

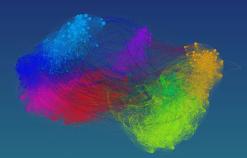
Graphs in Machine Learning

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TA: Pierre Perrault

Partially based on material by: Andreas Krause, Branislav Kveton, Michael Kearns



October 3rd, 2018 MVA 2018/2019

Piazza for Q&A's



Purpose

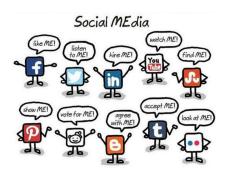
- registration for the class
- register with your **school** email and **full name**
- online course discussions and announcements
- questions and answers about the material and logistics
- students encouraged to answer each others' questions
- homework assignments
- virtual machine link and instructions
- draft of the slides before the class

https://piazza.com/ens_cachan/fall2018/mvagraphsml NO EMAILS! class code given during the class

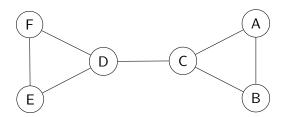


Graphs from social networks

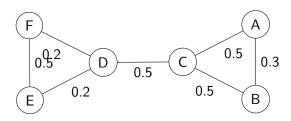
- people and their interactions
- directed (Twitter) and undirected (Facebook)
- structure is rather a phenomena
- typical ML tasks
 - advertising
 - product placement
 - ► link prediction (PYMK)





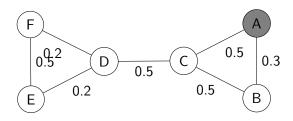






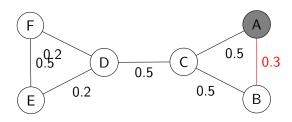
Who should get free cell phones?





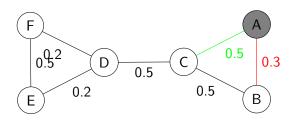
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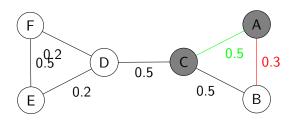
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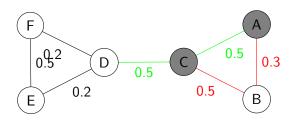
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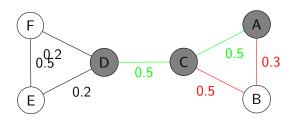
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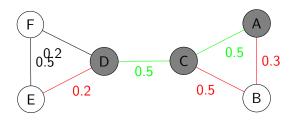
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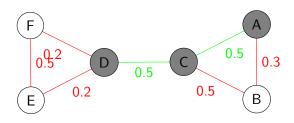
Who should get free cell phones?





Who should get free cell phones?





Who should get free cell phones?

 $V = \{Alice, Bob, Charlie, Dorothy, Eric, Fiona\}$

 $F(S) = \text{Expected number of people influenced when targeting } S \subseteq V \text{ under some propagation model - e.g., cascades}$

How would you choose the target customers?

highest degree, close to the center, . . .



Maximizing the Spread of Influence through a Social Network http://www.cs.cornell.edu/home/kleinber/kdd03-inf.pdf

Submodularity: Definition

A **set function** on a discrete set A is **submodular** if for any $S \subseteq T \subseteq A$ and for any $e \in A \setminus T$

$$f(S \cup \{e\}) - f(S) \ge f(T \cup \{e\}) - f(T)$$

Example: $S = \{\text{stuff}\} = \{\text{bread, apple, tomato, ...}\}\$ f(V) = cost of getting products V

```
\begin{split} f(\{\mathsf{bread}\}) &= c(\mathsf{bakery}) + c(\mathsf{bread}) \\ f(\{\mathsf{bread}, \mathsf{apple}\}) &= c(\mathsf{bakery}) + c(\mathsf{bread}) + c(\mathsf{market}) + c(\mathsf{apple}\}) \\ f(\{\mathsf{bread}, \mathsf{tomato}\}) &= c(\mathsf{bakery}) + c(\mathsf{bread}) + c(\mathsf{market}) + c(\mathsf{tomato}) \\ f(\{\mathsf{bread}, \mathsf{tomato}, \mathsf{apple}\}) &= c(\mathsf{bakery}) + c(\mathsf{bread}) + c(\mathsf{market}) + c(\mathsf{tomato}) + c(\mathsf{apple}) \\ \end{split}
```

Adding an apple to the smaller set costs more!

```
\{\mathsf{bread}\} \subseteq \{\mathsf{bread}, \mathsf{tomato}\} f(\{\mathsf{bread}, \mathsf{apple}\}) - f(\{\mathsf{bread}\}) > f(\{\mathsf{bread}, \mathsf{tomato}, \mathsf{apple}\}) - f(\{\mathsf{tomato}, \mathsf{bread}\})
```

Diminishing returns: Buying in bulk is cheaper!



