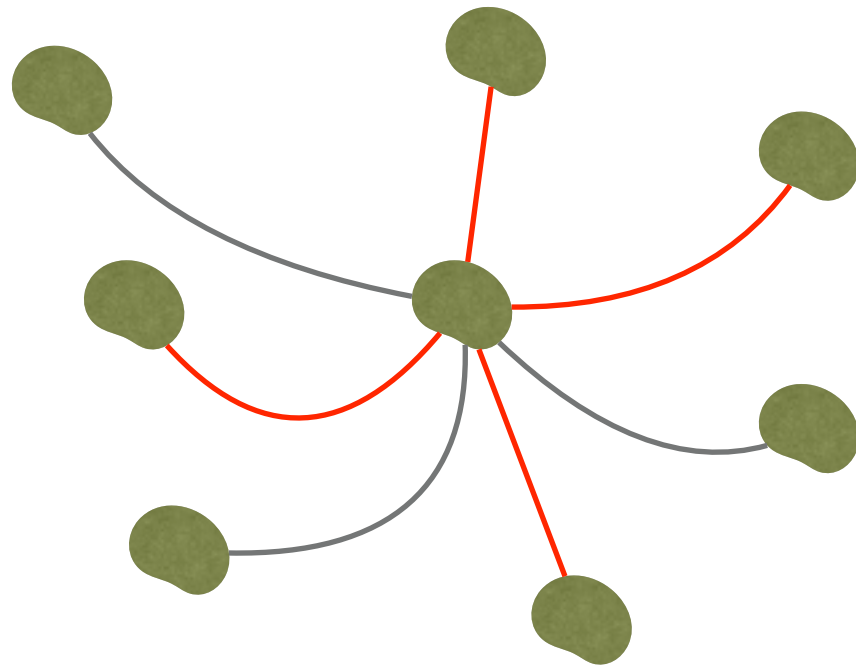
# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS



Every round  $t$  the learner

- ▶ picks a node  $I_t$
- ▶ suffers loss for  $I_t$
- ▶ receives feedback
  - for  $I_t$
  - for every other node with probability  $r_t$

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



Every round  $t$  the learner

- ▶ picks a node  $I_t$
- ▶ suffers loss for  $I_t$
- ▶ receives feedback
  - for  $I_t$
  - for every other node with probability  $r_t$

is loss of  $i$  observed?

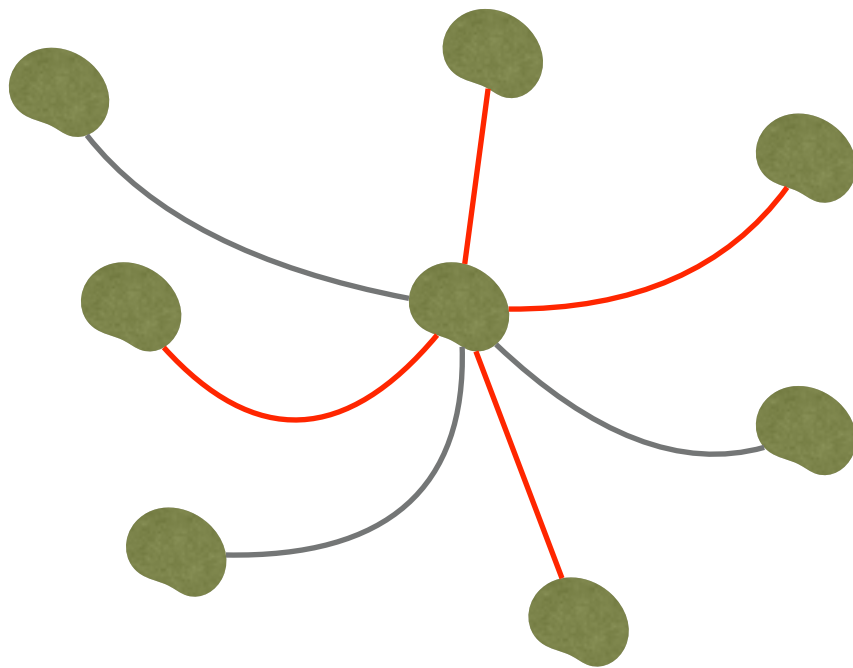
true loss

$$\hat{\ell}_{t,i}^* = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i}) r_t}$$

probability of picking  $i$

probability of side observation

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



Every round  $t$  the learner

- ▶ picks a node  $l_t$
- ▶ suffers loss for  $l_t$
- ▶ receives feedback
  - for  $l_t$
  - for every other node with probability  $r_t$

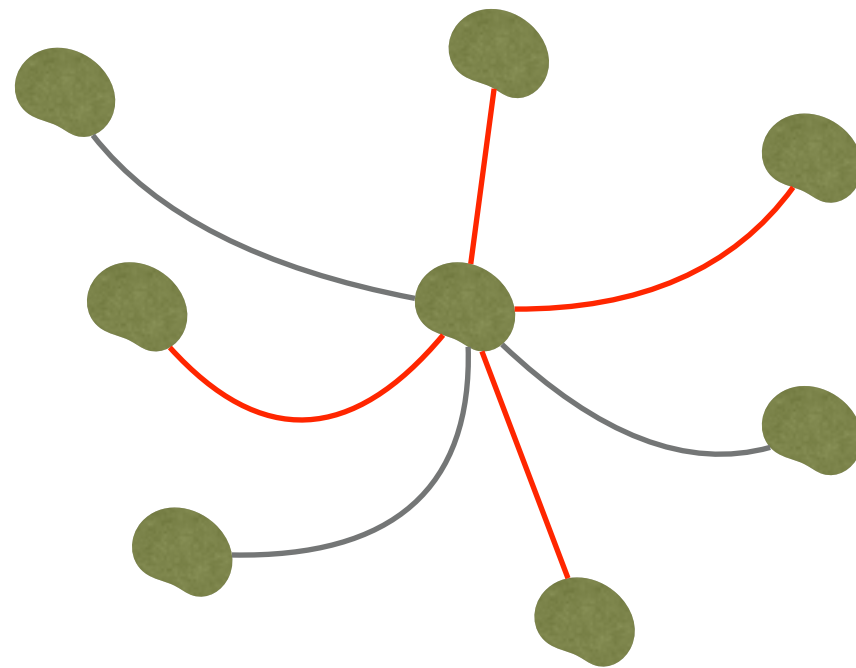
## Regret of Exp3-SET (Alon et al. 2013):

$$\mathcal{O}(\sqrt{\sum_t (1/r_t)(1 - (1 - r_t)^N) \log N})$$

$$\hat{\ell}_{t,i}^{\star} = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i})r_t}$$



# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS



Every round  $t$  the learner

- picks a node  $I_t$
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- receives feedback
  - for  $I_t$
  - for every other node with probability  $r_t$

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true loss

$$\hat{\ell}_{t,i}^* = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i})r_t}$$

probability of picking  $i$

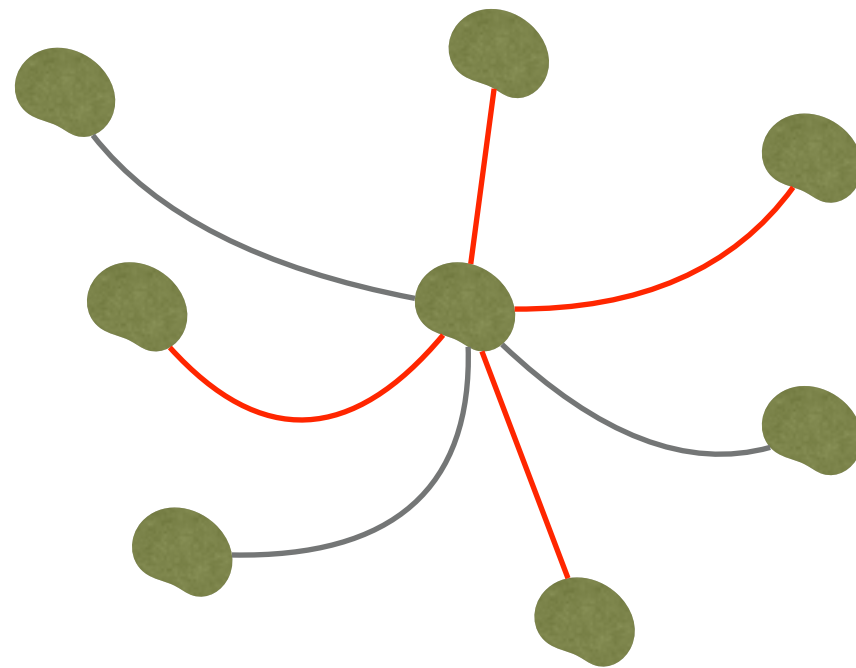
probability of side observation

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How to estimate  $r_t$  in every round when it is **changing**?

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



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probability of picking  $i$

probability of side observation

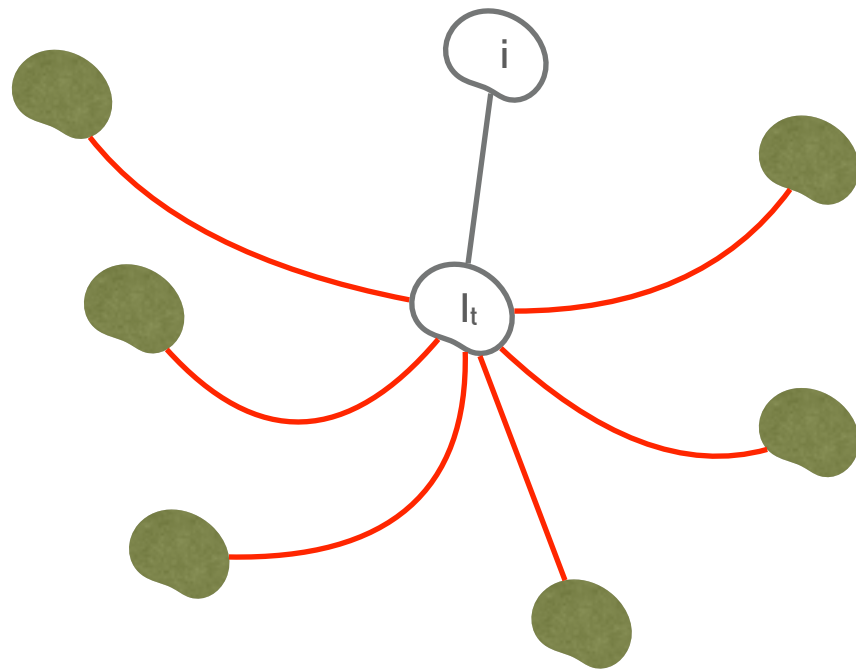
Regret of Exp3-SET (Alon et al. 2013):

$$\mathcal{O}(\sqrt{\sum_t (1/r_t)(1 - (1 - r_t)^N) \log N})$$

How to estimate  $r_t$  in every round when it is **changing**?

How to estimate losses without the knowledge of  $r_t$ ?

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



is loss of  $i$  observed?

true loss

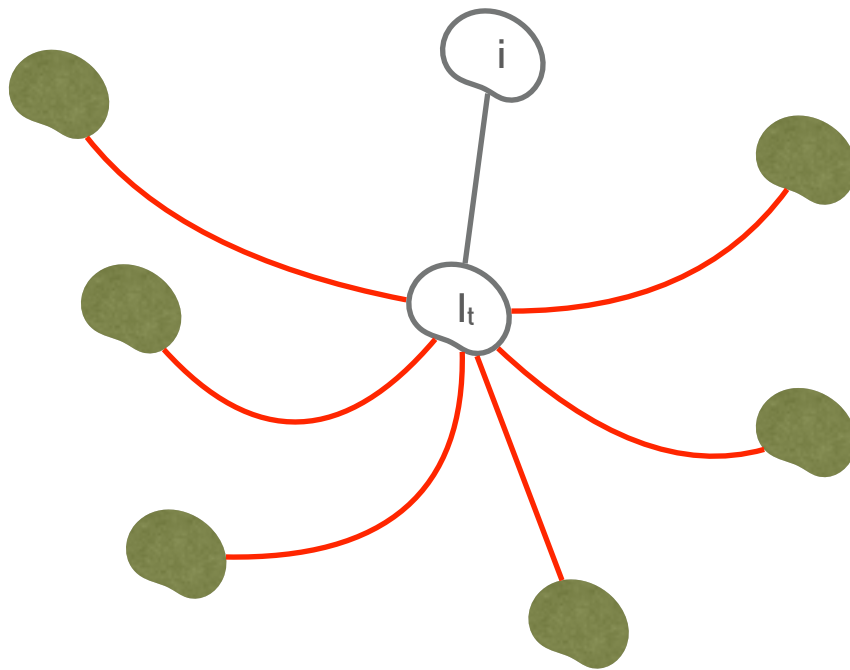
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probability of picking  $i$

probability of side observation

# PROTOCOL FOR ERDÖS-RÉNYI GRAPHS

► N-2 samples from Bernoulli( $r_t$ ) ... R(k)



is loss of  $i$  observed?

true loss

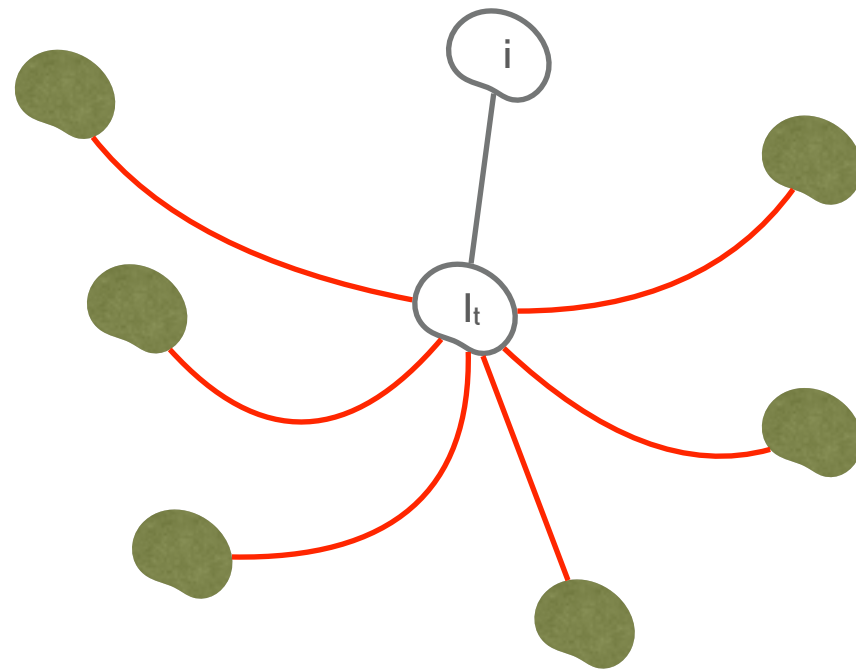
$$\hat{\ell}_{t,i}^* = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i}) r_t}$$

probability of picking  $i$

probability of side observation



# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



- ▶ N-2 samples from Bernoulli( $r_t$ ) ...  $R(k)$
- ▶ N-2 samples from  $p_{ti}$  ...  $P(k)$

is loss of  $i$  observed?