Submodularity: Application

Objective: Find $\arg \max_{S \subset A, |S| \le k} f(S)$

Property: NP-hard in general

Special case: f is also **nonnegative** and **monotone**.

Other examples: information, graph cuts, covering, ...

Link to our **product placement** problem on a **social network graph?**

submodular?, nonnegative?, monotone?, k?

http://thibaut.horel.org/submodularity/papers/nemhauser1978.pdf

Let $S^* = \arg \max_{S \subseteq A, |S| \le k} f(S)$ where f is monotonic and submodular set function and let S_{Greedy} be a **greedy solution**.

Then
$$f(S_{\text{Greedy}}) \ge (1 - \frac{1}{e}) \cdot f(S^*)$$
.



Submodularity: Greedy algorithm

- 1: Input:
- 2: k: the maximum allowed cardinality of the output
- 3: V: a ground set
- 4: f: a monotone, non-negative, and submodular function
- 5: **Run:**
- 6: $S_0 = \emptyset$
- 7: **for** i = 1 **to** k **do**
- 8: $S_i \leftarrow S_{i-1} \cup \left\{ \operatorname{arg\,max}_{a \in V \setminus S_{i-1}} \left[f\left(\{a\} \cup S_{i-1}\right) f\left(S_{i-1}\right) \right] \right\}$
- 9: end for
- 10: **Output:**
- 11: Return $S_{Greedy} = S_k$

Let $S^* = \arg \max_{S \subseteq A, |S| \le k} f(S)$ where f is monotonic and submodular set function and let S_{Greedy} be a **greedy solution**.

Then
$$f(S_{\text{Greedy}}) \geq (1 - \frac{1}{e}) \cdot f(S^*)$$
.



Submodularity: Approximation guarantee of Greedy

Let S_i be the *i*-th set selected by Greedy, $S_{\text{Greedy}} = S_k$. We show

$$f(S^*) - f(S_i) \leq \left(1 - \frac{1}{k}\right)^i \cdot f(S^*).$$

Difference from the optimum before the i-th step ...

$$f(S^{*}) - f(S_{i-1}) \leq f(S^{*} \cup S_{i-1}) - f(S_{i-1})$$

$$\leq \sum_{a \in S^{*} \setminus S_{i-1}} (f(\{a\} \cup S_{i-1}) - f(S_{i-1}))$$

$$\leq \sum_{a \in S^{*} \setminus S_{i-1}} (f(S_{i}) - f(S_{i-1}))$$

$$\leq k(f(S_{i}) - f(S_{i-1}))$$

Difference from the optimum after the *i*-th step ...

$$f(S^*) - f(S_i) = f(S^*) - f(S_{i-1}) - (f(S_i) - f(S_{i-1}))$$

$$\leq f(S^*) - f(S_{i-1}) - \frac{f(S^*) - f(S_{i-1})}{\iota}$$

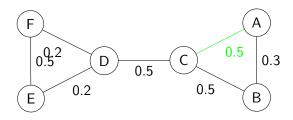


Submodularity: Graph-related examples

- ▶ Influence maximization on networks (current example)
- Maximum-weight spanning trees
- Graph cuts
- Structure learning in graphical models (PGM course)
- ► More examples http://people.math.gatech.edu/~tetali/LINKS/IWATA/SFGT.pdf
- ▶ Deep Submodular Functions (2017) https://arxiv.org/pdf/1701.08939.pdf

back to the influence-maximization example ...



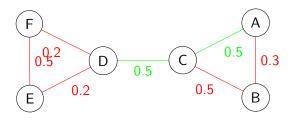


Key idea: Flip coins c in advance \rightarrow "live" edges

MIIA: http://hanj.cs.illinois.edu/pdf/dmkd12_cwang.pdf/ Tutorial: cf. Andreas Krause http://submodularity.org/

Course: Jeff Billmes at UW



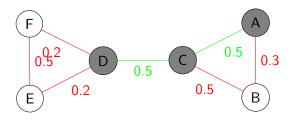


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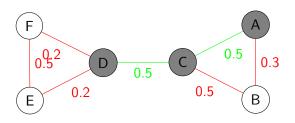




Key idea: Flip coins c in advance \rightarrow "live" edges $F_c(V) = \text{People influenced under outcome } c$ (set cover!)