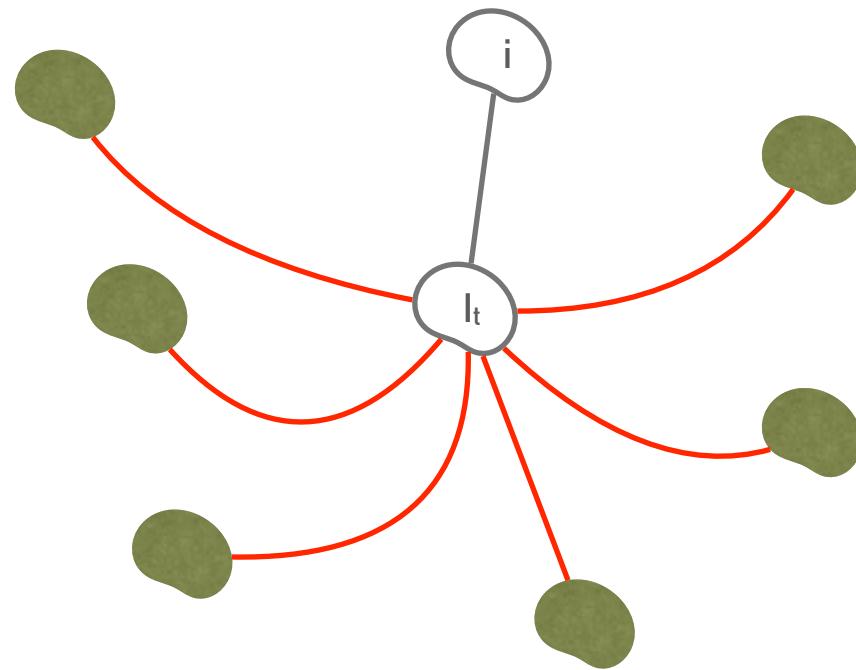
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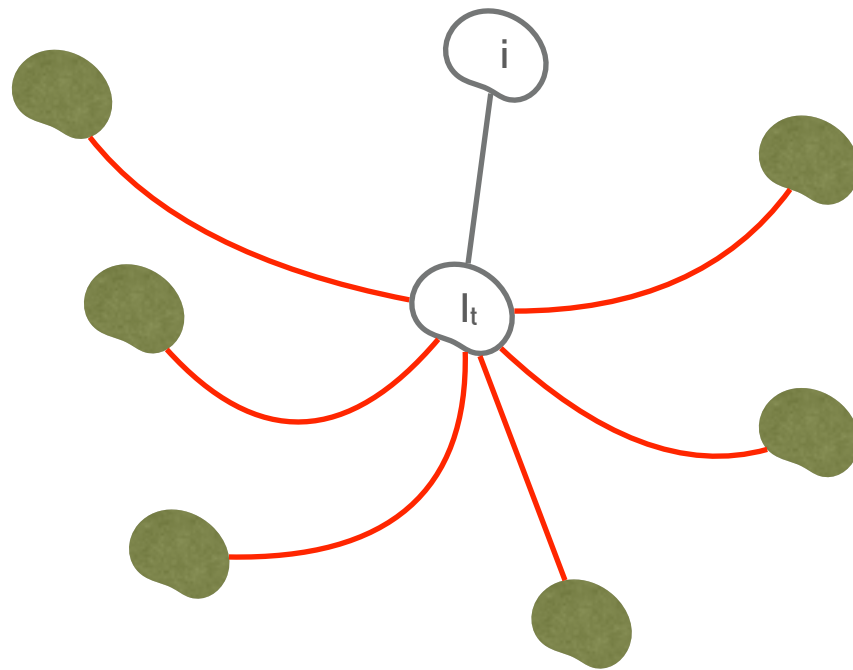
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# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



- ▶  $N-2$  samples from  $\text{Bernoulli}(r_t) \dots R(k)$
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- ▶  $G_{ti} = \min\{k : O'(k) = 1\} \cup \{N-1\}$

is loss of  $i$  observed?

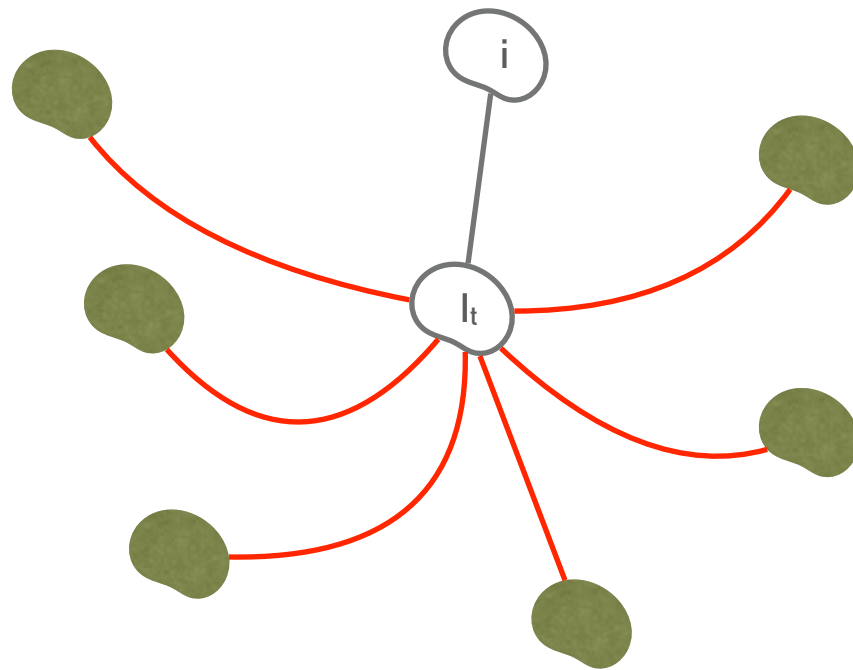
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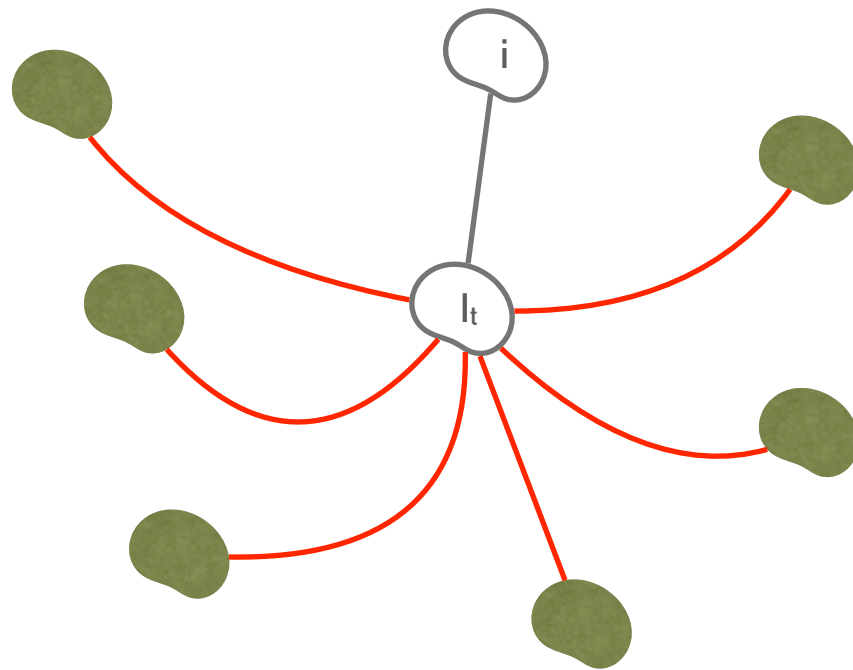
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$$\hat{\ell}_{t,i} = G_{t,i} O_{t,i} \ell_{t,i}$$

is loss of  $i$  observed?

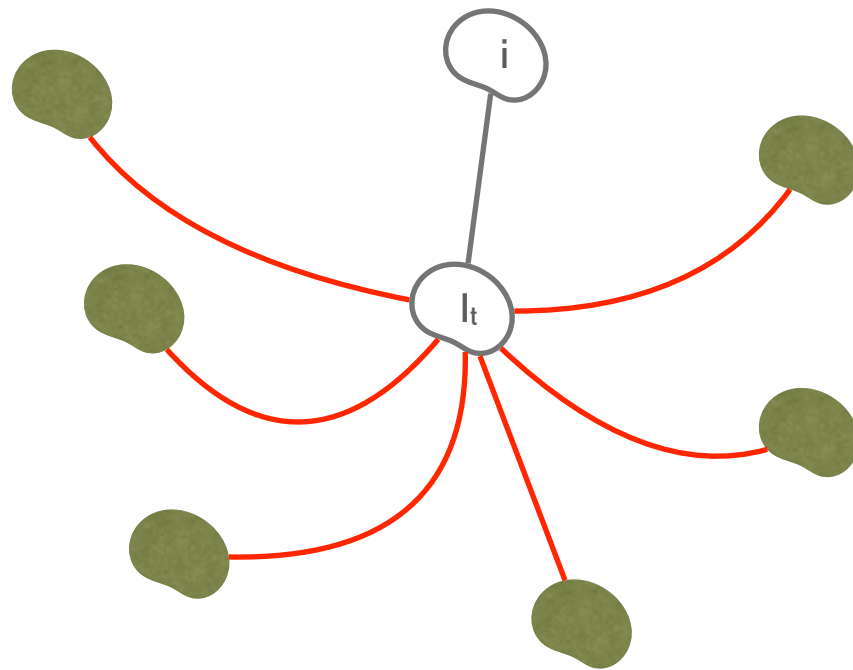
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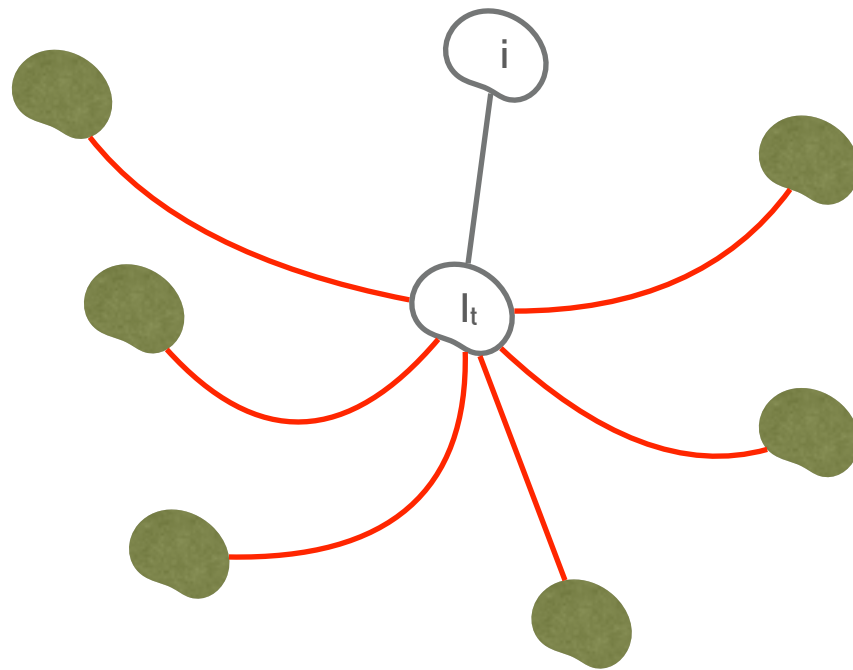
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If  $r_t \geq (\log T)/(2N-2)$  then

$$\mathcal{O} \left( \sqrt{\log N \sum_{t=1}^T \frac{1}{r_t}} \right)$$

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



is loss of i observed?

true loss

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probability of picking i

probability of side observation

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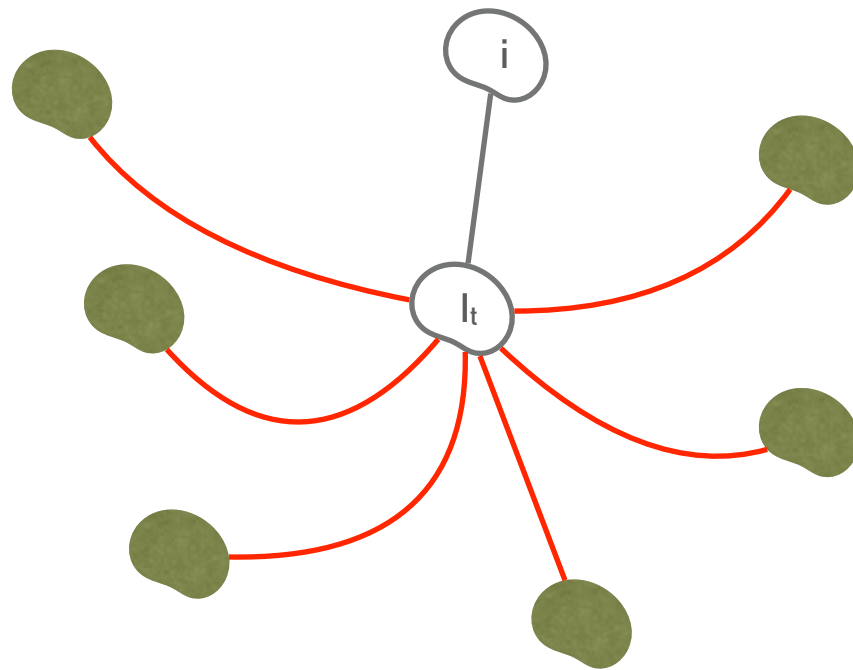
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Lower bound (Alon et al. 2013)  $\Omega(\sqrt{T/r})$

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



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$$\mathcal{O}\left(\sqrt{\log N \sum_{t=1}^T \frac{1}{r_t}}\right)$$

Lower bound (Alon et al. 2013)  $\Omega(\sqrt{T/r})$

Get rid of  $r_t \geq (\log T)/(2N-2)$ ?

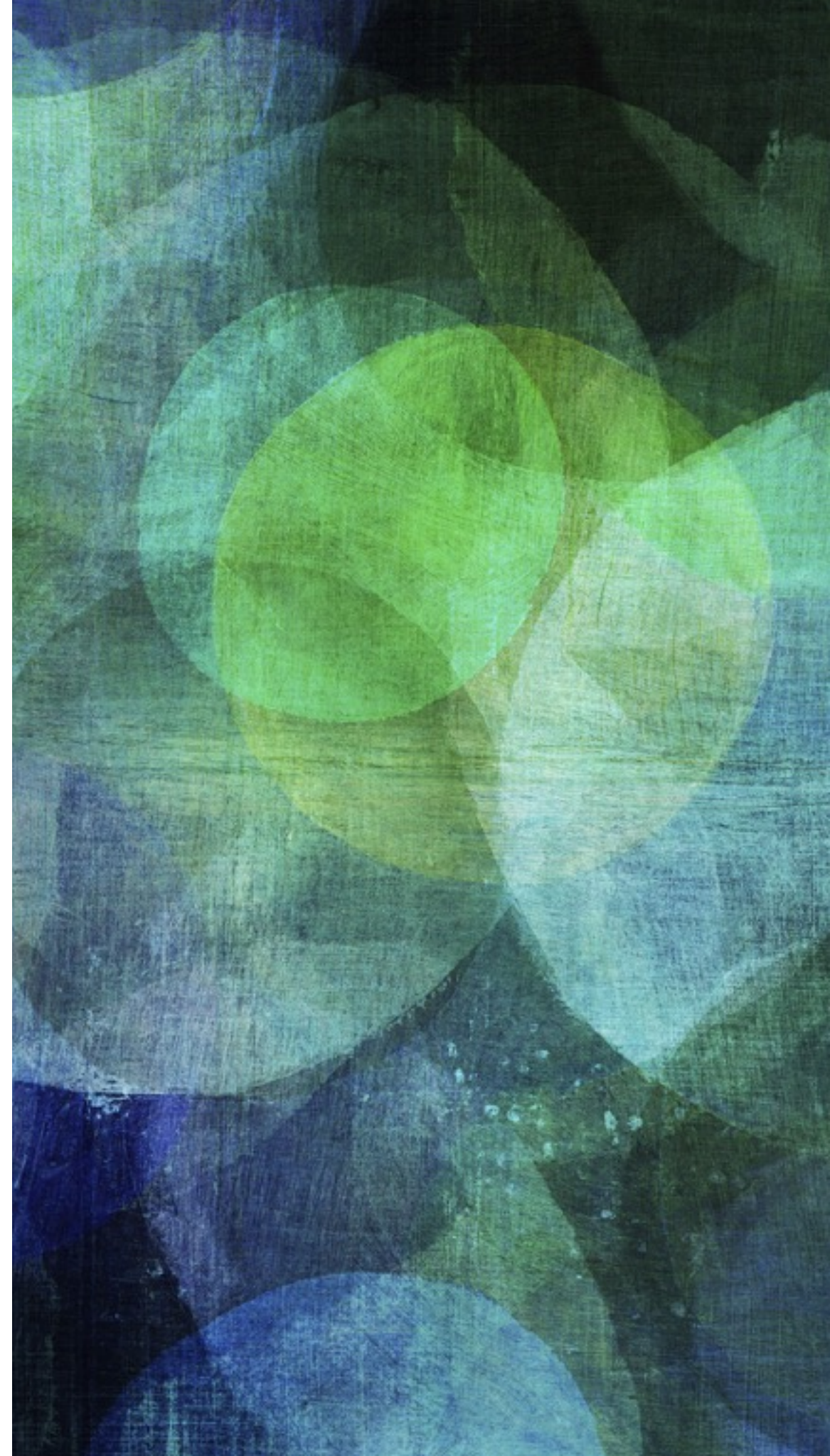


Carpentier, MV: Revealing Graph Bandits for Maximising Local Influence, AISTATS 2016