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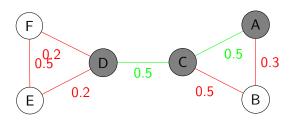




Key idea: Flip coins c in advance \rightarrow "live" edges $F_c(V) =$ People influenced under outcome c (set cover!) $F(V) = \sum_c P(c)F_c(V)$ is submodular as well!

MIIA: http://hanj.cs.illinois.edu/pdf/dmkd12_cwang.pdf/ Tutorial: cf. Andreas Krause http://submodularity.org/





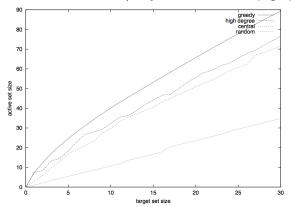
Key idea: Flip coins c in advance \rightarrow "live" edges $F_c(V) =$ People influenced under outcome c (set cover!) $F(V) = \sum_c P(c)F_c(V)$ is submodular as well! Computational issues?

MIIA: http://hanj.cs.illinois.edu/pdf/dmkd12_cwang.pdf/ Tutorial: cf. Andreas Krause http://submodularity.org/



Success story #1 Product placement - comparison

influence on the ArXiv/Physics co-authorship graph



greedy approximation does better than the centrality measures



Graphs from utility and technology networks

- link services
- power grids, roads, transportation networks, Internet, sensor networks, water distribution networks
- structure is either hand designed or not
- typical ML tasks
 - best routing under unknown or variable costs
 - identify the node of interest



Berkeley's Floating Sensor Network



Graphs from information networks

- ▶ web
- blogs
- wikipedia
- typical ML tasks
 - find influential sources
 - search (PageRank)



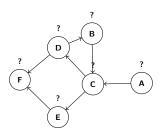
Blog cascades (ETH) - submodularity



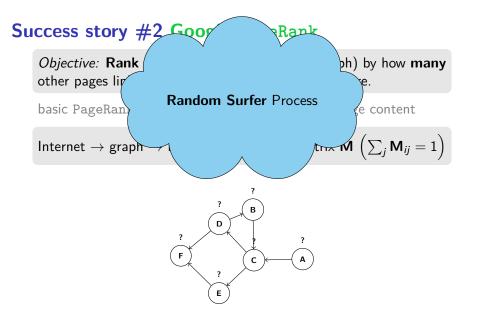
Objective: Rank all web pages (nodes on the graph) by how many other pages link to them and how important they are.

basic PageRank is independent of query and the page content

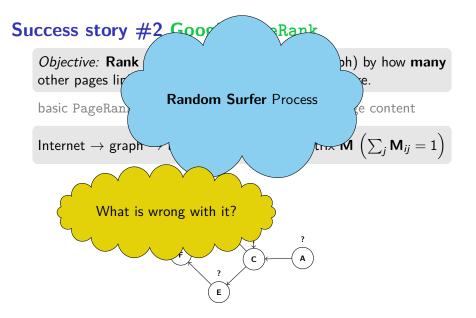
Internet o graph o matrix o stochastic matrix $\mathbf{M}\left(\sum_{j}\mathbf{M}_{ij}=1\right)$













http://infolab.stanford.edu/~backrub/google.html:

PageRank can be thought of as a model of user behavior. We assume there is a "random surfer" who is given a web page at random and keeps clicking on links, never hitting "back" but eventually gets bored and starts on another random page.

- page is important if important pages link to it
 - circular definition
- importance of a page is distributed evenly
- probability of being bored is 15%



Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N} \mathbb{1}_{N \times N}$, where p = 0.15

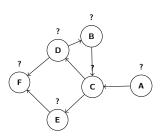


Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N} \mathbb{1}_{N \times N}$, where p = 0.15

G is **stochastic** why? What is Ga for any a? We look for $\mathbf{G}\mathbf{v}=1\times\mathbf{v}$,

steady-state vector, a right eigenvector with eigenvalue 1. why?

Perron's theorem: Such *v* exists and it is **unique** if the entries of **G** are positive.