Wen, Kveton, MV: Influence Maximization with Semi-Bandit Feedback, (arXiv:1605.06593)

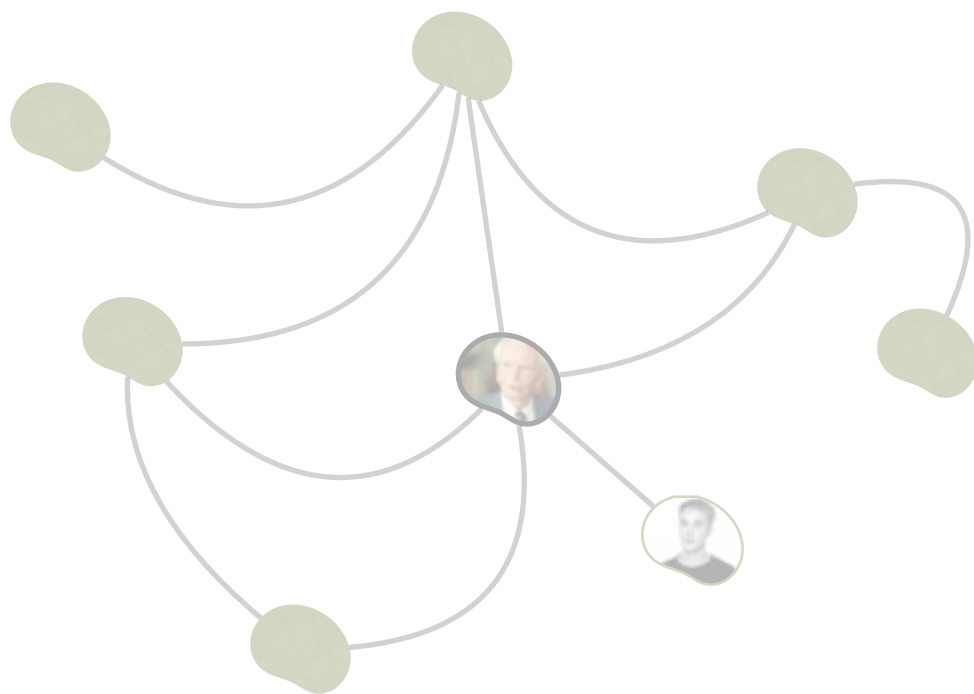
# INFLUENCE MAXIMISATION

.....  
looking for the influential nodes  
**while** exploring the graph



# REVEALING BANDITS FOR **LOCAL** INFLUENCE

Unknown  $\mathbf{M} = (p_{i,j})_{i,j}$  symmetric matrix of influences

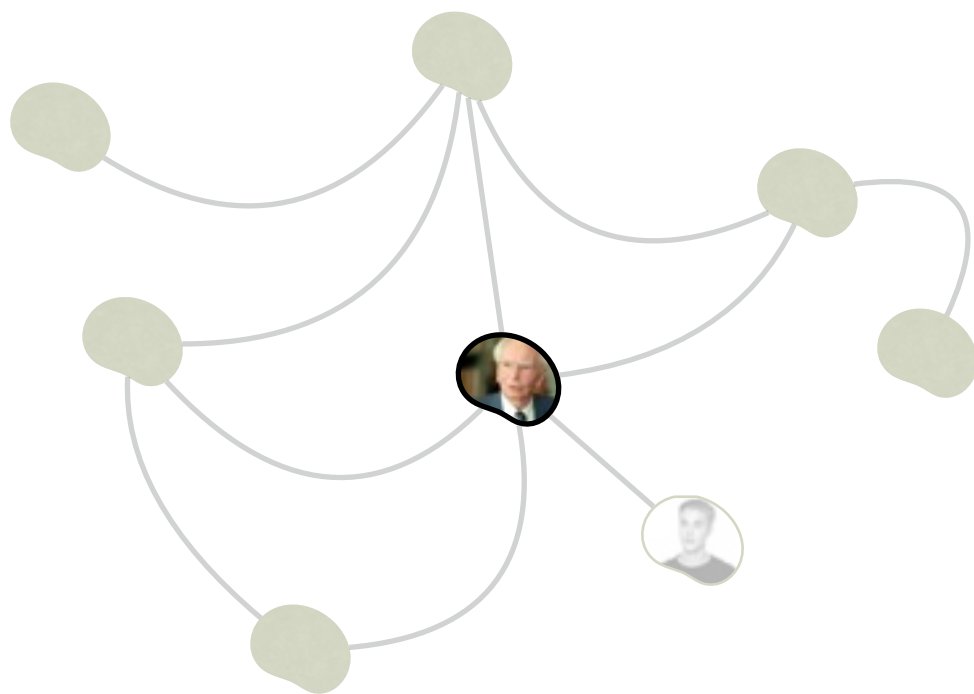


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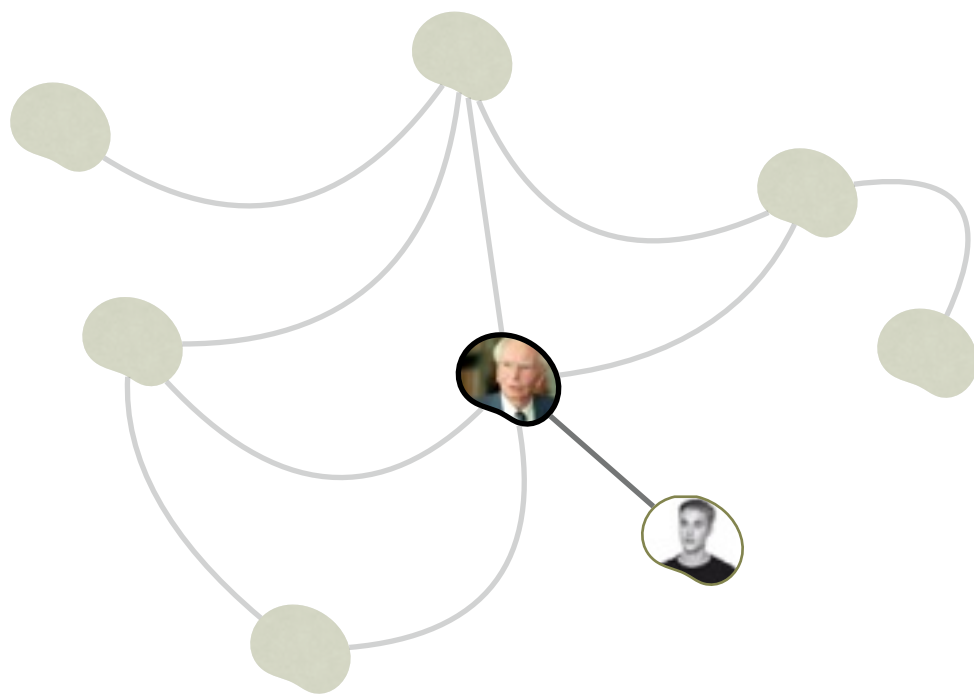