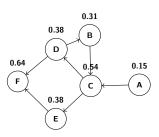




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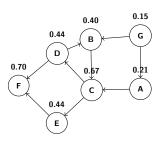


Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N} \mathbb{1}_{N \times N}$, where p = 0.15

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Perron's theorem: Such *v* exists and it is **unique** if the entries of **G** are positive.





History: [Desikan, 2006]

- ► The anatomy of a large-scale hypertextual web search engine [Brin & Page 1998]
- US patent for PageRank granted in 2001
- ▶ Google indexes 10's of billions of web pages (1 billion = 10^9)
- ▶ Google serves ≥ 200 million queries per day
- ► Each query processed by ≥ 1000 machines
- ► All search engines combined process more than 500 million queries per day



Problem: Find an eigenvector of a stochastic matrix.

- $n = 10^9 !!!$
- ▶ luckily: **sparse** (average outdegree: 7)
- better than a simple centrality measure (e.g., degree)
- power method

$$egin{aligned} \mathbf{v}_0 &= \begin{pmatrix} 1_A & 0_B & 0_C & 0_D & 0_E & 0_F \end{pmatrix}^{\mathsf{T}} \ \mathbf{v}_1 &= \mathbf{G}\mathbf{v}_0 \ \mathbf{v}_{t+1} &= \mathbf{G}\mathbf{v}_t = \mathbf{G}^{t+1}\mathbf{v} \end{aligned}$$

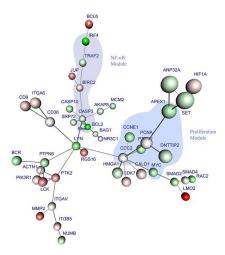
$$\mathbf{v}_{t+1} = \mathbf{v}_t \implies \mathbf{G}\mathbf{v}_t = \mathbf{v}_t$$
 and we found the steady vector

But wait, **M** is sparse, but **G** is dense! What to do?



Graphs from biological networks

- protein-protein interactions
- gene regulatory networks
- typical ML tasks
 - discover unexplored interactions
 - learn or reconstruct the structure



Diffuse large B-cell lymphomas - Dittrich et al. (2008)



graph is not naturally given



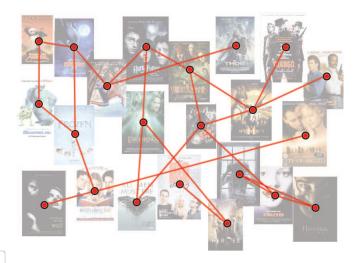


but we can construct it



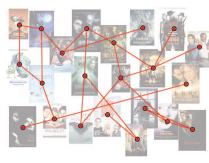


and use it as an abstraction





- vision
- audio
- text
- typical ML tasks
 - semi-supervised learning
 - spectral clustering
 - manifold learning



movie similarity



Two sources of graphs in ML

Graph as models for networks

- given as an input
- discover interesting properties of the structure
- represent useful information (viral marketing)
- be the object of study (anomaly detection)

Graph as nonparametric basis

- we create (learn) the structure
- ► flat vectorial data \rightarrow similarity graph
- nonparametric regularizer
- encode structural properties: smoothness, independence, ...

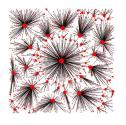


Random Graph Models

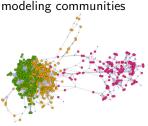
Erdős-Rényi independent edges



Barabási-Albert preferential attachment



Stochastic Blocks



 $Watts\text{-}Strogatz,\ Chung\text{-}Lu,\ Fiedler,\$



What will you learn in the Graphs in ML course?

Concepts, tools, and methods to work with graphs in ML.

Theoretical toolbox to analyze graph-based algorithms.

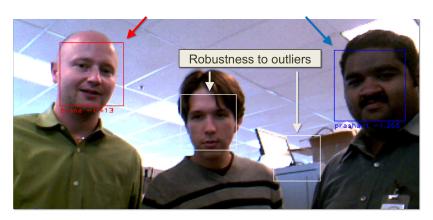
Specific applications of graphs in ML.

How to tackle: large graphs, online setting, graph construction ...

One example: Online Semi-Supervised Face Recognition

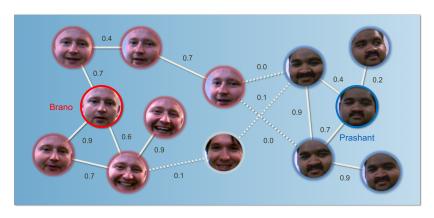


graph is not given





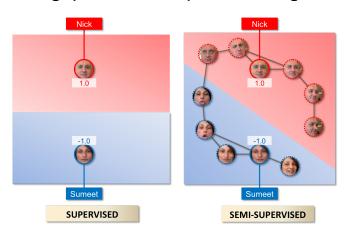
we will construct it!



An example of a similarity graph over faces. The faces are vertices of the graph. The edges of the graph connect similar faces. Labeled faces are outlined by thick solid lines.

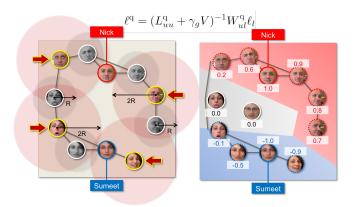


graph-based semi-supervised learning





online learning - graph sparsification

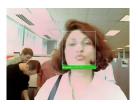




DEMO

second TD





see the demo: http://researchers.lille.inria.fr/~valko/hp/serve.php?what=
 publications/kveton2009nipsdemo.officespace.mov



OSS FaceReco: Analysis

$$\frac{1}{n} \sum_{t} (\ell_{t}^{\mathrm{q}}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathrm{o}}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathrm{q}}[t] - \ell_{t}^{\mathrm{o}}[t])^{2}$$

Error of our solution

Offline learning error

Online learning error

Quantization error

Claim: When the regularization parameter is set as $\gamma_g = \Omega(n_l^{3/2})$, the difference between the risks on labeled and all vertices decreases at the rate of $O(n_l^{-1/2})$ (with a high probability)

$$\frac{1}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} \le \frac{1}{n_{t}} \sum_{i \in I} (\ell_{i}^{*} - y_{i})^{2} + \beta + \sqrt{\frac{2 \ln(2/\delta)}{n_{t}}} (n_{t}\beta + 4)$$

$$\beta \le \left[\frac{\sqrt{2}}{\gamma_{o} + 1} + \sqrt{2n_{t}} \frac{1 - \sqrt{c_{u}}}{\sqrt{c_{u}}} \frac{\lambda_{M}(L) + \gamma_{g}}{\gamma_{o}^{2} + 1} \right]$$



OSS FaceReco: Analysis

$$\frac{1}{n} \sum_{t} (\ell_{t}^{\mathrm{q}}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathrm{o}}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathrm{q}}[t] - \ell_{t}^{\mathrm{o}}[t])^{2}$$

Error of our solution

Offline learning error Online learning error

Quantization error

Claim: When the regularization parameter is set as $\gamma_g = \Omega(n^{1/4})$, the average error between the offline and online HFS predictions decreases at the rate of $O(n^{-1/2})$

$$\begin{split} \frac{1}{n} \sum_{t} \left(\ell_{t}^{\circ}[t] - \ell_{t}^{*} \right)^{2} &\leq \frac{1}{n} \sum_{t} \left\| \ell^{\circ}[t] - \ell^{*} \right\|_{2}^{2} \leq \frac{4n_{t}}{\left(\gamma_{g} + 1 \right)^{2}} \\ \left\| \ell \right\|_{2} &\leq \frac{\left\| y \right\|_{2}}{\lambda_{m}(C^{-1}K + I)} = \frac{\left\| y \right\|_{2}}{\lambda_{m}(K)\lambda_{m}^{-1}(C) + 1} \leq \frac{\sqrt{n_{t}}}{\gamma_{g} + 1} \end{split}$$



OSS FaceReco: Analysis

$$\frac{1}{n} \sum_{t} (\ell_{t}^{\mathsf{q}}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathsf{o}}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{\mathsf{q}}[t] - \ell_{t}^{\mathsf{o}}[t])^{2}$$