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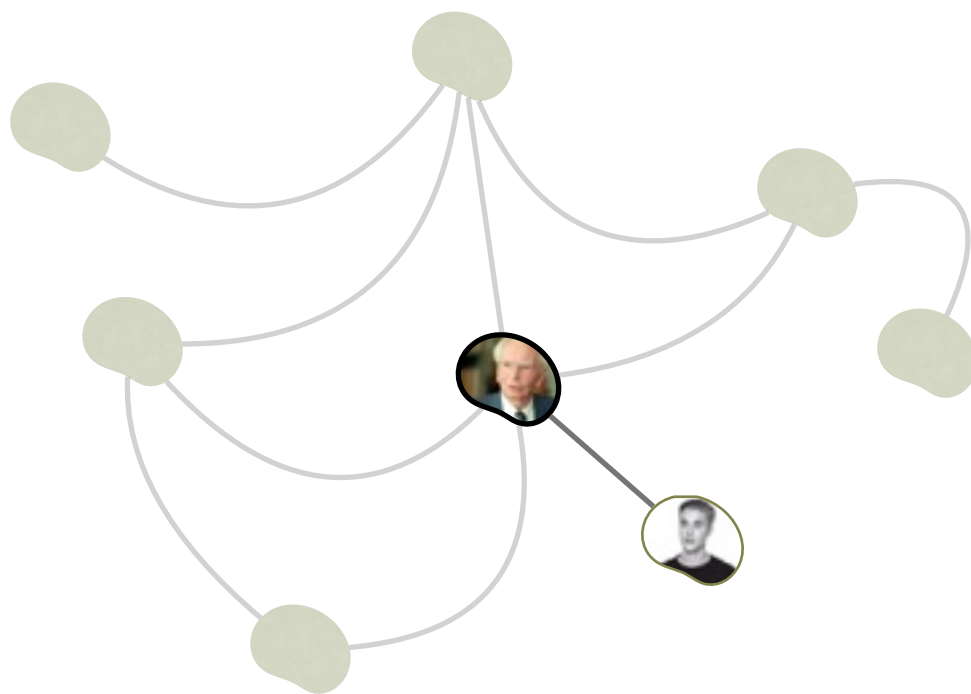


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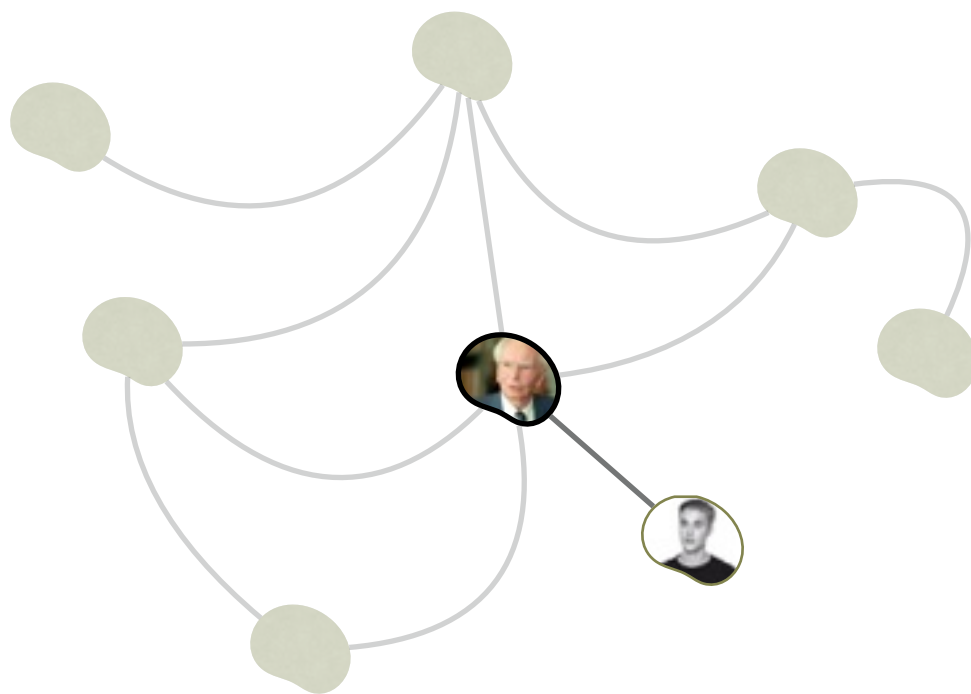
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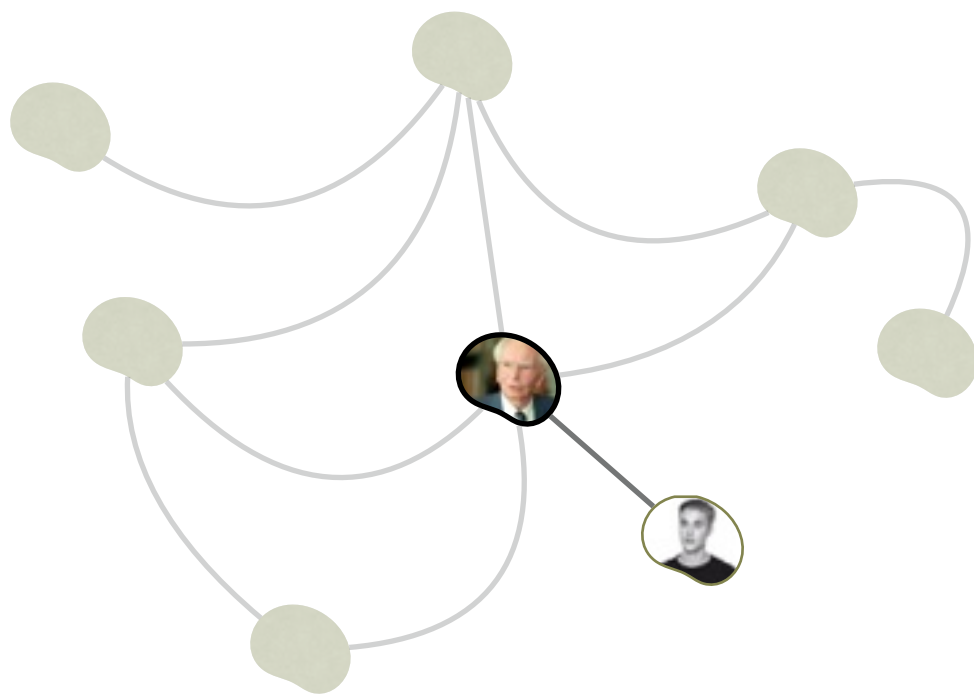
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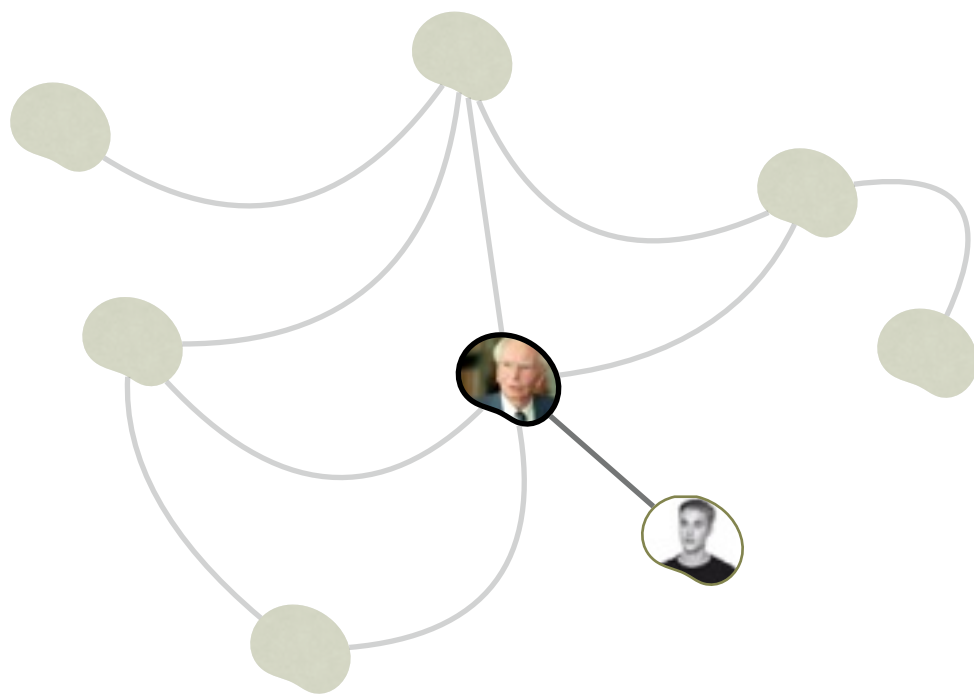
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Expected regret of any adaptive, non-oracle strategy **unaware** of  $\mathbf{M}$

$$\mathbb{E}[R_T] = \mathbb{E}[L_T^*] - \mathbb{E}[L_T]$$



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$$\tilde{O}(\sqrt{r_* T N})$$

reward of the  
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- ▶ **g**lobal exploration phase
  - super-efficient exploration
  - linear regret — needs to be short!
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- ▶ **D\*** - detectable dimension  
(depends on T and the structure)
- **good case**: star-shaped graph  
can have  $D^* = 1$
- **bad case**: a graph with many  
small cliques.
- **the worst case**: all nodes are  
disconnected except 2

# EMPIRICAL RESULTS

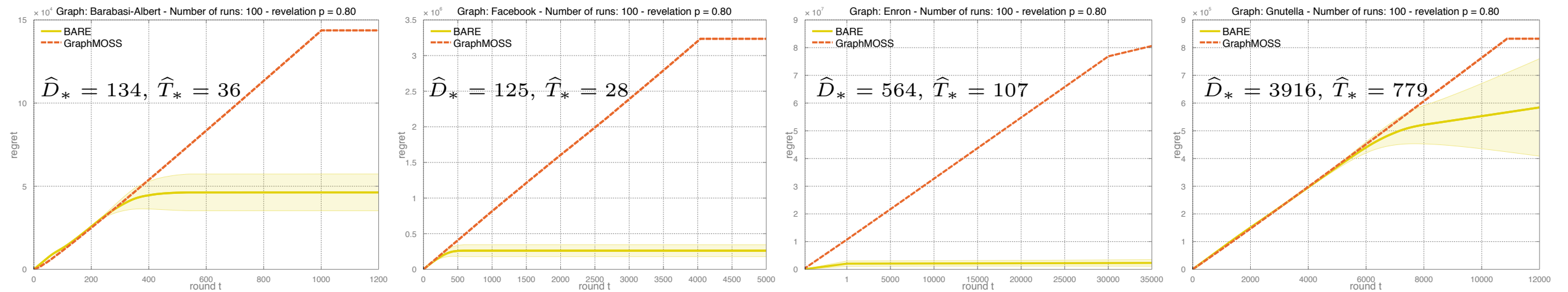


Figure 1: *Left: Barabási-Albert. Middle left: Facebook. Middle right: Enron. Right: Gnutella.*

► Enron and Facebook vs. Gnutella (decentralised)

# GLOBAL INFLUENCE MODELS

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- ▶ Kempe, Kleinberg, Tárdoş, 2003, 2015: **Independence Cascades**, Linear Threshold models



- ▶ Kempe, Kleinberg, Tárdoş, 2003, 2015:
  - **global and multiple-source models**

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$$\tilde{O} \left( dC_* \sqrt{E_* n} \right)$$