Error of our solution

Quantization error

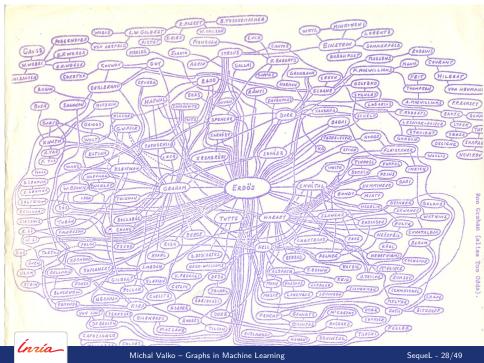
Claim: When the regularization parameter is set as $\gamma_q = \Omega(n^{1/8})$, and the Laplacians Lq and Lo and normalized, the average error between the online and online quantized HFS predictions decreases at the rate of O(n-1/2)

$$\frac{1}{n}\sum_{t}\left(\ell_{t}^{\mathrm{q}}[t]-\ell_{t}^{\mathrm{o}}[t]\right)^{2}\leq\frac{1}{n}\sum_{t}\left\|\ell^{\mathrm{q}}[t]-\ell^{\mathrm{o}}[t]\right\|_{2}^{2}\leq\frac{n_{t}}{c_{u}^{2}\gamma_{g}^{4}}\left\|L^{\mathrm{q}}-L^{\mathrm{o}}\right\|_{F}^{2}$$

$$\left\|L^{\mathsf{q}} - L^{\mathsf{o}}\right\|_{F}^{2} \propto O(k^{-2/d})$$

 $\|L^{q} - L^{o}\|_{c}^{2} \propto O(k^{-2/d})$ The distortion rate of online k-center clustering is O(k-1/d), where d is dimension of the manifold and k is the number of representative vertices



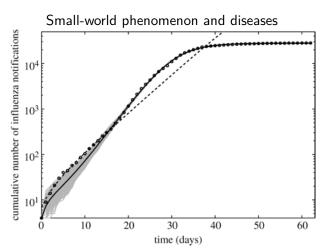


Erdős number project

- ▶ http://www.oakland.edu/enp/ try it!
- an example of a real-world graph
- ▶ 401 000 authors, 676 000 edges (\ll 401000² \rightarrow sparse)
- average degree 3.36
- average distance for the largest component: 7.64
- ▶ 6 degrees of separation [Travers & Milgram, 1967]
- heavy tail



Spanish flu in San Francisco 1918–1919



http://rsif.royalsocietypublishing.org/content/4/12/155



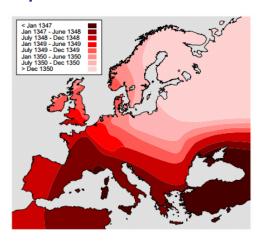


Black death!





Black death: spread



source: catholic.org

https://www.youtube.com/watch?v=EEK6c9Bh5CQ



Some of the other topics

- spectral graph theory, graph Laplacians, spectral clustering
- semi-supervised learning and manifold learning
- learnability on graphs transductive learning
- online decision-making on graphs, graph bandits
- submodularity on graphs
- real-world graphs scalability and approximations
- spectral sparsification
- social network and recommender systems applications
- ► link prediction/link clasification
- signed networks (eOpinions)
- generalization bounds by perturbation analysis



Links to the other courses

Introduction to statistical learning

▶ links to the learning theory on graphs: label propagation, learnability, generalization

Reinforcement learning

 link to the online learning (bandit) lecture at the end of the semester

Advanced learning for text and graph data

- data-mining graph course on the topics not covered in this course
- details on the next slide



MVA and Graphs: 2 courses

The two MVA graph courses offer complementary material.

Fall: Graphs in ML

this class

- focus on learning
- spectral clustering
- random walks
- graph Laplacian
- semi-supervised learning
- manifold learning
- theoretical analyses
- online learning
- recommender systems

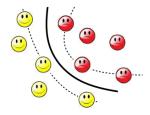
Late fall: ALTeGraD

by Michalis Vazirgiannis

- dimensionality reduction
- feature selection
- text mining
- graph mining
- community mining
- graph generators
- graph-evaluation measures
- privacy in graph mining
- big data



Statistical Machine Learning in Paris!



https://sites.google.com/site/smileinparis/sessions-2016--17

Speakers: ML PhD students - former MVA students

Topic: ICML 2018 debrief

Date: Thursday October 4th

Time: 15:00 - 17:00 (this is pretty soon)

Place: Télécom ParisTech, Amphithéâtre Grenat



Administrivia

Time: Wednesdays afternoons, next week at 14:00

Place: ENS Cachan somewhere, next week at Salle Condorcet

7 lectures: 3.10. 10.10. 16.10. 31.10. 7.11. 21.11. 12.12.

3 recitations (TDs): 24.10. 14.11. 28.11.

Validation: grades from TDs (40%) + class project (60%)

Research: contact me for *internships*, *PhD.theses*, *projects*, etc.

Course website:

http://researchers.lille.inria.fr/~valko/hp/mva-ml-graphs

Contact, online class discussions, and announcements:

https://piazza.com/ens_cachan/fall2018/mvagraphsml class code given during the class

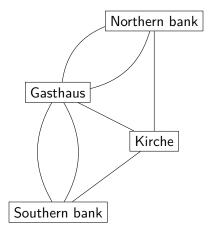


Graph theory refresher





Graph theory refresher





Graph theory refresher

- ▶ 250 years of graph theory
- Seven Bridges of Königsberg (Leonhard Euler, 1735)
- necessary for Eulerian circuit: 0 or 2 nodes of odd degree
- ► after bombing and rebuilding there are now 5 bridges in Kaliningrad for the nodes with degrees [2, 2, 3, 3]
- the original problem is solved but not practical http://people.engr.ncsu.edu/mfms/SevenBridges/



Similarity Graphs

Input: $\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_3, \dots, \mathbf{x}_N$

- raw data
- ▶ flat data
- vectorial data





Similarity Graphs

Similarity graph: $\mathcal{G} = (\mathcal{V}, \mathcal{E})$ — (un)weighted

Task 1: For each pair i, j: define a similarity function s_{ij}

Task 2: Decide which edges to include

arepsilon-neighborhood graphs — connect the points with the distances smaller than arepsilon

k-NN neighborhood graphs — take *k* nearest neighbors fully connected graphs — consider everything

This is art (not much theory exists).

http://www.informatik.uni-hamburg.de/ML/contents/people/luxburg/publications/Luxburg07_tutorial.pdf



Similarity Graphs: ε -neighborhood graphs

Edges connect the points with the distances smaller than ε .

- lacktriangle distances are roughly on the same scale (arepsilon)
- lacktriangle weights may not bring additional info ightarrow unweighted
- ightharpoonup equivalent to: similarity function is at least arepsilon
- ▶ theory [Penrose, 1999]: $\varepsilon = ((\log N)/N)^d$ to guarantee connectivity N nodes, d dimension
- ightharpoonup practice: choose ε as the length of the longest edge in the MST minimum spanning tree

What could be the problem with this MST approach?



Similarity Graphs: k-nearest neighbors graphs

Edges connect each node to its k-nearest neighbors.

- asymmetric (or directed graph)
 - option OR: ignore the direction
 - option AND: include if we have both direction (mutual k-NN)
- \blacktriangleright how to choose k?
- ▶ $k \approx \log N$ suggested by asymptotics (practice: up to \sqrt{N})
- \triangleright for mutual k-NN we need to take larger k
- ▶ mutual k-NN does not connect regions with different density
- why don't we take k = N 1?



Similarity Graphs: Fully connected graphs

Edges connect everything.

- choose a "meaningful" similarity function s
- default choice:

$$s_{ij} = \exp\left(\frac{-\|\mathbf{x}_i - \mathbf{x}_j\|^2}{2\sigma^2}\right)$$

- why the exponential decay with the distance?
- $\triangleright \sigma$ controls the width of the neighborhoods
 - \triangleright similar role as ε
 - ▶ a practical rule of thumb: 10% of the average empirical std
 - \triangleright possibility: learn σ_i for each feature independently
- metric learning (a whole field of ML)

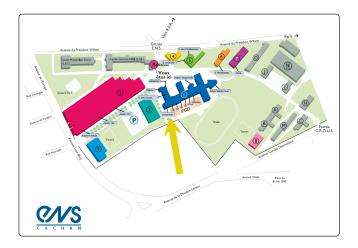


Similarity Graphs: Important considerations

- ightharpoonup calculate all s_{ij} and threshold has its limits ($N \approx 10000$)
- graph construction step can be a huge bottleneck
- want to go higher? (we often have to)
 - down-sample
 - approximate NN
 - LSH Locally Sensitive Hashing
 - CoverTrees
 - Spectral sparsifiers
 - sometime we may not need the graph (just the final results)
 - yet another story: when we start with a large graph and want to make it sparse (later in the course)
- these rules have little theoretical underpinning
- similarity is very data-dependent



Next class on Wednesday, October 10th at 14:00!





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ENS Paris-Saclay, MVA 2018/2019

SequeL team, Inria Lille — Nord Europe

https://team.inria.fr/sequel/