number of edge features

maximum cardinality of the  
reachable edges

maximum observed relevance



# CONCLUSION AND NEW DIRECTIONS

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## Graph Bandits



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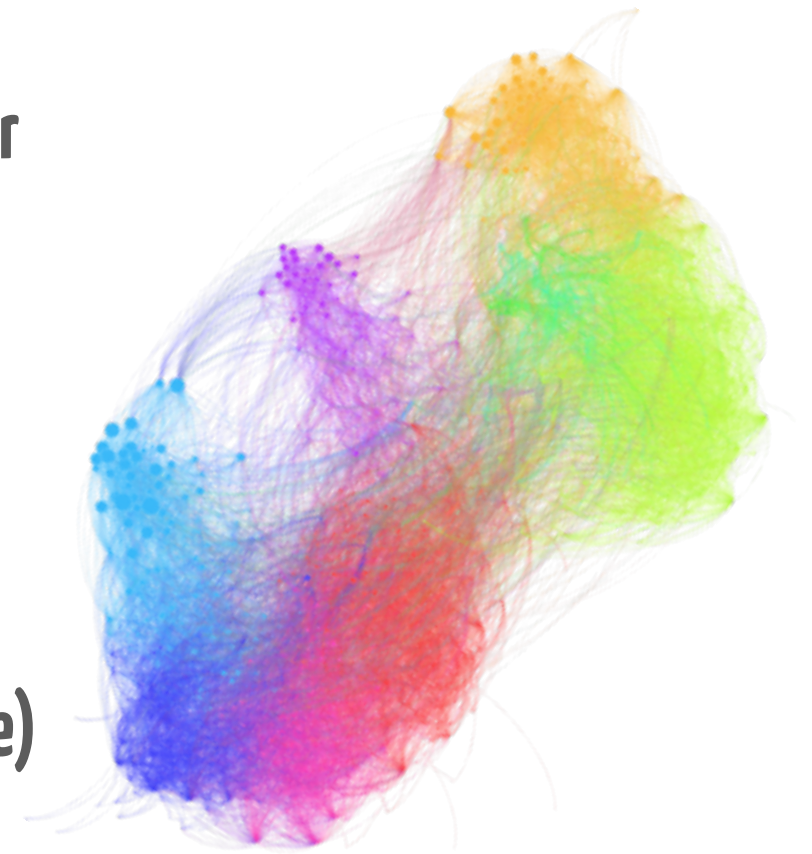
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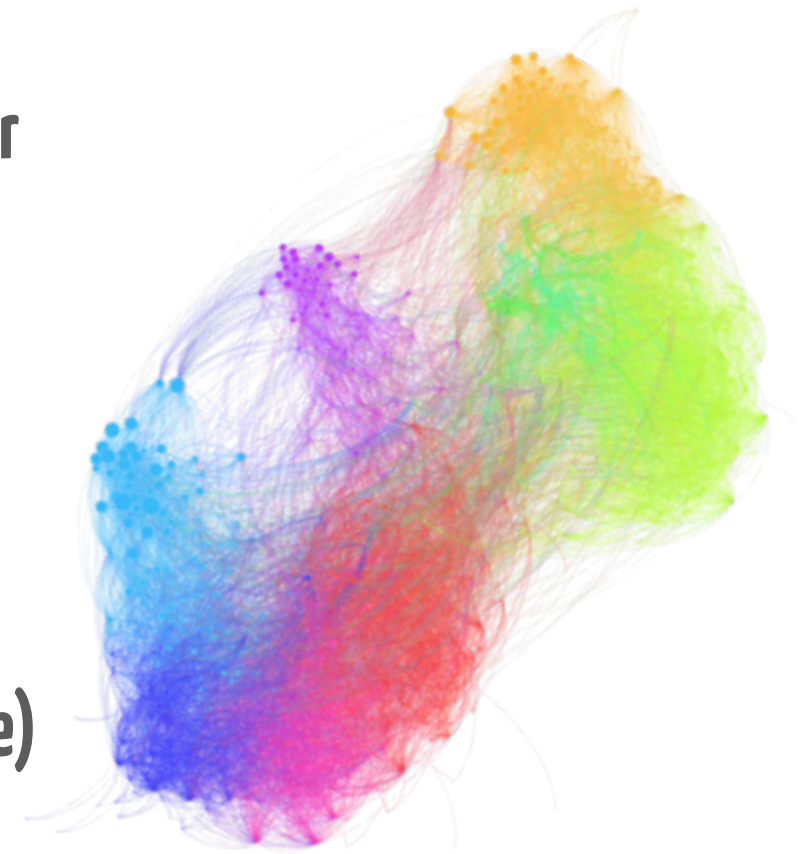
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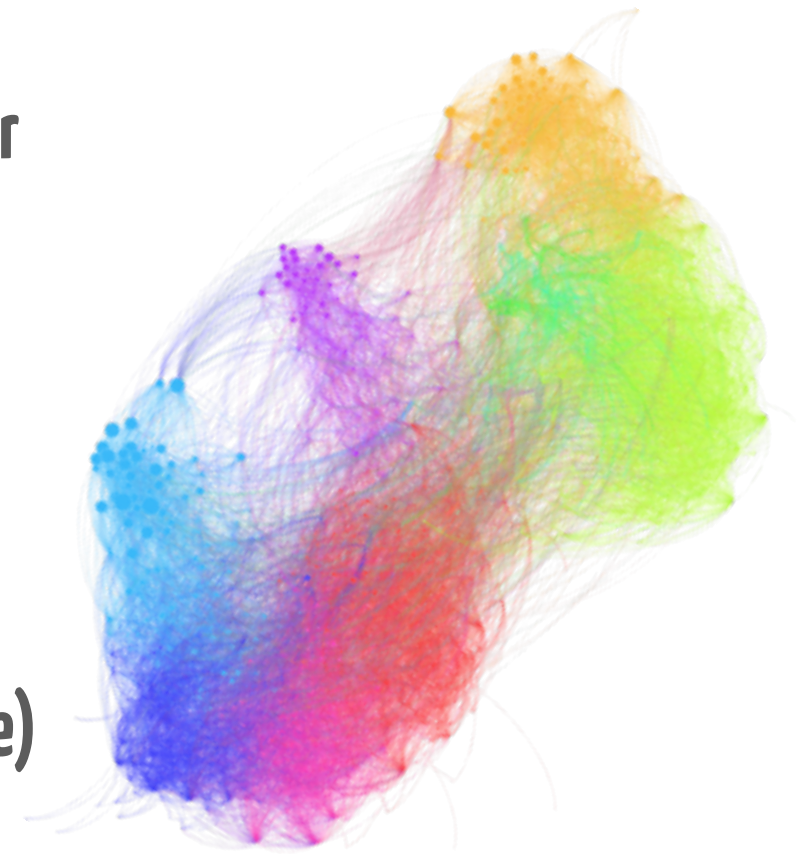
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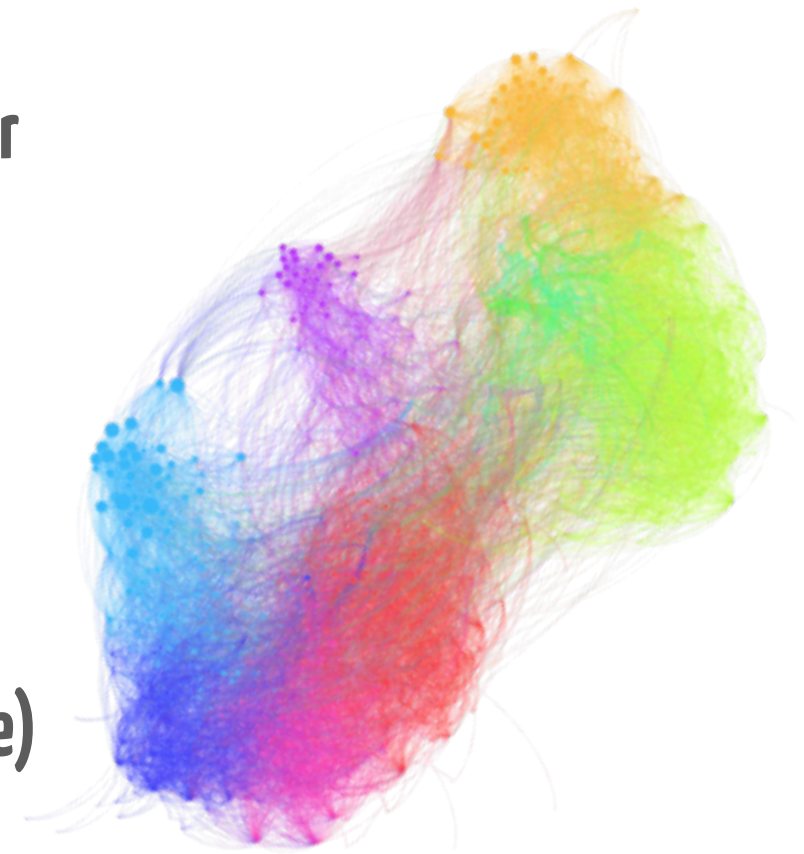
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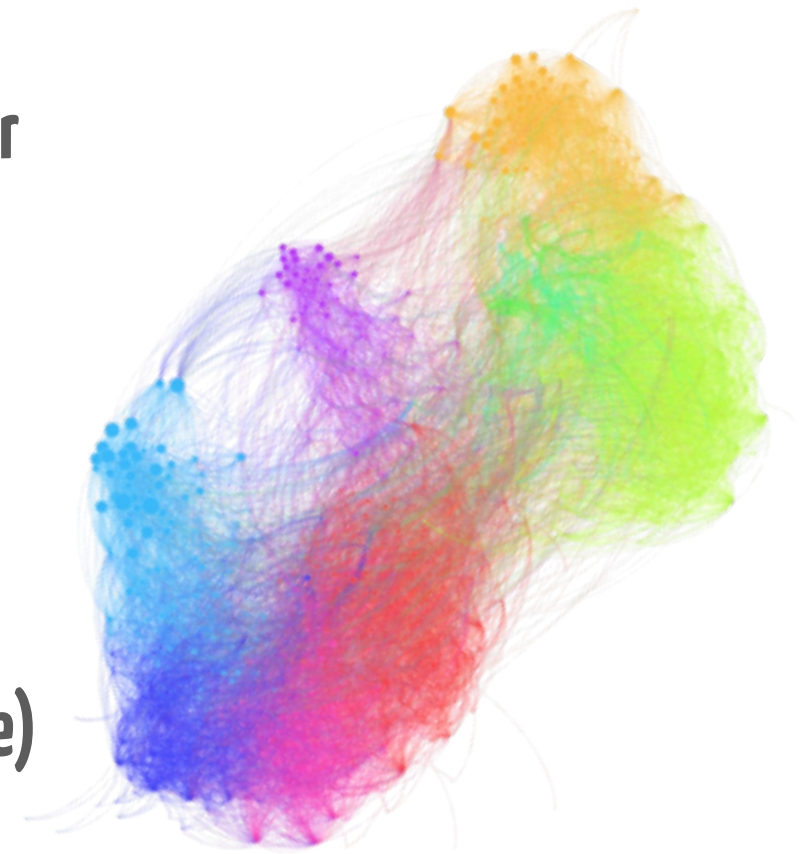
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## Not every structure is a graph

- ▶ some examples: polymatroids, kernels, (smooth) functions, no-topology structures



# JOINT WORK WITH...



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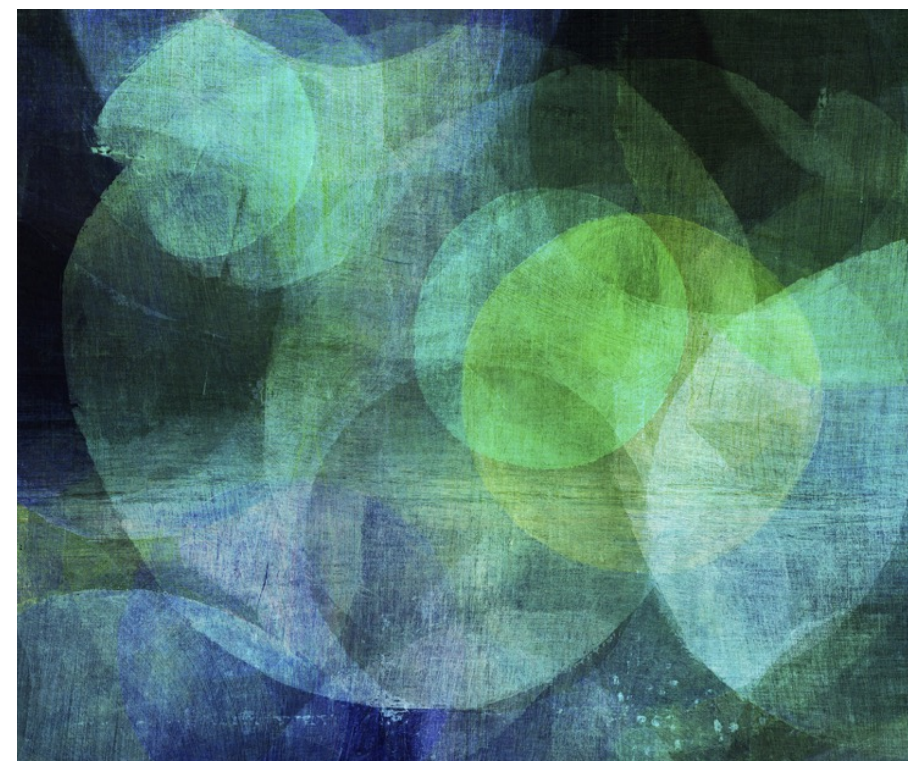


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**<http://researchers.lille.inria.fr/~valko/hp/>**